

SPORTS CLUBS: RECRUITING AND RETAINING VOLUNTEERS

Recruiting Volunteers

People need to know exactly what is expected of them

1. What roles do you want people to do?
2. Which skills/qualifications are required?
3. How much time will the roles require?

Top Tips...



1 Promote the benefits of volunteering – there are plenty!

2 Audit your members and their families – what skills/jobs do they have?



3 Ask for help – people are more likely to volunteer if they are asked!

Consider...

1. What might be stopping people from volunteering?
2. Could roles be shared?
3. New ways to promote your volunteer opportunities!

Ensure new volunteers:

- ☛ Are given an induction / welcome pack
- ☛ Understand their role and responsibilities
- ☛ Know who to go to for help or with concerns
- ☛ Understand the club values, policies and procedures
- ☛ Are introduced to the other volunteers and feel welcome!

Retaining Volunteers

Volunteers should be:

1. Valued (show appreciation)
2. Developed (provide training opportunities)
3. Supported (communicate regularly)

Top Tips...



1 Appoint a volunteer coordinator to support volunteers

2 Provide training and development



3 Show your appreciation – 'thank you' goes a long way

HOW CAN WE HELP?

→ Recruiting Volunteers: We can promote your volunteer opportunities to our volunteers and via social media (www.rctcbc.gov.uk/sportrctvolunteeringopportunities)

→ Developing Volunteers: We run regular workshops and courses – some are free to RCT club volunteers (www.rctcbc.gov.uk/playyourpartcalendar)

→ Rewarding Volunteers: We run a Volunteer of the Month competition (www.rctcbc.gov.uk/VolunteeroftheMonth)