

Planning...

- ✦ **What do you need in place before contacting a school?**
DBS checks and qualified volunteers, a suitable club liaison, promotional materials.
- ✦ **What will you offer the school(s)?**
Flyers or digital copies to share via text/website/social media, taster sessions during or after school, a school visit or an event/festival.
- ✦ **How will you get new members?**
Promote details of your teams, use Sport RCT golden tickets to share training information.



CONSIDER

- ✦ Most communities including schools, may not know which clubs exist in their local area (or what you offer).
- ✦ Communication is key to a good school club link, so having the right club liaison will help form a strong relationship with the school.
- ✦ How your club can benefit the school by offering children the chance to try a new sport, helping them to increase their physical activity levels, providing an exit route into a community club, and promoting healthy living/well-being.

How can School Club links work?

CLUBS CAN...

- 1** Provide a suitable club liaison to communicate with the school.
- 2** Provide coaches (DBS checked and qualified) and equipment to deliver tasters at the school site.
- 3** Provide suitable promotional materials for school to share.
- 4** Deliver a satellite club on the school site (after school club) or provide an event / festival at the club.
- 5** Familiarise themselves with the school's needs (what sports/teams they offer and/or would like to offer).



Good examples and further advice can be found on our website:

➤ www.rctcbc.gov.uk/clubresources

SCHOOLS CAN.....

- 1** Promote the club within the school; distributing promotional materials and/or advertising to parents via text/social media/website.
- 2** Provide facilities and available time slots for the club to visit and offer taster sessions.
- 3** Provide a school contact to communicate with the club.
- 4** Use sport/young ambassadors to promote the club to their other pupils.
- 5** Promote the club as part of the school's healthy living/well-being agenda.

How can we help?

- We will help your club to identify suitable schools.
- We will introduce you to the school(s) and act as a liaison between school and club.
- We will provide support with taster sessions and / or events (potentially providing coaches, equipment, facilities).
- We will provide support with promotional materials (flyers, posters and golden tickets).