|   | Total        | l       | Zone         | 1      | Zone 2       | 2     | Zone         | 3      | Zone         | 4  | Zone s       | 5      | Zone (       | 6   | Zone '        | 7       | Zone         | 8      |
|---|--------------|---------|--------------|--------|--------------|-------|--------------|--------|--------------|----|--------------|--------|--------------|-----|---------------|---------|--------------|--------|
| Q01 At which one store                            | do you d     | lo mo   | st of yo     | ur foc | od and gi    | rocer | y shopp      | oing?  |              |    |              |        |              |     |               |         |              |        |
| Asda, Aberdare                                    | 10.9%        | 109     | 42.5%        | 54     | 15.9%        | 20    | 19.2%        | 24     | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0   | 0.0%          | 0       | 7.2%         | 9      |
| Asda, Blackwood                                   | 0.9%         | 9       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 7.2%         | 9   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Caerphilly                                  | 4.2%         | 42      | 0.0%         | 0      | 0.0%         | 0     | 1.6%         | 2      | 0.0%         | 0  | 0.8%         | 1      | 31.2%        | 39  | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Coryton                                     | 1.4%         | 14      | 0.0%         | 0      | 4.0%         | 5     | 1.6%         | 2      | 4.0%         | 5  | 0.8%         | 1      | 0.0%         | 0   | 0.0%          | 0       | 0.8%         | 1      |
| Asda, Merthyr Tydfil                              | 4.7%         | 47      | 0.8%         | 1      | 0.8%         | 1     | 0.0%         | 0      | 0.0%         | 0  | 31.7%        | 40     | 1.6%         | 2   | 0.0%          | 0       | 2.4%         | 3      |
| Co-Op, Merthyr Tydfil                             | 0.2%         | 2       | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0     | 0.0%         | 0      | 0.0%         | 0  | 1.6%<br>0.0% | 2      | 0.0%<br>0.0% | 0   | 0.0%<br>0.0%  | 0       | 0.0%<br>0.0% | 0      |
| Co-Op, Pontllanfraith<br>Co-Op, Porth             | 0.1%<br>0.6% | 1<br>6  | 0.0%         | 0      | 3.2%         | 4     | 0.8%<br>1.6% | 1 2    | 0.0%<br>0.0% | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Kwik Save, Caerphilly                             | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Kwik Save, Pontypridd                             | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Morrisons, Caerphilly                             | 1.5%         | 15      | 0.0%         | 0      | 0.0%         | 0     | 1.6%         | 2      | 0.0%         | 0  | 0.0%         | 0      | 9.6%         | 12  | 0.0%          | 0       | 0.8%         | 1      |
| Somerfield, Blackwood                             | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Somerfield, Tonypandy                             | 1.2%         | 12      | 0.0%         | 0      | 9.5%         | 12    | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Tesco, Aberdare                                   | 6.2%         | 62      | 37.8%        | 48     | 4.8%         | 6     | 3.2%         | 4      | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0   | 0.0%          | 0       | 1.6%         | 2      |
| Tesco, Bridgend                                   | 6.7%<br>0.3% | 67<br>3 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0     | 0.0%<br>0.0% | 0      | 1.6%<br>0.0% | 2  | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>1.6% | 0 2 | 49.2%<br>0.0% | 61<br>0 | 3.2%<br>0.0% | 4<br>0 |
| Tesco, Hengoed<br>Tesco, Merthyr Tydfil           | 6.3%         | 63      | 2.4%         | 3      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 44.4%        | 56     | 0.8%         | 1   | 0.0%          | 0       | 1.6%         | 2      |
| Tesco, Pontypridd                                 | 6.3%         | 63      | 0.0%         | 0      | 3.2%         | 4     | 24.8%        | 31     | 17.6%        | 22 | 4.0%         | 5      | 0.0%         | 0   | 0.0%          | 0       | 0.8%         | 1      |
| Tesco, Talbot Green                               | 11.2%        | 112     | 0.0%         | 0      | 27.8%        | 35    | 2.4%         | 3      | 56.0%        | 70 | 0.0%         | 0      | 0.0%         | 0   | 0.8%          | 1       | 2.4%         | 3      |
| Other   | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Aldi, Maesteg                                     | 0.6%         | 6       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 4.0%          | 5       | 0.8%         | 1      |
| Aldi, Merthyr Tydfil                              | 0.2%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Aldi, Talbot Green                                | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.8%         | 1  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Aberaman                                    | 0.3%         | 3       | 0.8%         | 1      | 0.0%         | 0     | 1.6%         | 2      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Abercwmboi<br>Asda, Cardiff                 | 0.1%<br>0.8% | 1<br>8  | 0.0%<br>0.0% | 0      | 0.0%<br>1.6% | 0 2   | 0.8%<br>3.2% | 1<br>4 | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   | 0.0%<br>1.6%  | 0 2     | 0.0%<br>0.0% | 0      |
| Asda, Cardiff Bay Retail                          | 0.8%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 1.6%         | 2  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Park, Cardiff                                     | 0.270        | ~       | 0.070        | Ü      | 0.070        | Ü     | 0.070        | Ů      | 1.070        | -  | 0.070        | Ü      | 0.070        | Ů   | 0.070         | Ů       | 0.070        | Ü      |
| Asda, Cwmbach                                     | 0.2%         | 2       | 1.6%         | 2      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Dowlais                                     | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 2.4%         | 3      | 0.8%         | 1   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Duffryn, Newport                            | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.8%         | 1   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Fforest Fach                                | 0.1%         | 1       | 0.0%         | 0      | 0.8%         | 1     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Llansamlet                                  | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 2.4%         | 3      |
| Asda, Llantrisant                                 | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.8%         | 1  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Maesteg<br>Asda, Mountain Ash               | 0.1%<br>0.1% | 1<br>1  | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0     | 0.0%<br>0.8% | 0      | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   | 0.8%<br>0.0%  | 1       | 0.0%<br>0.0% | 0      |
| Asda, Newport                                     | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.8%         | 1   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Riverside Retail Park,                      | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Aberaman  |              |         |              |        |              |       |              |        |              |    |              |        |              |     |               |         |              |        |
| Asda, Swansea                                     | 0.6%         | 6       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 3.2%          | 4       | 1.6%         | 2      |
| Asda, Treforest Industrial                        | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Estate  | 0.10/        |         | 0.00/        |        | 0.00/        | 0     | 0.00/        | 0      | 0.00/        | 0  | 0.00/        | 0      | 0.00/        |     | 0.00/         |         | 0.00/        | 0      |
| Asda, Whitchurch, Cardiff                         | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.8%         | 1   | 0.0%          | 0       | 0.0%         | 0      |
| Asda, Ystrad Mynach<br>Co-Op, Ferndale            | 0.2%<br>0.1% | 2       | 0.0%<br>0.0% | 0      | 0.0%<br>0.8% | 0     | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0      | 1.6%<br>0.0% | 2   | 0.0%<br>0.0%  | 0       | 0.0%<br>0.0% | 0      |
| Co-Op, Glyn-Neath                                 | 0.1%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 1.6%         | 2      |
| Co-Op, High Street, Glyn-                         | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 2.4%         | 3      |
| Neath   |              |         |              |        |              |       |              |        |              |    |              |        |              |     |               |         |              |        |
| Co-Op, Hirwaun                                    | 0.1%         | 1       | 0.8%         | 1      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Co-Op, Mountain Ash                               | 0.2%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 1.6%         | 2      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Co-Op, Penrhawceiber Road,                        | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Mountain Ash                                      | 0.10/        | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Co-Op, Pontypridd<br>Co-Op, Pencoed, Bridgend     | 0.1%<br>0.1% | 1<br>1  | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Co-Op, Tenebed, Bridgend<br>Co-Op, Tenybont Road, | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.8%          | 1       | 0.0%         | 0      |
| Pencoed   | 0.170        | •       | 0.070        |        | 0.070        | Ü     | 0.070        | Ů      | 0.070        | Ü  | 0.070        |        | 0.070        |     | 0.070         | •       | 0.070        | Ü      |
| Co-Op, Treorchy                                   | 0.5%         | 5       | 0.0%         | 0      | 4.0%         | 5     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Co-Op, Ynysybwl                                   | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0     | 2.4%         | 3      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Co-Op, Ystradgynlais                              | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.8%         | 1      |
| Deleith, Aberdare                                 | 0.1%         | 1       | 0.8%         | 1      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Farmfoods, Aberdare                               | 0.1%         | 1       | 0.0%         | 0      | 0.8%         | 1     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Iceland, Aberdare                                 | 0.4%         | 4       | 3.2%         | 4      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Iceland, Lynfi Road,<br>Maesteg                   | 0.5%         | 5       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 2.4%          | 3       | 1.6%         | 2      |
| Iceland, Merthyr Tydfil                           | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.8%         | 1      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Iceland, Mountain Ash                             | 0.1%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 1.6%         | 2      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Iceland, Neath                                    | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.8%         | 1      |
| Iceland, Taff Street,                             | 0.2%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.8%         | 1  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Pontypridd  |              |         |              |        |              |       |              |        |              |    |              |        |              |     |               |         |              |        |
| Kwik Save, Mountain Ash                           | 0.3%         | 3       | 0.8%         | 1      | 0.0%         | 0     | 1.6%         | 2      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Kwik Save, Nelson                                 | 0.1%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.8%         | 1      | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
| Leo's, Pentrebach                                 | 0.2%         | 2       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | 0      | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0   | 0.0%          | 0       | 0.0%         | 0      |
|   |              |         |              |        |              |       |              |        |              |    |              |        |              |     |               |         |              |        |

|  |              |        |              |     |              |     |              |     |              |        |              |     |              |     |              | 110 | Telliber     | -000   |
|--|--------------|--------|--------------|-----|--------------|-----|--------------|-----|--------------|--------|--------------|-----|--------------|-----|--------------|-----|--------------|--------|
|  | Tota         | 1      | Zone         | 1   | Zone         | 2   | Zone         | 3   | Zone         | 4      | Zone         | 5   | Zone         | 6   | Zone         | 7   | Zone         | 8      |
| Leo's, Porth   | 0.1%         | 1      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Lidl, Aberdare                                       | 0.1%         | 1      | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Lidl, Caerphilly                                     | 0.2%         | 2      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Lidl, Neath  | 0.3%         | 3      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 2.4%         | 3      |
| Lidl, Pontardawe                                     | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      |
| Lidl, Porth  | 0.3%         | 3      | 0.0%         | 0   | 1.6%         | 2   | 0.8%         | 1   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Lidl, Tylorstown                                     | 0.1%         | 1      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Local shops, Glyn-Neath                              | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      |
| Local shops, Pontyclun                               | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Lowcost, Treorchy                                    | 0.2%         | 2      | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Marks and Spencer, Cardiff                           | 0.2%         | 2      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Marks and Spencer, Culverhouse Cross, Cardiff        | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Marks and Spencer, Pontypridd                        | 0.4%         | 4      | 0.8%         | 1   | 0.0%         | 0   | 2.4%         | 3   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Marks and Spencer, Swansea                           | 0.1%         | 1      | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Marks and Spencer, Talbot<br>Green                   | 0.2%         | 2      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      |
| Morrisons, Baglan Industrial<br>Estate, Port Talbot  | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      |
| Morrisons, Barry                                     | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Morrisons, Cardiff                                   | 0.1%         | 1      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Morrisons, Ebbw Vale                                 | 0.3%         | 3      | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Morrisons, Neath                                     | 0.6%         | 6      | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 4.0%         | 5      |
| Morrisons, Newport                                   | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Morrisons, Port Talbot                               | 0.8%         | 8      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 5.6%         | 7      |
| Morrisons, Risca                                     | 0.4%         | 4      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 3.2%         | 4   | 0.0%         | 0   | 0.0%         | 0      |
| Morrisons, Rogerstone                                | 0.5%         | 5      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 4.0%         | 5   | 0.0%         | 0   | 0.0%         | 0      |
| Patels, Dunraven Place                               | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      |
| Sainsburys, Bridgend                                 | 2.1%         | 21     | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0   | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 14.5%        | 18  | 0.0%         | 0      |
| Sainsburys, M4 Services,<br>Bridgend                 | 0.4%         | 4      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 2.4%         | 3   | 0.0%         | 0      |
| Sainsburys, Sarn                                     | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      |
| Sainsburys, Thornhill,<br>Cardiff                    | 0.2%         | 2      | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, Bridgend                                 | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      |
| Somerfield, Church Village                           | 0.5%         | 5      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 4.0%         | 5      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, High Street,<br>Treorchy                 | 0.7%         | 7      | 0.0%         | 0   | 5.6%         | 7   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, Maesteg                                  | 1.1%         | 11     | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 6.5%         | 8   | 2.4%         | 3      |
| Somerfield, Nelson                                   | 0.4%         | 4      | 0.0%         | 0   | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0      | 0.8%         | 1   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, Pontypridd                               | 0.5%         | 5      | 0.0%         | 0   | 0.0%         | 0   | 3.2%         | 4   | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, Taff Street,<br>Pontypridd               | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, Tonteg                                   | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Somerfield, Tonyrefail                               | 0.1%         | 1      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Spar, Beddau   | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Spar, Porth  | 0.1%         | 1      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Tesco, Caerphilly                                    | 1.0%         | 10     | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.8%         | 1   | 7.2%         | 9   | 0.0%         | 0   | 0.0%         | 0      |
| Tesco, Cardiff<br>Tesco, High Street, Glyn-<br>Neath | 0.1%<br>0.4% | 1<br>4 | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.8%<br>0.0% | 1<br>0 | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>3.2% | 0<br>4 |
| Tesco, Llansamlet                                    | 0.2%         | 2      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 1.6%         | 2      |
| Tesco, Llantrisant                                   | 0.2%         | 7      | 0.0%         | 0   | 2.4%         | 3   | 0.0%         | 0   | 2.4%         | 3      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0      |
| Tesco, Main Street,                                  | 0.1%         | 1      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Blackwood Tesco, Neath                               | 2.8%         | 28     | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   |              | 27     |
| Tesco, Neath Abbey                                   | 1.4%         | 14     | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 9.6%         | 12     |
| Tesco, Newport                                       | 0.2%         | 2      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0      |
| Tesco, Port Talbot                                   | 1.9%         | 19     | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0   | 4.0%         | 5   | 11.2%        | 14     |
| Tesco, Treforest                                     | 0.6%         | 6      | 0.0%         | 0   | 0.0%         | 0   | 3.2%         | 4   | 1.6%         | 2      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      |
| Tesco, Upper Boat                                    | 1.3%         | 13     | 0.0%         | 0   | 0.8%         | 1   | 5.6%         | 7   | 2.4%         | 3      | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0      |
| Tesco, Western Avenue,                               | 0.2%         | 2      | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | ó   | 0.8%         | 1      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      |
| Cardiff Tesco, Ystrad Mynach                         | 2.2%         | 22     | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0      | 2.4%         | 3   | 15.2%        | 19  | 0.0%         | 0   | 0.0%         | 0      |
| Internet / online / delivered                        | 0.5%         | 5      | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0      | 0.8%         | 1   | 0.8%         | 1   | 0.8%         | 1   | 0.8%         | 1      |
| (Don't know / varies)                                | 2.2%         | 22     | 2.4%         | 3   | 3.2%         | 4   | 3.2%         | 4   | 0.0%         | 0      | 0.0%         | 0   | 4.0%         | 5   | 3.2%         | 4   | 1.6%         | 2      |
| Base:  | 2.270        | 1003   | 2.170        | 127 | 3.270        | 126 | 2.2/0        | 125 | 0.070        | 125    | 0.070        | 126 | 070          | 125 | 3.270        | 124 | 1.070        | 125    |
|  |              |        |              |     |              |     |              |     |              |        |              |     |              |     |              |     |              |        |

|   | Total        | l        | Zone          | 1        | Zone 2       | 2    | Zone 3       |        | Zone 4       |      | Zone 5       |    | Zone (       | 6      | Zone '       | 7      | Zone 8       | 3      |
|---|--------------|----------|---------------|----------|--------------|------|--------------|--------|--------------|------|--------------|----|--------------|--------|--------------|--------|--------------|--------|
| Q02 Is there any other or                               | ne store     | you ı    | ıse regu      | ılarly 1 | for your     | main | food an      | d gro  | cery sho     | ppir | ng ?         |    |              |        |              |        |              |        |
| ·   |              |          | _             | -        | •            |      |              | _      | -            |      | _            | 1  | 0.00/        | 0      | 0.80/        |        | 4.00/        | -      |
| Asda, Aberdare<br>Asda, Blackwood                       | 5.4%<br>0.8% | 54<br>8  | 27.6%<br>0.0% | 35<br>0  | 4.0%<br>0.0% | 5    | 4.8%<br>0.0% | 6<br>0 | 0.8%<br>0.0% | 1    | 0.8%<br>0.0% | 1  | 0.0%<br>4.8% | 0<br>6 | 0.8%<br>1.6% | 1 2    | 4.0%<br>0.0% | 5<br>0 |
| Asda, Caerphilly  | 1.6%         | 16       | 0.0%          | 0        | 0.0%         | 0    | 0.8%         | 1      | 2.4%         | 3    | 0.8%         | 1  | 8.8%         | 11     | 0.0%         | 0      | 0.0%         | 0      |
| Asda, Coryton   | 2.3%         | 23       | 0.0%          | 0        | 4.0%         | 5    | 5.6%         | 7      | 6.4%         | 8    | 0.0%         | 0  | 1.6%         | 2      | 0.8%         | 1      | 0.0%         | 0      |
| Asda, Merthyr Tydfil                                    | 2.5%         | 25       | 0.8%          | 1        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 18.3%        | 23 | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1      |
| Co-Op, Merthyr Tydfil                                   | 0.2%         | 2        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.8%         | 1  | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      |
| Co-Op, Pontllanfraith                                   | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      |
| Co-Op, Porth  | 0.4%         | 4        | 0.0%          | 0        | 0.8%         | 1    | 2.4%         | 3      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Kwik Save, Caerphilly                                   | 0.0%         | 0        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Kwik Save, Pontypridd                                   | 0.0%         | 0        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Morrisons, Caerphilly                                   | 3.0%         | 30       | 0.0%          | 0        | 0.0%         | 0    | 0.8%         | 1      | 0.0%         | 0    | 0.0%         | 0  | 22.4%        | 28     | 0.0%         | 0      | 0.8%         | 1      |
| Somerfield, Blackwood                                   | 0.2%         | 2        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0      |
| Somerfield, Tonypandy                                   | 1.0%         | 10       | 0.0%          | 0        | 7.1%<br>0.8% | 9    | 0.0%         | 0      | 0.0%         | 0    | 0.0%<br>0.0% | 0  | 0.0%         | 0      | 0.8%<br>0.8% | 1<br>1 | 0.0%         | 0      |
| Tesco, Aberdare<br>Tesco, Bridgend                      | 4.3%<br>2.7% | 43<br>27 | 26.8%<br>0.0% | 34<br>0  | 1.6%         | 1 2  | 4.8%<br>0.0% | 6<br>0 | 0.0%<br>1.6% | 2    | 0.0%         | 0  | 0.0%<br>0.0% | 0      | 16.9%        | 21     | 0.8%<br>1.6% | 2      |
| Tesco, Hengoed  | 0.0%         | 0        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Tesco, Merthyr Tydfil                                   | 2.9%         | 29       | 1.6%          | 2        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 21.4%        | 27 | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Tesco, Pontypridd                                       | 1.3%         | 13       | 0.0%          | 0        | 1.6%         | 2    | 4.0%         | 5      | 2.4%         | 3    | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0      | 0.8%         | 1      |
| Tesco, Talbot Green                                     | 2.6%         | 26       | 0.8%          | 1        | 10.3%        | 13   | 0.8%         | 1      | 7.2%         | 9    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 1.6%         | 2      |
| Other   | 0.0%         | 0        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Aberdare Market, Market<br>Street, Aberdare             | 0.2%         | 2        | 1.6%          | 2        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Aldi, Llantrisant                                       | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.8%         | 1      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Aldi, Maesteg   | 0.6%         | 6        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 2.4%         | 3      | 2.4%         | 3      |
| Aldi, Merthyr Tydfil                                    | 0.4%         | 4        | 0.0%          | 0        | 0.0%         | 0    | 0.8%         | 1      | 0.0%         | 0    | 2.4%         | 3  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Aldi, Talbot Green                                      | 0.8%         | 8        | 0.0%          | 0        | 0.8%         | 1    | 0.0%         | 0      | 4.8%         | 6    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1      |
| Aldi, Tonypandy   | 0.1%         | 1        | 0.0%          | 0        | 0.8%         | 1    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Asda, Aberaman  | 0.1%<br>0.4% | 1<br>4   | 0.0%<br>0.0%  | 0        | 0.0%<br>0.8% | 0    | 0.8%<br>0.0% | 0      | 0.0%<br>0.8% | 0    | 0.0%<br>0.8% | 0  | 0.0%<br>0.0% | 0      | 0.0%<br>0.8% | 1      | 0.0%<br>0.0% | 0      |
| Asda, Cardiff Asda, Cardiff Bay Retail                  | 0.4%         | 3        | 0.0%          | 0        | 0.8%         | 0    | 0.0%         | 1      | 0.8%         | 1    | 0.8%         | 0  | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      |
| Park, Cardiff   | 0.570        | 3        | 0.070         | U        | 0.070        | U    | 0.070        | 1      | 0.070        | 1    | 0.070        | U  | 0.070        | U      | 0.070        | 1      | 0.070        | U      |
| Asda, Dowlais   | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.8%         | 1  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Asda, Duffryn   | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0      |
| Asda, Llansamlet  | 0.7%         | 7        | 0.0%          | 0        | 0.0%         | 0    | 0.8%         | 1      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 4.8%         | 6      |
| Asda, Pentwyn Road,                                     | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0      |
| Caerphilly<br>Asda, Swansea                             | 0.6%         | 6        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.8%         | 1      | 4.0%         | 5      |
| Asda, Whitchurch, Cardiff                               | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0      |
| Budgens, Pontypridd                                     | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.8%         | 1    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Bedwas   | 0.2%         | 2        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Bridgend   | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      |
| Co-Op, Ferndale   | 0.4%         | 4        | 0.0%          | 0        | 3.2%         | 4    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Glyn-Neath                                       | 0.6%         | 6<br>1   | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 4.8%<br>0.0% | 6<br>0 |
| Co-Op, High Street, Ferndale<br>Co-Op, Hirwaun, Cardiff | 0.1%<br>0.1% | 1        | 0.0%<br>0.8%  | 1        | 0.8%<br>0.0% | 0    | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Road<br>Co-Op, Nelson                                   | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.8%         | 1  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Pencoed  | 0.1%         | 3        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.8%         | 1  | 0.0%         | 0      | 1.6%         | 2      | 0.0%         | 0      |
| Co-Op, Pontypridd                                       | 0.2%         | 2        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 1.6%         | 2    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Southgate,                                       | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.8%         | 1    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Llantrisant   |              |          |               |          |              |      |              |        |              |      |              |    |              |        |              |        |              |        |
| Co-Op, Treharris  | 0.3%         | 3        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 2.4%         | 3  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Treorchy   | 0.5%         | 5        | 0.0%          | 0        | 4.0%         | 5    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Co-Op, Ynysybwl   | 0.2%         | 2        | 0.0%          | 0        | 0.0%         | 0    | 1.6%         | 2      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Farmfoods, Aberdare                                     | 0.3%         | 3        | 1.6%          | 2        | 0.0%         | 0    | 0.8%         | 1      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Farmfoods, Cwmbach                                      | 0.1%         | 1        | 0.8%          | 1        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Filco, Cowbridge  | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.8%         | 1    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Filco, Ely Valley Road,<br>Talbot Green                 | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.8%         | 1    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Iceland, Aberdare                                       | 0.1%         | 1        | 0.8%          | 1        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%<br>0.0% | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%<br>0.0% | 0      |
| Iceland, Caerphilly                                     | 0.1%         | 1        | 0.0%          |          | 0.0%         |      | 0.0%         |        | 0.0%         |      |              |    | 0.8%         | 1      | 0.0%         |        |              |        |
| Iceland, Glyn-Neath Iceland, Maesteg                    | 0.1%<br>0.5% | 1<br>5   | 0.0%<br>0.0%  | 0        | 0.0%<br>0.0% | 0    | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0    | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0      | 0.0%<br>2.4% | 0      | 0.8%<br>1.6% | 1 2    |
| Iceland, Market Square,                                 | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0      |
| Blackwood   |              |          |               |          |              |      |              |        |              |      |              |    |              |        |              |        |              |        |
| Iceland, Merthyr Tydfil                                 | 0.7%         | 7        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 5.6%         | 7  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Iceland, Mountain Ash                                   | 0.3%         | 3        | 0.0%          | 0        | 0.0%         | 0    | 2.4%         | 3      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      |
| Iceland, Neath  | 0.2%         | 2        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%         | 0      | 1.6%         | 2      |
| Iceland, Newport  | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0 2  | 0.0%<br>0.0% | 0  | 0.8%<br>0.0% | 1      | 0.0%         | 0      | 0.0%<br>0.0% | 0      |
| Iceland, Pontypridd<br>Iceland, Port Talbot             | 1.0%<br>0.1% | 10<br>1  | 0.0%<br>0.0%  | 0        | 3.2%<br>0.0% | 4    | 3.2%<br>0.0% | 4<br>0 | 1.6%<br>0.0% | 0    | 0.0%         | 0  | 0.0%         | 0      | 0.0%<br>0.8% | 1      | 0.0%         | 0      |
| Kiss, Abercynon   | 0.1%         | 1        | 0.0%          | 0        | 0.0%         | 0    | 0.0%         | 0      | 0.0%         | 0    | 0.0%         | 1  | 0.0%         | 0      | 0.8%         | 0      | 0.0%         | 0      |
| , 110010 j 11011  | 0.170        | •        | 0.070         | Ü        | 0.070        | Ü    | 0.070        |        | 0.070        | Ü    | 0.070        | •  | 0.070        | Ü      | 0.070        | Ü      | 0.070        | Ü      |

|   | Total                |         | Zone 1       |   | Zone 2       |   | Zone 3       |        | Zone 4       | 1       | Zone 5       |   | Zone 6       |   | Zone 7       |         | Zone         | 8      |
|---|----------------------|---------|--------------|---|--------------|---|--------------|--------|--------------|---------|--------------|---|--------------|---|--------------|---------|--------------|--------|
| Kwik Save, Mountain Ash   | 0.2%                 | 2       | 0.0%         | 0 | 0.0%         | 0 | 1.6%         | 2      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Leo's, Porth  | 0.2%                 | 2       | 0.0%         | 0 | 1.6%         | 2 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Aberdare  | 0.7%                 | 7       | 3.9%         | 5 | 0.0%         | 0 | 1.6%         | 2      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Bridgend  | 0.2%                 | 2       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 1.6%         | 2       | 0.0%         | 0      |
| Lidl, Caerphilly  | 0.3%                 | 3       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 2.4%         | 3 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Merthyr Tydfil  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Neath<br>Lidl, Pontypridd   | 0.6%<br>0.1%         | 6<br>1  | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | 0       | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0       | 4.8%<br>0.0% | 6<br>0 |
| Lidl, Port Talbot   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.8%         | 1      |
| Lidl, Porth   | 0.6%                 | 6       | 0.0%         | 0 | 4.0%         | 5 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Risca   | 0.3%                 | 3       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 2.4%         | 3 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Trecynon, Aberdare  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | Õ | 0.8%         | 1      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Lidl, Tylorstown  | 0.3%                 | 3       | 0.0%         | 0 | 2.4%         | 3 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Llantrisant   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Local health food shops,<br>Pontypridd                                      | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Local shops, Efail Isaf   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Local shops, High Street,<br>Cwmtwrch                                       | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.8%         | 1      |
| Local shops, Pontypridd   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Local shops, Port Talbot  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.8%         | 1      |
| Local shops, Quakers Yard   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Marks and Spencer, Cardiff  | 0.1%                 | 1       | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Marks and Spencer,<br>Culverhouse Cross,<br>Cardiff                         | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Marks and Spencer, Fforest<br>Fach, Swansea                                 | 0.1%                 | 1       | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Marks and Spencer, Neath  | 0.2%                 | 2       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 1.6%         | 2      |
| Marks and Spencer,<br>Pontypridd  | 1.0%                 | 10      | 0.0%         | 0 | 0.0%         | 0 | 5.6%         | 7      | 1.6%         | 2       | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Marks and Spencer, Swansea<br>Marks and Spencer, Talbot                     | 0.1%<br>1.0%         | 1<br>10 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0      | 0.0%<br>8.0% | 0<br>10 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0       | 0.8%<br>0.0% | 1 0    |
| Green<br>Marks and Spencer, Ty Glas<br>Road, Cardiff                        | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Morrisons, Barry  | 0.2%                 | 2       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1       | 0.0%         | 0      |
| Morrisons, Cardiff  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | Õ | 0.0%         | 0       | 0.0%         | 0      |
| Morrisons, Ebbw Vale  | 0.6%                 | 6       | 0.8%         | 1 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0       | 2.4%         | 3 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Morrisons, Neath  | 1.1%                 | 11      | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 8.8%         | 11     |
| Morrisons, Port Talbot  | 0.3%                 | 3       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1       | 1.6%         | 2      |
| Morrisons, Risca  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Morrisons, Rogerstone   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Morrisons, Swansea  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.8%         | 1      |
| Nisa, Maesteg   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.8%         | 1      |
| Premier, Aberaman   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Premier, Bedwlwyn Road,<br>Ystard Mynach<br>Sainsburys, Bridgend            | 0.1%<br>2.1%         | 1 21    | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0<br>19 | 0.0%         | 0      |
| Sainsburys, Bridgelid<br>Sainsburys, Excalibur Drive,<br>Thornhill, Cardiff | 0.2%                 | 2       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Sainsburs, McArthur Glen  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Sainsburys, Sarn  | 0.4%                 | 4       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.8%         | 1       | 0.0%         | 0 | 0.0%         | 0 | 2.4%         | 3       | 0.0%         | 0      |
| Sainsburys, Swansea   | 0.1%                 | 1       | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Somerfield, Bridgend<br>Somerfield, Castle Street,                          | 0.2%<br>0.5%         | 2<br>5  | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0       | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.8%<br>4.0% | 1<br>5  | 0.8%<br>0.0% | 1<br>0 |
| Maesteg<br>Somerfield, Treorchy   | 0.1%                 | 1       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Somerfield, Llantwit Road,<br>Church Village                                | 0.5%                 | 5       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1      | 3.2%         | 4       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Somerfield, Maesteg   | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1       | 0.0%         | 0      |
| Somerfield, Neath<br>Somerfield, Nelson                                     | 0.1%                 | 1       | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | 0       | 0.0%<br>0.8% | 0 | 0.0%<br>0.8% | 0 | 0.0%<br>0.0% | 0       | 0.8%<br>0.0% | 1      |
| Somerfield, Pontypridd  | 0.3%<br>0.6%         | 6       | 0.0%         | 0 | 0.0%         | 0 | 0.8%<br>4.0% | 5      | 0.0%         | 1       | 0.8%         | 0 | 0.8%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Somerfield, Tonteg  | 0.8%                 | 3       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 2.4%         | 3       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Somerfield, Tonyrefail  | 0.3%                 | 2       | 0.0%         | 0 | 1.6%         | 2 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Somerfield, Treorchy  | 0.3%                 | 3       | 0.0%         | 0 | 2.4%         | 3 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Spar, Abertridwr  | 0.1%                 | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0       | 0.0%         | 0      |
| Spar, Beddau  | 0.2%                 | 2       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 1.6%         | 2       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Spar, Deudau  |                      | 2       | 0.0%         | 0 | 1.6%         | 2 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.0%         | 0      |
| Spar, Cymmer  | 0.2%                 | _       |              |   |              |   |              |        |              |         |              |   |              |   |              |         |              |        |
| * .   | 0.2%<br>0.1%<br>0.1% | 1       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0       | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0       | 0.8%         | 1 0    |

|  | Tota  | ıl   | Zone  | 1   | Zone  | 2   | Zone  | 3   | Zone  | 4   | Zone  | 5   | Zone  | 6   | Zone  | 7   | Zone  | 8   |
|--|-------|------|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Spar, Talbot Green                               | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco Express, Caerphilly                        | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Aberfan Shopping<br>Centre, Port Talbot   | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   |
| Tesco, Barry                                     | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   |
| Tesco, Bestley Square, Port<br>Talbot            | 0.6%  | 6    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 4.8%  | 6   |
| Tesco, Caerphilly                                | 0.5%  | 5    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 4.0%  | 5   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, High Street, Glyn-<br>Neath               | 0.2%  | 2    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   |
| Tesco, Neath                                     | 1.1%  | 11   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 8.8%  | 11  |
| Tesco, Pontardawe                                | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   |
| Tesco, Swansea                                   | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   |
| Tesco, Treforest Industrial<br>Estate, Treforest | 0.5%  | 5    | 0.0%  | 0   | 0.8%  | 1   | 2.4%  | 3   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Upper Boat                                | 0.3%  | 3    | 0.0%  | 0   | 0.8%  | 1   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Western Avenue,<br>Cardiff                | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Ystrad Mynach                             | 0.9%  | 9    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 2.4%  | 3   | 4.8%  | 6   | 0.0%  | 0   | 0.0%  | 0   |
| Waitrose, Barry                                  | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Internet / online / delivered                    | 0.1%  | 1    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Lowcost, Treorchy                                | 0.1%  | 1    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Pontypridd market                                | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Nowhere else)                                   | 28.6% | 287  | 28.3% | 36  | 23.8% | 30  | 32.8% | 41  | 36.0% | 45  | 31.7% | 40  | 23.2% | 29  | 32.3% | 40  | 20.8% | 26  |
| (Don't know / varies)                            | 6.1%  | 61   | 1.6%  | 2   | 9.5%  | 12  | 8.8%  | 11  | 3.2%  | 4   | 4.8%  | 6   | 8.0%  | 10  | 5.6%  | 7   | 7.2%  | 9   |
| Base:  |       | 1003 |       | 127 |       | 126 |       | 125 |       | 125 |       | 126 |       | 125 |       | 124 |       | 125 |

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| Q03 In addition to your r<br>Asda, Aberdare<br>Asda, Blackwood<br>Asda, Caerphilly<br>Asda, Coryton<br>Asda, Merthyr Tydfil<br>Co-Op, Merthyr Tydfil<br>Co-Op, Pontllanfraith<br>Co-Op, Porth<br>Co-Op, Treorchy | 2.4%<br>0.3%<br>1.0%<br>0.0%<br>0.6%<br>0.3%<br>0.5%<br>0.3%<br>0.05%<br>0.1%<br>0.0% | 24<br>3<br>10<br>0<br>6<br>3<br>3<br>5<br>3<br>0 | 13.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0% | 17<br>0<br>0<br>0<br>0<br>0 | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0% | 0<br>0<br>0<br>0 | 5.6%<br>0.0%<br>0.0% | ally ι<br>7<br>0 | 0.0%         | e 'top | o-up' bas    |        |              | <b>j for f</b><br>0 |              | d groo | -            | ıs? |
|--|---|--|---|-----------------------------|--------------------------------------|------------------|----------------------|------------------|--------------|--------|--------------|--------|--------------|---------------------|--------------|--------|--------------|-----|
| Asda, Blackwood<br>Asda, Caerphilly<br>Asda, Coryton<br>Asda, Merthyr Tydfil<br>Co-Op, Merthyr Tydfil<br>Co-Op, Pontllanfraith<br>Co-Op, Porth   | 0.3%<br>1.0%<br>0.0%<br>0.6%<br>0.3%<br>0.5%<br>0.3%<br>0.0%<br>0.1%                  | 3<br>10<br>0<br>6<br>3<br>3<br>5<br>3<br>0       | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%                  | 0<br>0<br>0<br>0            | 0.0%<br>0.0%<br>0.0%<br>0.0%         | 0                | 0.0%                 |                  |              | 0      | 0.0%         | 0      | 0.00/        | 0                   | 0.00/        | 0      | 0.00/        |     |
| Asda, Caerphilly Asda, Coryton Asda, Merthyr Tydfil Co-Op, Merthyr Tydfil Co-Op, Pontllanfraith Co-Op, Porth   | 1.0%<br>0.0%<br>0.6%<br>0.3%<br>0.5%<br>0.3%<br>0.0%<br>0.1%                          | 10<br>0<br>6<br>3<br>3<br>5<br>3<br>0            | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%                  | 0<br>0<br>0<br>0            | 0.0%<br>0.0%<br>0.0%                 | 0                |                      | 0                |              |        | 0.070        | 0      | 0.0%         | U                   | 0.0%         | U      | 0.0%         | 0   |
| Asda, Coryton<br>Asda, Merthyr Tydfil<br>Co-Op, Merthyr Tydfil<br>Co-Op, Pontllanfraith<br>Co-Op, Porth  | 0.0%<br>0.6%<br>0.3%<br>0.3%<br>0.5%<br>0.3%<br>0.0%<br>0.1%                          | 0<br>6<br>3<br>3<br>5<br>3<br>0                  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%                          | 0<br>0<br>0                 | 0.0%<br>0.0%                         |                  | 0.0%                 |                  | 0.0%         | 0      | 0.0%         | 0      | 2.4%         | 3                   | 0.0%         | 0      | 0.0%         | 0   |
| Asda, Merthyr Tydfil<br>Co-Op, Merthyr Tydfil<br>Co-Op, Pontllanfraith<br>Co-Op, Porth   | 0.6%<br>0.3%<br>0.3%<br>0.5%<br>0.3%<br>0.0%<br>0.1%                                  | 6<br>3<br>3<br>5<br>3<br>0                       | 0.0%<br>0.0%<br>0.0%<br>0.0%                                  | 0                           | 0.0%                                 | U                | 0.00/                | 0                | 0.0%         | 0      | 0.0%         | 0      | 8.0%         | 10                  | 0.0%         | 0      | 0.0%         | 0   |
| Co-Op, Merthyr Tydfil<br>Co-Op, Pontllanfraith<br>Co-Op, Porth   | 0.3%<br>0.3%<br>0.5%<br>0.3%<br>0.0%<br>0.1%<br>0.0%                                  | 3<br>5<br>3<br>0                                 | 0.0%<br>0.0%<br>0.0%  | 0                           |                                      | 0                | 0.0%                 | 0                | 0.0%<br>0.0% | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Pontllanfraith<br>Co-Op, Porth  | 0.3%<br>0.5%<br>0.3%<br>0.0%<br>0.1%<br>0.0%  | 3<br>5<br>3<br>0                                 | 0.0%<br>0.0%  |                             | 0.0%                                 | 0                | 0.0%<br>0.0%         | 0                | 0.0%         | 0      | 4.8%<br>2.4% | 6<br>3 | 0.0%<br>0.0% | 0                   | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | (   |
| Co-Op, Porth   | 0.5%<br>0.3%<br>0.0%<br>0.1%<br>0.0%  | 5<br>3<br>0                                      | 0.0%  |                             | 0.0%                                 | 0                | 0.8%                 | 1                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.8%         | 1      | 0.8%         | 1   |
| *  | 0.3%<br>0.0%<br>0.1%<br>0.0%  | 0  |   | 0                           | 3.2%                                 | 4                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.8%         | 1      | 0.0%         | (   |
|  | 0.1%<br>0.0%  |  | 0.0%  | 0                           | 2.4%                                 | 3                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Kwik Save, Bargoed   | 0.0%  |  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Kwik Save, Caerphilly  |   | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.8%         | 1      | 0.0%         | (   |
| Kwik Save, Pontypridd  |   | 0  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Kwik Save, Tonyrefail  |   | 0  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Morrisons, Caerphilly<br>Somerfield, Blackwood   | 1.0%<br>0.0%  | 10   | 0.0%<br>0.0%  | 0                           | 0.0%<br>0.0%                         | 0                | 0.0%<br>0.0%         | 0                | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 8.0%<br>0.0% | 10<br>0             | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | (   |
| Somerfield, Llantrisant  | 0.0%  | 0  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Somerfield, Tonypandy  | 1.8%  | 18   | 0.0%  | 0                           | 12.7%                                | 16               | 0.0%                 | 0                | 0.8%         | 1      | 0.8%         | 1      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Tesco, Aberdare  | 3.3%  | 33   | 22.8%   | 29                          | 0.8%                                 | 1                | 0.8%                 | 1                | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1                   | 0.0%         | 0      | 0.8%         | 1   |
| Tesco, Bridgend  | 1.4%  | 14   | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 9.7%         | 12     | 0.8%         | 1   |
| Tesco, Hengoed   | 0.0%  | 0  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Tesco, Pontypridd  | 0.8%  | 8  | 0.0%  | 0                           | 0.0%                                 | 0                | 4.0%                 | 5                | 2.4%         | 3      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Tesco, Merthyr Tydfil  | 3.1%  | 31   | 0.8%  | 1                           | 0.0%                                 | 0                | 0.8%                 | 1                | 0.0%         | 0      | 22.2%        | 28     | 0.8%         | 1                   | 0.0%         | 0      | 0.0%         | (   |
| Tesco, Talbot Green  | 1.3%  | 13   | 0.0%  | 0                           | 2.4%                                 | 3                | 0.0%                 | 0                | 7.2%         | 9      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.8%         | 1   |
| Other<br>Aldi, Caerau  | 0.0%<br>0.1%  | 0  | 0.0%<br>0.0%  | 0                           | 0.0%<br>0.0%                         | 0                | 0.0%<br>0.0%         | 0                | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0                   | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | (   |
| Aldi, Llantrisant  | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Aldi, Maesteg  | 0.3%  | 3  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 2.4%         | 3      | 0.0%         | (   |
| Aldi, Merthyr Tydfil   | 0.3%  | 3  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 2.4%         | 3      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Aldi, Talbot Green   | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Aldi, Tonypandy  | 0.1%  | 1  | 0.0%  | 0                           | 0.8%                                 | 1                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Anwar, Y-Wern  | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 1.6%         | 2      | 0.0%         | 0   |
| Asda, Cardiff  | 0.2%  | 2  | 0.0%  | 0                           | 0.8%                                 | 1                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Asda, Cardiff Bay Retail<br>Park, Cardiff  | 0.1%  | 1  | 0.0%  | 0                           | 0.8%                                 | 1                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | C   |
| Asda, Newport  | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1                   | 0.0%         | 0      | 0.0%         | 0   |
| Asda, Swansea  | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | ő                | 0.0%         | 0      | 0.0%         | Ö      | 0.0%         | 0                   | 0.0%         | 0      | 0.8%         | 1   |
| Asda, Whitchurch, Cardiff  | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1                   | 0.0%         | 0      | 0.0%         | (   |
| Bargain Booze, Cowbridge   | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Road, Pontyclun  |   |  |   |                             |                                      |                  |                      | _                |              |        |              |        |              |                     |              |        |              |     |
| Budgens, Tonteg  | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Castle View, Twyncarmel  | 0.1%<br>0.1%  | 1<br>1   | 0.0%<br>0.0%  | 0                           | 0.0%<br>0.0%                         | 0                | 0.0%<br>0.0%         | 0                | 0.0%<br>0.0% | 0      | 0.8%<br>0.0% | 0      | 0.0%<br>0.0% | 0                   | 0.0%<br>0.0% | 0      | 0.0%<br>0.8% | 1   |
| Co-Op, Abbey<br>Co-Op, Aberdare  | 0.1%  | 1  | 0.8%  | 1                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Beddau  | 0.3%  | 3  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 2.4%         | 3      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Bedwas  | 0.4%  | 4  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 3.2%         | 4                   | 0.0%         | 0      | 0.0%         | Ċ   |
| Co-Op, Blaengwynfi   | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 1.6%         | 2   |
| Co-Op, Commercial Road,  | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Pontypridd   | 0.404   |  | 0.004   |                             | 0.00/                                |                  | 0.004                |                  | 0.00/        |        | 0.004        |        | 0.004        |                     | 0.004        |        | 0.004        |     |
| Co-Op, Fox Street, Treharris   | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Ferndale<br>Co-Op, Gelligaer  | 0.6%<br>0.1%  | 6<br>1   | 0.0%<br>0.0%  | 0                           | 4.8%<br>0.0%                         | 6<br>0           | 0.0%<br>0.0%         | 0                | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.8% | 0<br>1              | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | (   |
| Co-Op, Glifach Goch  | 0.1%  | 4  | 0.0%  | 0                           | 3.2%                                 | 4                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Glyn-Neath  | 1.4%  | 14   | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 11.2%        | 14  |
| Co-Op, Hirwaun   | 0.7%  | 7  | 5.5%  | 7                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Jersey Road, Port   | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.8%         | 1   |
| Talbot   |   |  |   |                             |                                      |                  |                      |                  |              |        |              |        |              |                     |              |        |              |     |
| Co-Op, Llantrisant   | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Mountain Ash  | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 1.6%                 | 2                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Neath   | 0.1%  | 1 3  | 0.0%  | 0                           | 0.0%<br>0.0%                         | 0                | 0.0%<br>0.0%         | 0                | 0.0%<br>0.0% | 0      | 0.0%<br>2.4% | 0      | 0.0%<br>0.0% | 0                   | 0.0%<br>0.0% | 0      | 0.8%<br>0.0% | 1   |
| Co-Op, Nelson<br>Co-Op, Pencoed  | 0.3%<br>0.9%  | 9  | 0.0%<br>0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 2.4%<br>0.0% | 0      | 0.0%         | 0                   | 0.0%<br>7.3% | 9      | 0.0%         | (   |
| Co-Op, Penrhiwceiber   | 0.3%  | 3  | 0.0%  | 0                           | 0.0%                                 | 0                | 2.4%                 | 3                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Penycraig   | 0.1%  | 1  | 0.0%  | 0                           | 0.8%                                 | 1                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Pontycymer  | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 1.6%         | 2      | 0.0%         | (   |
| Co-Op, Pontypridd  | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.8%                 | 1                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Southgate,  | 0.1%  | 1  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Llantrisant  |   |  |   |                             |                                      |                  |                      |                  |              |        |              |        |              |                     |              |        | _            |     |
| Co-Op, Treharris   | 0.3%  | 3  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 2.4%         | 3      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Trinant   | 0.3%  | 3  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 2.4%         | 3      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 0.0%         | (   |
| Co-Op, Ynysybwl<br>Costcutter, Gelli Road, Gelli   | 0.5%<br>0.2%  | 5<br>2   | 0.0%<br>0.0%  | 0                           | 0.0%<br>1.6%                         | 0 2              | 4.0%<br>0.0%         | 5<br>0           | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0                   | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | (   |
| Costcutter, Gein Road, Gein Costcutter, Glyn-Neath   | 0.2%  | 2  | 0.0%  | 0                           | 0.0%                                 | 0                | 0.0%                 | 0                | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0                   | 0.0%         | 0      | 1.6%         | 2   |

November 2006

# Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

|  |       |   |        |   |        |   |              |   |        |   |        |   |        |   |        | 110 | remoer 20 |   |
|--|-------|---|--------|---|--------|---|--------------|---|--------|---|--------|---|--------|---|--------|-----|-----------|---|
|  | Total |   | Zone 1 |   | Zone 2 |   | Zone 3       |   | Zone 4 |   | Zone 5 |   | Zone 6 |   | Zone 7 |     | Zone 8    |   |
| Costcutter, Resolven                           | 0.5%  | 5 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 4.0%      | 5 |
| Costcutter, Resolven Costcutter, Seven Sisters | 0.5%  | 6 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 4.0%      | 6 |
| Costcutter, Ton Pentre                         | 0.1%  | 1 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Costcutter, Treforest                          | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.8%         | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Costcutter, Treorchy                           | 0.1%  | 1 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| DJ News, Kevin Lane,                           | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.8%         | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Glyncoch                                       |       |   |        |   |        |   |              |   |        |   |        |   |        |   |        |     |           |   |
| Discount Stores, Lawis<br>Street, Aberfan      | 0.1%  | 1 | 0.8%   | 1 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Farm Shops, Eden Terrace,<br>Penderyn          | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Farmfoods, Blackwood                           | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Farmfoods, Merthyr Tydfil                      | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 1.6%   | 2 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Filco, Talbot Green                            | 0.3%  | 3 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 1.6%   | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Fountain Shop, Merthyr<br>Tydfil               | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Happy Shopper, Cwmaman                         | 0.1%  | 1 | 0.8%   | 1 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Happy Shopper, Glyncorrwg                      | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.8%      | 1 |
| Iceland, Aberdare                              | 0.3%  | 3 | 2.4%   | 3 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Iceland, Maesteg                               | 0.3%  | 3 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 1.6%   | 2   | 0.8%      | 1 |
| Iceland, Merthyr Tydfil                        | 0.5%  | 5 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 4.0%   | 5 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Iceland, Neath                                 | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.8%      | 1 |
| Iceland, Oxford Street,<br>Mountain Ash        | 0.4%  | 4 | 0.0%   | 0 | 0.0%   | 0 | 3.2%         | 4 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Iceland, Taff Street,<br>Pontypridd            | 0.6%  | 6 | 0.0%   | 0 | 0.0%   | 0 | 4.8%         | 6 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Johns, Ogwy Street, Nant-y-<br>Moel            | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Kiss, Margaret Street,<br>Abercynon            | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.8%         | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Kumars, Avon Street, Glyn-<br>Neath            | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 1.6%      | 2 |
| Kwik Save, Mountain Ash                        | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.8%         | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| L&G Stores, Park View<br>Terrace, Abernant     | 0.1%  | 1 | 0.8%   | 1 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Leo's, Merthyr Tydfil                          | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 1.6%   | 2 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Lidl, Caerphilly                               | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Lidl, Cowbridge, Bridgend                      | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Lidl, Gadlys Road, Aberdare                    | 0.1%  | 1 | 0.8%   | 1 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Lidl, Merthyr Tydfil                           | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Lidl, Neath                                    | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.8%      | 1 |
| Lidl, Porth                                    | 0.4%  | 4 | 0.0%   | 0 | 3.2%   | 4 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Lidl, Rhydyfelin                               | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.8%   | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Lidl, Tylorstown                               | 0.1%  | 1 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local butchers, Park Place,<br>Bargoed         | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Local market, Aberdare                         | 0.1%  | 1 | 0.8%   | 1 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local market, Cardiff                          | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.8%   | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local Post Office, Coity                       | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Local Post Office,<br>Commercial Road,         | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Machen<br>Local shops, Abercynon               | 0.3%  | 3 | 0.0%   | 0 | 0.0%   | 0 | 2.4%         | 3 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Aberdare                          | 0.3%  | 8 | 6.3%   | 8 | 0.0%   | 0 | 2.4%<br>0.0% | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Abernant                          | 0.8%  | 1 | 0.8%   | 1 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Abertridwr                        | 0.1%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 1.6%   | 2 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Rargoed                           | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 1.6%   | 2 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Bedwas                            | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 1.6%   | 2 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Bettws                            | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Local shops, Bridgend                          | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Local shops, Buxton Court,<br>Caerphilly       | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Caerau                            | 0.1%  | 1 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1   | 0.0%      | 0 |
| Local shops, Caerphilly                        | 0.3%  | 3 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 2.4%   | 3 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Cardiff                           | 0.2%  | 2 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.8%   | 1 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Cardiff Road,<br>Caerphilly       | 0.2%  | 2 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 1.6%   | 2 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Clydach                           | 0.1%  | 1 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Crydaen<br>Local shops, Cwmbach   | 0.1%  | 5 | 3.2%   | 4 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Cymmer                            | 0.5%  | 5 | 1.6%   | 2 | 0.8%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 2.4%      | 3 |
| Local shops, Ferndale                          | 0.1%  | 1 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Gilfach Goch                      | 0.1%  | 1 | 0.0%   | 0 | 0.8%   | 1 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 0.0%      | 0 |
| Local shops, Glyncorrwg                        | 0.3%  | 3 | 0.0%   | Ö | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 2.4%      | 3 |
| Local shops, Glyn-Neath                        | 0.3%  | 3 | 0.0%   | 0 | 0.0%   | 0 | 0.0%         | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0 | 0.0%   | 0   | 2.4%      | 3 |
|  |       |   |        |   |        |   |              |   |        |   |        |   |        |   |        |     |           |   |

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|---|--------------|--------|--------------|----|--------------|-----|--------------|-----|--------------|-----|--------------|---|--------------|---|--------------|--------|--------------|-----|
|   | Total        |        | Zone 1       |    | Zone 2       |     | Zone 3       |     | Zone 4       |     | Zone 5       |   | Zone 6       |   | Zone 7       |        | Zone 8       | }   |
| Local shops, Hannah Street,                               | 0.2%         | 2      | 0.0%         | 0  | 0.8%         | 1   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Porth Local shops, High Street,                           | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Bedlinog Local shops, High Street, Mountain Ash           | 0.2%         | 2      | 0.0%         | 0  | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, High Street,                                 | 0.2%         | 2      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 1.6%         | 2      | 0.0%         | 0   |
| Ogmore Vale<br>Local shops, Lewis Street,<br>Aberaman     | 0.1%         | 1      | 0.8%         | 1  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Llanharan                                    | 0.2%         | 2      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Llantrisant                                  | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Llantwit Fardre                              | 0.2%         | 2      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Llewelyn<br>Street, Trecynon                 | 0.1%         | 1      | 0.8%         | 1  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Maerdy                                       | 0.1%         | 1      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Maesteg                                      | 0.6%         | 6      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 4.0%         | 5<br>0 | 0.8%         | 1   |
| Local shops, Maesycoed<br>Road, Pontypridd                | 0.1%         | 1      | 0.0%         | 0  | 0.0%         |     | 0.8%         | 1   | 0.0%         |     | 0.0%         |   | 0.0%         | 0 | 0.0%         |        | 0.0%         | 0   |
| Local shops, Merthyr Tydfil                               | 0.7%         | 7      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 5.6%         | 7 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Merthyr Vale<br>Road, Merthyr Vale           | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Mount Pleasant                               | 0.1%         | 1      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Mountain Ash                                 | 0.2%         | 2      | 0.0%         | 0  | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Newport Road,                                | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0   |
| Cwmcarn<br>Local shops, Ogwy Street,                      | 0.3%         | 3      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 2.4%         | 3      | 0.0%         | 0   |
| Nant-y-Moel   | 0.20/        | 2      | 0.00/        |    | 0.00/        | 0   | 0.00/        | 0   | 0.00/        |     | 0.00/        |   | 0.00/        | 0 | 1.60/        | 2      | 0.00/        |     |
| Local shops, Pencoed                                      | 0.2%<br>0.1% | 2      | 0.0%<br>0.0% | 0  | 0.0%<br>0.8% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 1.6%<br>0.0% | 2      | 0.0%<br>0.0% | 0   |
| Local shops, Pentre<br>Local shops, Pontycymer            | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 1      | 0.0%         | 0   |
| Local shops, Pontypridd                                   | 1.0%         | 10     | 0.0%         | 0  | 0.0%         | 0   | 4.8%         | 6   | 3.2%         | 4   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Porcher                                      | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Avenue, Pontypridd  |              |        |              |    |              |     |              |     |              |     |              |   |              |   |              |        |              |     |
| Local shops, Port Talbot                                  | 0.3%         | 3      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 2.4%         | 3   |
| Local shops, Porth  | 0.4%         | 4      | 0.0%         | 0  | 3.2%         | 4   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Rhondda<br>Local shops, Risca Road,          | 0.1%         | 1<br>1 | 0.0%<br>0.0% | 0  | 0.8%<br>0.0% | 1   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0 | 0.0%<br>0.8% | 0 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   |
| Risca   | 0.1%         | 1      | 0.0%         | U  | 0.0%         | U   | 0.0%         | U   | 0.0%         | U   | 0.0%         | U | 0.6%         | 1 | 0.0%         | U      | 0.0%         | U   |
| Local shops, Senghenydd                                   | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Southgate                                    | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Avenue, Llantrisant                                       | 0.10/        |        | 0.00/        | 0  | 0.00/        | 0   | 0.00/        |     | 0.00/        | 0   | 0.00/        | 0 | 0.00/        | 0 | 0.00/        | 0      | 0.00/        |     |
| Local shops, The Broadway,<br>Treforest                   | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Tonypandy                                    | 0.2%         | 2      | 0.0%         | 0  | 1.6%         | 2   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Trecynon<br>Local shops, Treherbert          | 0.1%<br>0.1% | 1<br>1 | 0.8%<br>0.0% | 1  | 0.0%<br>0.8% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   |
| Local shops, Treorchy                                     | 0.1%         | 1      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Upper Boat                                   | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Wattstown                                    | 0.1%         | 1      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Ynyswen Road,<br>Treorchy                    | 0.1%         | 1      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Ynysybwl                                     | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Quakers Yard                                 | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Local shops, Trealaw                                      | 0.1%         | 1      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Londis, Bettws  | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1      | 0.0%         | 0   |
| Londis, Blackmill, Bridgend<br>Londis, Commercial Street, | 0.2%<br>0.1% | 2      | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0   | 0.0%<br>0.8% | 0   | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0 | 1.6%<br>0.0% | 2      | 0.0%<br>0.0% | 0   |
| Mountain Ash  |              |        |              |    |              |     |              |     |              |     |              |   |              |   |              |        |              |     |
| Londis, Llanharan<br>Londis, Merthyr Tydfil               | 0.1%<br>0.3% | 1      | 0.0%<br>0.0% | 0  | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0   | 0.8%<br>0.0% | 1   | 0.0%<br>2.4% | 0 | 0.0%<br>0.0% | 0 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   |
| Low Cost, Treorchy  | 0.5%         | 1      | 0.0%         | 0  | 0.0%         | 1   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Mace Garage, Treharris                                    | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Marks and Spencer, Cardiff                                | 0.4%         | 4      | 1.6%         | 2  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.8%         | 1 | 0.0%         | 0 | 0.8%         | 1      | 0.0%         | 0   |
| Marks and Spencer,  | 0.3%         | 3      | 0.0%         | 0  | 0.0%         | 0   | 2.4%         | 3   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Pontypridd<br>Marks and Spencer,                          | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0   |
| Llanishen Marks and Spencer, Talbot                       | 0.4%         | 4      | 0.0%         | 0  | 0.8%         | 1   | 0.0%         | 0   | 1.6%         | 2   | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0   |
| Green Marks and Spencer, Newport                          | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.8%         | 1 | 0.0%         | 0      | 0.0%         | 0   |
| Mary's Fruit and Veg,<br>Ynysybwl                         | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.8%         | 1   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.0%         | 0      | 0.0%         | 0   |
| Maesteg   | 0.1%         | 1      | 0.0%         | 0  | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0   | 0.0%         | 0 | 0.0%         | 0 | 0.8%         | 1      | 0.0%         | 0   |
|   |              |        |              |    |              |     |              |     |              |     |              |   |              |   |              |        |              |     |

| By Zone   |              |        |              |        | a Cyn        |        |              |        |              |     |              | <b>y</b> |              |        |              |        | Pag          | e 31 |
|---|--------------|--------|--------------|--------|--------------|--------|--------------|--------|--------------|-----|--------------|----------|--------------|--------|--------------|--------|--------------|------|
|   |              |        | for          | · N    | athan        | iel    | Lichf        | ïelo   | d & P        | art | ners         |          |              |        |              | No     | vember 2     | 2006 |
|   | Total        |        | Zone 1       |        | Zone 2       |        | Zone 3       | ,      | Zone 4       |     | Zone 5       |          | Zone 6       |        | Zone 7       |        | Zone 8       | 8    |
| Merthyr Tydfil  | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 1.6%         | 2        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Morrisons, Neath  | 0.3%         | 3      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | o      | 0.0%         | 0      | 2.4%         | 3    |
| Morrisons, Risca  | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0    |
| Nisa, Maesteg   | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0    |
| Patel's, Dunraven Place,                                    | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0    |
| Ogmore Vale   | 0.20/        | 2      | 0.00/        | 0      | 0.00/        |        | 0.00/        |        | 0.00/        | 0   | 0.00/        | 0        | 0.00/        | 0      | 0.00/        | 0      | 0.00/        | 0    |
| Pioneer, Porth<br>Premier, Aberaman                         | 0.2%<br>0.1% | 2      | 0.0%<br>0.8% | 0      | 0.8%<br>0.0% | 1      | 0.8%<br>0.0% | 1      | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0    |
| Premier, Bedwlwyn Road,<br>Ystrad Mynach                    | 0.1%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0    |
| Premier, Merthyr Tydfil<br>Premier, Nangarw Road,           | 0.2%<br>0.1% | 2<br>1 | 0.0%<br>0.0% | 0<br>0 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   | 1.6%<br>0.0% | 2<br>0   | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0    |
| Caerphilly  | 0.404        |        | 0.004        |        | 0.004        |        | 0.004        |        | 0.004        |     | 0.004        |          | 0.004        |        | 0.004        |        | 0.004        |      |
| Risca, Newport  | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0    |
| Rising Sun, High Street,<br>Cefn Coed                       | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Sainsburys, Bridgend  | 0.7%         | 7      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 5.6%         | 7      | 0.0%         | 0    |
| Sainsburys, Cardiff   | 0.1%         | 1      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | Ó      | 0.0%         | 0    |
| Somerfield, Church Village                                  | 0.5%         | 5      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 4.0%         | 5   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Somerfield, Maesteg   | 0.9%         | 9      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 6.5%         | 8      | 0.8%         | 1    |
| Somerfield, Nelson  | 0.6%         | 6      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 4.0%         | 5        | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0    |
| Somerfield, Pontypridd                                      | 0.8%         | 8      | 0.0%         | 0      | 0.0%         | 0      | 4.0%         | 5      | 2.4%         | 3   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Somerfield, Tonteg  | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 1.6%         | 2   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Somerfield, Tonyrefail                                      | 0.6%<br>0.1% | 6<br>1 | 0.0%<br>0.0% | 0      | 4.8%<br>0.0% | 6<br>0 | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0    |
| Spar, Abercynon<br>Spar, Aberdare                           | 0.1%         | 2      | 1.6%         | 2      | 0.0%         | 0      | 0.8%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Aberfan Road, Aberfan                                 | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Abertridwr  | 0.5%         | 5      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 4.0%         | 5      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Beddau  | 0.4%         | 4      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 3.2%         | 4   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Brecon Road, Merthyr<br>Tydfil                        | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Bridgend  | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.8%         | 1      | 0.8%         | 1    |
| Spar, Brynna  | 0.4%         | 4      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 3.2%         | 4   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Bute Street, Treherbert<br>Spar, Caerau Road, Maesteg | 0.3%<br>0.3% | 3      | 0.0%<br>0.0% | 0      | 2.4%<br>0.0% | 3      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0      | 0.0%<br>2.4% | 3      | 0.0%<br>0.0% | 0    |
| Spar, Cross Inn, Llanon                                     | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Cwmcarn   | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Dowlais   | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Dunraven Street,<br>Tonypandy                         | 0.1%         | 1      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Ferndale  | 0.2%         | 2      | 0.0%         | 0      | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Graig-Wen<br>Spar, Hendre Road, Pencoed               | 0.1%<br>0.1% | 1<br>1 | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.8%<br>0.0% | 1      | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0      | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | 0    |
| Spar, High Street, Bargoed                                  | 0.1%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 1.6%         | 2      | 0.8%         | 0      | 0.0%         | 0    |
| Spar, High Street, Cefn Coed                                | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 1.6%         | 2        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, High Street,<br>Cwmgwrach                             | 0.3%         | 3      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 2.4%         | 3    |
| Spar, High Street, Cymmer                                   | 0.1%         | 1      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, High Street, Glyn-<br>Neath                           | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 2    |
| Spar, High Street, Treorchy<br>Spar, Llanfabon Drive,       | 0.2%<br>0.1% | 2      | 0.0%         | 0      | 1.6%<br>0.0% | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 1      | 0.0%         | 0      | 0.0%         | 0    |
| Bedwas<br>Spar, Llanharan                                   | 0.2%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 1.6%         | 2   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Llantrisant   | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Sapr, Llwynypia   | 0.1%         | 1      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Maesteg   | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0    |
| Spar, Merthyr Tydfil  | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Mill Street, Trecynon                                 | 0.2%         | 2      | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Millview<br>Spar, Mound Road,<br>Pontypridd           | 0.1%<br>0.2% | 1 2    | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>1.6% | 0 2    | 0.0%<br>0.0% | 0   | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0      | 0.8%<br>0.0% | 1      | 0.0%<br>0.0% | 0    |
| Spar, Pant  | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0   | 0.8%         | 1        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Pencoed   | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | ő      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0    |
| Spar, Pentre  | 0.2%         | 2      | 0.0%         | 0      | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Pontyclun   | 0.3%         | 3      | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0      | 2.4%         | 3   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Pontypridd  | 0.9%         | 9      | 0.0%         | 0      | 0.0%         | 0      | 3.2%         | 4      | 4.0%         | 5   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Porth   | 0.2%         | 2      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      | 0.8%         | 1   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Rhydyfelin<br>Spar, Station Road, Nant-y-             | 0.2%<br>0.1% | 2      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 1.6%<br>0.0% | 2   | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0      | 0.0%<br>0.8% | 0<br>1 | 0.0%<br>0.0% | 0    |
| Moel Spar, Tonypandy  | 0.1%         | 1      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.8%         | 0      | 0.0%         | 0    |
| Spar, Tonyrefail  | 0.1%         | 2      | 0.0%         | 0      | 1.6%         | 2      | 0.0%         | 0      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |
| Spar, Trallwn   | 0.1%         | 1      | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0   | 0.0%         | 0        | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0    |

0

0.0%

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0

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0

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0

Spar, Trallwn

0.1%

0.0%

0

0.0%

0 0.8%

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# Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

|   | Tota  | ıl   | Zone  | 1   | Zone  | 2   | Zone  | 3   | Zone  | 4   | Zone  | 5   | Zone  | 6   | Zone  | 7   | Zone  | 8   |
|---|-------|------|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| Spar, Treforest                             | 0.3%  | 3    | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Spar, Trehafod Road,<br>Trehafod            | 0.2%  | 2    | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Spar, Wattstown                             | 0.1%  | 1    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Spar, Williamstown                          | 0.1%  | 1    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Spar, Talbot Green                          | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Spar, Ynyshir                               | 0.1%  | 1    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Sues, Aber Bargoed                          | 0.2%  | 2    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   |
| Terry's Stores, Pontlottyn                  | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco Express, Castle View,<br>Caerphilly   | 0.6%  | 6    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 4.8%  | 6   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Express, Creigiau                    | 0.2%  | 2    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco Express, Glyn-Neath                   | 1.0%  | 10   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 8.0%  | 10  |
| Tesco, Caerphilly                           | 0.4%  | 4    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 3.2%  | 4   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Llantrisant                          | 0.3%  | 3    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Neath                                | 0.5%  | 5    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 3.2%  | 4   |
| Tesco, Neath Abbey                          | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   |
| Tesco, Pencoed                              | 0.2%  | 2    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   |
| Tesco, Port Talbot                          | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   |
| Tesco, Treforest                            | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Upper Boat                           | 0.2%  | 2    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 1.6%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Tesco, Ystrad Mynach                        | 1.0%  | 10   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 8.0%  | 10  | 0.0%  | 0   | 0.0%  | 0   |
| VG Stores, Church Street,<br>Merthyr Tydfil | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wilson's, High Street,<br>Mountain Ash      | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Wingfield, Llanbradach                      | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Ynysybwl                                    | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Neath market                                | 0.1%  | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.8%  | 1   |
| Pentre                                      | 0.1%  | 1    | 0.0%  | 0   | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| (Do not do this type of shopping)           | 18.7% | 188  | 22.8% | 29  | 12.7% | 16  | 23.2% | 29  | 18.4% | 23  | 19.0% | 24  | 12.8% | 16  | 22.6% | 28  | 18.4% | 23  |
| (Don't know / varies)                       | 8.8%  | 88   | 7.9%  | 10  | 6.3%  | 8   | 8.0%  | 10  | 11.2% | 14  | 6.3%  | 8   | 8.8%  | 11  | 6.5%  | 8   | 15.2% | 19  |
| Base:                                       |       | 1003 |       | 127 |       | 126 |       | 125 |       | 125 |       | 126 |       | 125 |       | 124 |       | 125 |

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#### Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

|  | Tota      | l     | Zone   | 1      | Zone     | 2    | Zone :    | 3      | Zone      | 4     | Zone     | 5      | Zone      | 6     | Zone     | 7    | Zone  | 8   |
|--|-----------|-------|--------|--------|----------|------|-----------|--------|-----------|-------|----------|--------|-----------|-------|----------|------|-------|-----|
| Q04 Now thinking abou                        | t non-foo | d sho | pping, | in whi | ich town | cent | re or ret | ail pa | ırk did y | ou la | st buy y | our fa | amily's c | lothi | ng and f | ootw | ear?  |     |
| Aberdare                                     | 4.0%      | 40    | 17.3%  | 22     | 4.0%     | 5    | 10.4%     | 13     | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Blackwood                                    | 0.8%      | 8     | 0.0%   | 0      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.8%     | 1      | 5.6%      | 7     | 0.0%     | 0    | 0.0%  | (   |
| Bridgend                                     | 8.0%      | 80    | 3.2%   | 4      | 7.1%     | 9    | 1.6%      | 2      | 7.2%      | 9     | 0.0%     | 0      | 0.8%      | 1     | 38.7%    | 48   | 5.6%  | 7   |
| Caerphilly                                   | 2.6%      | 26    | 0.0%   | 0      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 19.2%     | 24    | 0.8%     | 1    | 0.8%  | 1   |
| Cardiff                                      | 22.6%     | 227   | 22.8%  | 29     | 20.6%    | 26   | 29.6%     | 37     | 24.8%     | 31    | 23.0%    | 29     | 40.8%     | 51    | 17.7%    | 22   | 1.6%  | 2   |
| Cwmbran                                      | 0.1%      | 1     | 0.0%   | 0      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.8%      | 1     | 0.0%     | 0    | 0.0%  | (   |
| Merthyr Tydfil                               | 14.3%     | 143   | 36.2%  | 46     | 2.4%     | 3    | 10.4%     | 13     | 1.6%      | 2     | 54.8%    | 69     | 5.6%      | 7     | 0.0%     | 0    | 2.4%  | 3   |
| Mountain Ash                                 | 0.1%      | 1     | 0.0%   | 0      | 0.0%     | 0    | 0.8%      | 1      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Neath  | 4.8%      | 48    | 0.8%   | 1      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 37.6% | 47  |
| Newport                                      | 1.5%      | 15    | 0.8%   | 1      | 0.0%     | 0    | 0.8%      | 1      | 0.0%      | 0     | 0.0%     | 0      | 9.6%      | 12    | 0.8%     | 1    | 0.0%  | (   |
| Pontypridd                                   | 8.5%      | 85    | 1.6%   | 2      | 13.5%    | 17   | 32.0%     | 40     | 16.8%     | 21    | 1.6%     | 2      | 0.0%      | 0     | 0.8%     | 1    | 1.6%  | 2   |
| Porth  | 0.3%      | 3     | 0.0%   | 0      | 2.4%     | 3    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Swansea                                      | 7.2%      | 72    | 7.1%   | 9      | 1.6%     | 2    | 0.0%      | 0      | 1.6%      | 2     | 0.0%     | 0      | 0.0%      | 0     | 16.9%    | 21   | 30.4% | 38  |
| Talbot Green                                 | 7.8%      | 78    | 0.0%   | 0      | 27.0%    | 34   | 3.2%      | 4      | 29.6%     | 37    | 0.0%     | 0      | 0.0%      | 0     | 1.6%     | 2    | 0.8%  | 1   |
| Tonypandy                                    | 0.7%      | 7     | 0.0%   | 0      | 5.6%     | 7    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Treorchy                                     | 0.2%      | 2     | 0.0%   | 0      | 1.6%     | 2    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Other  | 4.0%      | 40    | 1.6%   | 2      | 3.2%     | 4    | 3.2%      | 4      | 3.2%      | 4     | 6.3%     | 8      | 5.6%      | 7     | 3.2%     | 4    | 5.6%  | 7   |
| Internet / catalogue / mail order            | 2.8%      | 28    | 0.8%   | 1      | 3.2%     | 4    | 4.8%      | 6      | 4.8%      | 6     | 2.4%     | 3      | 1.6%      | 2     | 3.2%     | 4    | 1.6%  | 2   |
| Bargoed                                      | 0.5%      | 5     | 0.0%   | 0      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 4.0%      | 5     | 0.0%     | 0    | 0.0%  | (   |
| Cyfarthfa Retail Park,<br>Merthyr Tydfil     | 1.4%      | 14    | 3.9%   | 5      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 6.3%     | 8      | 0.8%      | 1     | 0.0%     | 0    | 0.0%  | (   |
| Llantrisant                                  | 1.2%      | 12    | 0.0%   | 0      | 0.8%     | 1    | 0.0%      | 0      | 1.6%      | 2     | 0.0%     | 0      | 1.6%      | 2     | 5.6%     | 7    | 0.0%  | (   |
| Maesteg                                      | 0.5%      | 5     | 0.0%   | 0      | 0.8%     | 1    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 2.4%     | 3    | 0.8%  | 1   |
| McArthur Glen, Bridgend                      | 0.8%      | 8     | 0.0%   | 0      | 0.8%     | 1    | 0.0%      | 0      | 1.6%      | 2     | 0.0%     | 0      | 0.8%      | 1     | 3.2%     | 4    | 0.0%  | (   |
| Port Talbot                                  | 1.1%      | 11    | 0.0%   | 0      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.0%     | 0      | 0.0%      | 0     | 1.6%     | 2    | 7.2%  | ç   |
| Weston-super-Mare                            | 0.4%      | 4     | 0.0%   | 0      | 1.6%     | 2    | 0.8%      | 1      | 0.8%      | 1     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Merthyr Tydfil Retail Park<br>(Non specific) | 0.4%      | 4     | 1.6%   | 2      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 1.6%     | 2      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| Talbot Green Retail Park<br>(Non specific)   | 0.6%      | 6     | 0.0%   | 0      | 2.4%     | 3    | 0.0%      | 0      | 2.4%      | 3     | 0.0%     | 0      | 0.0%      | 0     | 0.0%     | 0    | 0.0%  | (   |
| London                                       | 0.3%      | 3     | 0.0%   | 0      | 0.0%     | 0    | 0.0%      | 0      | 0.0%      | 0     | 0.8%     | 1      | 0.0%      | 0     | 0.8%     | 1    | 0.8%  | 1   |
| (Don't do this type of shopping)             | 1.5%      | 15    | 1.6%   | 2      | 1.6%     | 2    | 0.8%      | 1      | 0.8%      | 1     | 1.6%     | 2      | 1.6%      | 2     | 2.4%     | 3    | 1.6%  | 2   |
| (Don't know / can't remember)                | 1.2%      | 12    | 0.8%   | 1      | 0.0%     | 0    | 1.6%      | 2      | 3.2%      | 4     | 0.8%     | 1      | 1.6%      | 2     | 0.0%     | 0    | 1.6%  | 2   |
| Base:  |           | 1003  |        | 127    |          | 126  |           | 125    |           | 125   |          | 126    |           | 125   |          | 124  |       | 125 |

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|  | Tota  | 1   | Zone  | 1   | Zone    | 2     | Zone     | 3      | Zone      | 4       | Zone     | 5    | Zone  | 6   | Zone  | 7   | Zone  | 8   |
|--|-------|-----|-------|-----|---------|-------|----------|--------|-----------|---------|----------|------|-------|-----|-------|-----|-------|-----|
| Q05 Are there any othe Those who shop for cl |       | _   |       |     | ons whi | ch yo | ou buy y | our fa | ımily's o | clothii | ng and f | ootw | ear?  |     |       |     |       |     |
| Aberdare                                     | 3.5%  | 35  | 11.2% | 14  | 5.6%    | 7     | 7.3%     | 9      | 0.0%      | 0       | 0.8%     | 1    | 0.0%  | 0   | 0.8%  | 1   | 2.4%  | 3   |
| Blackwood                                    | 1.0%  | 10  | 0.0%  | 0   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 8.1%  | 10  | 0.0%  | 0   | 0.0%  | C   |
| Bridgend                                     | 7.4%  | 73  | 4.0%  | 5   | 10.5%   | 13    | 4.0%     | 5      | 12.1%     | 15      | 2.4%     | 3    | 1.6%  | 2   | 22.3% | 27  | 2.4%  | 3   |
| Caerphilly                                   | 1.3%  | 13  | 0.0%  | 0   | 0.0%    | 0     | 0.8%     | 1      | 0.8%      | 1       | 0.8%     | 1    | 8.1%  | 10  | 0.0%  | 0   | 0.0%  | 0   |
| Cardiff                                      | 23.0% | 227 | 21.6% | 27  | 23.4%   | 29    | 24.2%    | 30     | 29.8%     | 37      | 24.2%    | 30   | 27.6% | 34  | 27.3% | 33  | 5.7%  | 7   |
| Cwmbran                                      | 0.5%  | 5   | 0.8%  | 1   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 2.4%  | 3   | 0.0%  | 0   | 0.8%  | 1   |
| Merthyr Tydfil                               | 7.7%  | 76  | 21.6% | 27  | 4.0%    | 5     | 12.9%    | 16     | 0.0%      | 0       | 13.7%    | 17   | 4.1%  | 5   | 1.7%  | 2   | 3.3%  | 4   |
| Mountain Ash                                 | 0.1%  | 1   | 0.0%  | 0   | 0.0%    | 0     | 0.8%     | 1      | 0.0%      | 0       | 0.0%     | 0    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | C   |
| Neath  | 3.1%  | 31  | 2.4%  | 3   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 0.0%  | 0   | 0.0%  | 0   | 22.8% | 28  |
| Newport                                      | 1.6%  | 16  | 0.0%  | 0   | 0.8%    | 1     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 12.2% | 15  | 0.0%  | 0   | 0.0%  | C   |
| Pontypridd                                   | 7.5%  | 74  | 2.4%  | 3   | 21.8%   | 27    | 16.9%    | 21     | 9.7%      | 12      | 5.6%     | 7    | 3.3%  | 4   | 0.0%  | 0   | 0.0%  | C   |
| Porth  | 0.4%  | 4   | 0.0%  | 0   | 3.2%    | 4     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | C   |
| Swansea                                      | 9.5%  | 94  | 23.2% | 29  | 1.6%    | 2     | 0.0%     | 0      | 2.4%      | 3       | 4.8%     | 6    | 0.8%  | 1   | 14.9% | 18  | 28.5% | 35  |
| Talbot Green                                 | 3.7%  | 37  | 0.0%  | 0   | 8.9%    | 11    | 2.4%     | 3      | 11.3%     | 14      | 1.6%     | 2    | 1.6%  | 2   | 3.3%  | 4   | 0.8%  | 1   |
| Tonypandy                                    | 1.0%  | 10  | 0.0%  | 0   | 7.3%    | 9     | 0.0%     | 0      | 0.0%      | 0       | 0.8%     | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Treorchy                                     | 0.4%  | 4   | 0.0%  | 0   | 2.4%    | 3     | 0.0%     | 0      | 0.0%      | 0       | 0.8%     | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | C   |
| Other  | 3.2%  | 32  | 3.2%  | 4   | 0.0%    | 0     | 3.2%     | 4      | 4.0%      | 5       | 4.8%     | 6    | 7.3%  | 9   | 1.7%  | 2   | 1.6%  | 2   |
| Internet / catalogue / mail order            | 1.5%  | 15  | 2.4%  | 3   | 0.0%    | 0     | 2.4%     | 3      | 0.8%      | 1       | 1.6%     | 2    | 1.6%  | 2   | 1.7%  | 2   | 1.6%  | 2   |
| Abergavenny                                  | 0.4%  | 4   | 1.6%  | 2   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 0.8%     | 1    | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | 0   |
| Bristol                                      | 0.3%  | 3   | 1.6%  | 2   | 0.8%    | 1     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | 0   |
| Cyfarthfa Retail Park,<br>Merthyr Tydfil     | 0.9%  | 9   | 0.0%  | 0   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 6.5%     | 8    | 0.8%  | 1   | 0.0%  | 0   | 0.0%  | C   |
| Ebbw Vale                                    | 0.4%  | 4   | 2.4%  | 3   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 0.8%     | 1    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | (   |
| Llantrisant                                  | 1.2%  | 12  | 0.8%  | 1   | 4.0%    | 5     | 2.4%     | 3      | 0.8%      | 1       | 0.0%     | 0    | 0.0%  | 0   | 1.7%  | 2   | 0.0%  | 0   |
| Maesteg                                      | 0.5%  | 5   | 0.0%  | 0   | 0.0%    | 0     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 0.0%  | 0   | 2.5%  | 3   | 1.6%  | 2   |
| McArthur Glen, Bridgend                      | 1.1%  | 11  | 0.0%  | 0   | 3.2%    | 4     | 0.8%     | 1      | 0.8%      | 1       | 0.0%     | 0    | 1.6%  | 2   | 1.7%  | 2   | 0.8%  | 1   |
| Port Talbot                                  | 1.0%  | 10  | 0.0%  | 0   | 0.8%    | 1     | 0.0%     | 0      | 0.0%      | 0       | 0.0%     | 0    | 0.0%  | 0   | 3.3%  | 4   | 4.1%  | 5   |
| Talbot Green Retail Park<br>(Non specific)   | 0.3%  | 3   | 0.0%  | 0   | 1.6%    | 2     | 0.0%     | 0      | 0.8%      | 1       | 0.0%     | 0    | 0.0%  | 0   | 0.0%  | 0   | 0.0%  | C   |
| (Nowhere else)                               | 31.2% | 308 | 23.2% | 29  | 26.6%   | 33    | 33.9%    | 42     | 40.3%     | 50      | 38.7%    | 48   | 32.5% | 40  | 23.1% | 28  | 30.9% | 38  |
| (Don't know / varies)                        | 2.1%  | 21  | 1.6%  | 2   | 3.2%    | 4     | 3.2%     | 4      | 1.6%      | 2       | 1.6%     | 2    | 2.4%  | 3   | 2.5%  | 3   | 0.8%  | 1   |
| Base:  |       | 988 |       | 125 |         | 124   |          | 124    |           | 124     |          | 124  |       | 123 |       | 121 |       | 123 |

|   | Tota   | ıl  | Zone   | 1  | Zone   | 2   | Zone  | 3  | Zone  | 4   | Zone   | 5   | Zone  | 6  | Zone   | 7  | Zone   | 8 : |
|---|--|---|--|--|--|---|---|--|---|---|--|---|---|--|--|--|--|-----|
| Q06 In which town centr   | re or reta   | ail par   | k did yo   | u last   | buy yo   | ur fan  | nily's fu   | rnitur   | e, furnis   | shings  | and flo  | or co   | verings   | ?  |  |  |  |     |
| Abardara  | 4.6%   | 16  | 24.4%  | 21   | 2.4%   | 2   | 5.6%  | 7  | 0.0%  | 0   | 3.2%   | 4   | 0.8%  | 1  | 0.0%   | 0  | 0.0%   |     |
| Aberdare<br>Blackwood   | 0.4%   | 46<br>4   | 0.0%   | 31   | 0.0%   | 3   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 4<br>0  | 3.2%  | 1<br>4   | 0.0%   | 0  | 0.0%   |     |
|   | 7.5%   | 75  | 0.0%   | 0  | 1.6%   | 2   | 0.0%  | 0  | 11.2%   | 14  | 0.0%   | 0   | 0.8%  | 1  | 40.3%  | 50   | 6.4%   |     |
| Bridgend  |  |   |  |  |  |   |   |  |   |   |  |   |   |  |  |  |  |     |
| Caerphilly  | 3.5%   | 35  | 0.0%   | 0  | 0.0%   | 0   | 2.4%  | 3  | 0.8%  | 1   | 0.8%   | 1   | 24.0%   | 30   | 0.0%   | 0  | 0.0%   |     |
| Cardiff   | 18.1%  | 182   | 15.7%  | 20   | 23.8%  | 30  | 16.0%   | 20   | 24.8%   | 31  | 20.6%  | 26  | 24.0%   | 30   | 16.9%  | 21   | 3.2%   |     |
| Cwmbran   | 0.1%   | 1   | 0.8%   | 1  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| Merthyr Tydfil  | 8.2%   | 82  | 18.9%  | 24   | 3.2%   | 4   | 4.0%  | 5  | 0.0%  | 0   | 34.1%  | 43  | 1.6%  | 2  | 0.0%   | 0  | 3.2%   |     |
| Mountain Ash  | 0.5%   | 5   | 0.0%   | 0  | 0.0%   | 0   | 4.0%  | 5  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| Neath   | 1.6%   | 16  | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.8%  | 1   | 0.0%   | 0   | 0.8%  | 1  | 0.0%   | 0  | 11.2%  | 1   |
| Newport   | 1.0%   | 10  | 0.0%   | 0  | 0.0%   | 0   | 0.8%  | 1  | 0.0%  | 0   | 0.0%   | 0   | 6.4%  | 8  | 0.0%   | 0  | 0.8%   |     |
| Pontypridd  | 5.7%   | 57  | 3.9%   | 5  | 7.9%   | 10  | 15.2%   | 19   | 12.0%   | 15  | 3.2%   | 4   | 0.0%  | 0  | 2.4%   | 3  | 0.8%   |     |
| Porth   | 0.4%   | 4   | 0.0%   | 0  | 3.2%   | 4   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| Swansea   | 5.7%   | 57  | 2.4%   | 3  | 0.8%   | 1   | 0.0%  | 0  | 0.0%  | 0   | 0.8%   | 1   | 0.0%  | 0  | 7.3%   | 9  | 34.4%  | 4   |
| Talbot Green  | 3.7%   | 37  | 0.8%   | 1  | 11.1%  | 14  | 0.8%  | 1  | 12.8%   | 16  | 0.0%   | 0   | 0.8%  | 1  | 2.4%   | 3  | 0.8%   |     |
| Tonypandy   | 0.3%   | 3   | 0.0%   | 0  | 2.4%   | 3   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| Treorchy  | 0.7%   | 7   | 0.0%   | 0  | 4.0%   | 5   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.8%   | 1  | 0.8%   |     |
| Other   | 6.8%   | 68  | 1.6%   | 2  | 6.3%   | 8   | 8.8%  | 11   | 5.6%  | 7   | 7.9%   | 10  | 10.4%   | 13   | 6.5%   | 8  | 7.2%   |     |
| nternet / catalogue / mail  | 2.6%   | 26  | 2.4%   | 3  | 1.6%   | 2   | 1.6%  | 2  | 2.4%  | 3   | 4.0%   | 5   | 0.8%  | 1  | 5.6%   | 7  | 2.4%   |     |
| order   |  |   |  |  |  |   |   |  |   |   |  |   |   |  |  |  |  |     |
| Bargoed   | 0.4%   | 4   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 3.2%  | 4  | 0.0%   | 0  | 0.0%   |     |
| Cardiff Bay Retail Park   | 0.4%   | 3   | 0.0%   | 0  | 0.8%   | 1   | 0.0%  | 0  | 0.8%  | 1   | 0.0%   | 0   | 0.8%  | 1  | 0.0%   | 0  | 0.0%   |     |
| Cardiff Gate Retail Park  | 0.5%   | 5   | 0.0%   | 0  | 1.6%   | 2   | 1.6%  | 2  | 0.8%  | 1   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| lansamlet   | 0.5%   | 7   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 5.6%   |     |
|   |  |   |  |  |  |   |   |  |   | 9   |  |   |   |  |  | 1  | 0.0%   |     |
| lantrisant  | 3.2%   | 32  | 2.4%   | 3  | 3.2%   | 4   | 8.0%  | 10   | 7.2%  |   | 3.2%   | 4   | 0.8%  | 1  | 0.8%   |  |  |     |
| Maesteg   | 0.3%   | 3   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 1.6%   | 2  | 0.8%   |     |
| Ogmore Vale   | 0.5%   | 5   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 4.0%   | 5  | 0.0%   |     |
| ontyclun  | 0.3%   | 3   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 2.4%  | 3   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| reforest  | 0.3%   | 3   | 0.0%   | 0  | 0.0%   | 0   | 1.6%  | 2  | 0.8%  | 1   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| strad Mynach  | 0.3%   | 3   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 2.4%  | 3  | 0.0%   | 0  | 0.0%   |     |
| kea, Cardiff  | 0.3%   | 3   | 0.0%   | 0  | 0.8%   | 1   | 0.0%  | 0  | 0.8%  | 1   | 0.0%   | 0   | 0.8%  | 1  | 0.0%   | 0  | 0.0%   |     |
| lansamlet Retail Park (Non specific)  | 0.3%   | 3   | 0.0%   | 0  | 0.0%   | 0   | 0.0%  | 0  | 0.0%  | 0   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 2.4%   |     |
| eekes, Pontyclun  | 0.3%   | 3   | 0.0%   | 0  | 0.8%   | 1   | 0.8%  | 1  | 0.8%  | 1   | 0.0%   | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| ontypridd Retail Park (Non  | 0.4%   | 4   | 0.8%   | 1  | 0.8%   | 1   | 0.0%  | 0  | 0.0%  | 0   | 0.8%   | 1   | 0.8%  | 1  | 0.0%   | 0  | 0.0%   |     |
| specific) On't do this type of  | 12.3%  | 123   | 17.3%  | 22   | 17.5%  | 22  | 19.2%   | 24   | 8.8%  | 11  | 7.9%   | 10  | 8.0%  | 10   | 5.6%   | 7  | 13.6%  |     |
| shopping) Don't know / can't  | 8.4%   | 84  | 8.7%   | 11   | 6.3%   | 8   | 9.6%  | 12   | 7.2%  | 9   | 13.5%  | 17  | 9.6%  | 12   | 5.6%   | 7  | 6.4%   |     |
| remember)   | 0.470  | 04  | 8.770  | 11   | 0.5 70   | 0   | 9.070   | 12   | 7.270   | ,   | 13.570   | 17  | 9.0%  | 12   | 3.070  | ,  | 0.470  |     |
| Base:   |  | 1003  |  | 127  |  | 126   |   | 125  | _   | 125   |  | 126   |   | 125  | _  | 124  |  | 1   |
| 207 Are there any other   |  |   | itres or   | Other  |  |   |   |  |   | IIIV'S 1  | urniture   | turr  | iisnings  | าลกลา  |  |  | gs?  |     |
| Those who shop for fur  |  |   |  |  |  |   | icii you  | buy y  | our tan   | ,   |  | ,   | _   | ana  | noor co  | venní  |  |     |
| Those who shop for fur.   | rniture, fui<br>1.5%   | rnishin<br>13   | gs and flo   | oor co<br>8  | verings a<br>1.0%  | t Q06   | 2.0%  | 2  | 0.0%  | 0   | 1.7%   | 2   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   |     |
| Those who shop for fur<br>berdare<br>lackwood   | niture, fur<br>1.5%<br>0.2%  | rnishin<br>13<br>2  | 7.6%<br>0.0%   | oor co<br>8<br>0   | 1.0%<br>0.0%   | t Q06<br>1<br>0   | 2.0%<br>0.0%  | 2 0  | 0.0%<br>0.0%  | 0 0   | 0.0%   | 2 0   | 1.7%  | 0 2  | 0.0%<br>0.0%   |  | 0.0%   |     |
| Those who shop for fur<br>berdare<br>lackwood<br>ridgend  | 1.5%<br>0.2%<br>3.1%   | rnishin<br>13<br>2<br>27  | 7.6%<br>0.0%<br>0.0%   | oor co<br>8<br>0<br>0  | 1.0%<br>0.0%<br>1.0%   | t Q06   | 2.0%<br>0.0%<br>0.0%  | 2<br>0<br>0  | 0.0%<br>0.0%<br>3.5%  | 0   | 0.0%<br>0.0%   | 2<br>0<br>0   | 1.7%<br>0.0%  | 0  | 0.0%<br>0.0%<br>13.7%  | 0<br>0<br>16   | 0.0%<br>5.6%   |     |
| Those who shop for fur<br>berdare<br>lackwood<br>ridgend  | niture, fur<br>1.5%<br>0.2%  | rnishin<br>13<br>2  | 7.6%<br>0.0%   | oor co<br>8<br>0   | 1.0%<br>0.0%   | t Q06<br>1<br>0   | 2.0%<br>0.0%  | 2 0  | 0.0%<br>0.0%  | 0 0   | 0.0%   | 2<br>0<br>0<br>0  | 1.7%  | 0 2  | 0.0%<br>0.0%   | 0  | 0.0%   |     |
| Those who shop for fur<br>berdare<br>lackwood<br>ridgend<br>aerphilly   | 1.5%<br>0.2%<br>3.1%   | rnishin<br>13<br>2<br>27  | 7.6%<br>0.0%<br>0.0%   | oor co<br>8<br>0<br>0  | 1.0%<br>0.0%<br>1.0%   | t Q06<br>1<br>0<br>1  | 2.0%<br>0.0%<br>0.0%  | 2<br>0<br>0  | 0.0%<br>0.0%<br>3.5%  | 0<br>0<br>4   | 0.0%<br>0.0%   | 2<br>0<br>0   | 1.7%<br>0.0%  | 0<br>2<br>0  | 0.0%<br>0.0%<br>13.7%  | 0<br>0<br>16   | 0.0%<br>5.6%   |     |
| Those who shop for fur-<br>berdare<br>lackwood<br>ridgend<br>aerphilly<br>ardiff  | 1.5%<br>0.2%<br>3.1%<br>0.9%   | 13<br>2<br>27<br>8  | 7.6%<br>0.0%<br>0.0%<br>0.0%   | 0 0 0 0  | 1.0%<br>0.0%<br>1.0%<br>1.0%   | 1<br>0<br>1<br>1  | 2.0%<br>0.0%<br>0.0%<br>0.0%  | 2<br>0<br>0<br>0   | 0.0%<br>0.0%<br>3.5%<br>0.9%  | 0<br>0<br>4<br>1  | 0.0%<br>0.0%<br>0.0%   | 2<br>0<br>0<br>0  | 1.7%<br>0.0%<br>5.2%  | 0<br>2<br>0<br>6   | 0.0%<br>0.0%<br>13.7%<br>0.0%  | 0<br>0<br>16<br>0  | 0.0%<br>5.6%<br>0.0%   |     |
| Those who shop for fur-<br>berdare<br>ackwood<br>ridgend<br>aerphilly<br>ardiff<br>wmbran   | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%  | 13<br>2<br>27<br>8<br>89  | 7.6%<br>0.0%<br>0.0%<br>0.0%<br>13.3%  | 0 0 0 14   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%   | 1 0 1 1 6   | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%   | 2<br>0<br>0<br>0<br>15   | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%   | 0<br>0<br>4<br>1<br>19  | 0.0%<br>0.0%<br>0.0%<br>6.0%   | 2<br>0<br>0<br>0<br>7   | 1.7%<br>0.0%<br>5.2%<br>7.0%  | 0<br>2<br>0<br>6<br>8  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%   | 0<br>0<br>16<br>0<br>18  | 0.0%<br>5.6%<br>0.0%<br>1.9%   |     |
| Those who shop for fur-<br>berdare<br>ackwood<br>iidgend<br>aerphilly<br>ardiff<br>wmbran<br>erthyr Tydfil  | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%  | 13<br>2<br>27<br>8<br>89<br>0   | 7.6%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%  | 0 0 0 0 14 0   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%   | 1 0 1 1 6 0   | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0  | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%  | 0<br>2<br>0<br>6<br>8<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%   | 0<br>0<br>16<br>0<br>18  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%   |     |
| Those who shop for fur-<br>berdare<br>lackwood<br>idgend<br>aerphilly<br>ardiff<br>wmbran<br>erthyr Tydfil<br>ountain Ash   | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%  | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0  | gs and flood<br>7.6%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%<br>5.7%<br>0.0%  | 000 co<br>8 0<br>0 0<br>14 0<br>6 0                                      | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%   | 1 0 1 1 6 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0                           | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6   | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0  | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0  | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%  | 0<br>2<br>0<br>6<br>8<br>0<br>2  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%   | 0<br>0<br>16<br>0<br>18<br>0<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%   |     |
| Those who shop for fur- perdare ackwood ridgend acrphilly urdiff wmbran erthyr Tydfil ountain Ash eath  | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%<br>0.7%  | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0  | gs and floods and floo | 000 co<br>8 0<br>0 0<br>14 0<br>6 0                                      | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%   | 1 0 1 1 6 0 1 0 0 0   | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%  | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%   | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0   | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>5.6%   |     |
| Those who shop for fur- perdare ackwood ridgend aerphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport   | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%<br>0.7%<br>1.0%                                  | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6   | gs and flo<br>7.6%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%<br>5.7%<br>0.0%<br>0.0%<br>1.0%  | 8<br>0<br>0<br>0<br>14<br>0<br>6<br>0                                    | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%   | 1 Q06 1 0 1 1 6 0 1 0 0 0   | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>0.0%<br>1.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0  | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>3.5%  | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.9%   | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%   |     |
| Those who shop for fur-<br>berdare<br>ackwood<br>ridgend<br>aerphilly<br>ardiff<br>wmbran<br>erthyr Tydfil<br>ountain Ash<br>eath<br>ewport<br>ontypridd  | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%<br>0.7%<br>1.0%<br>2.6%                          | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23  | 7.6%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%<br>5.7%<br>0.0%<br>1.0%<br>4.8%  | 8 0 0 0 14 0 6 0 0 1 5   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%   | 1 Q06 1 0 1 1 6 0 1 0 0 0 5                                       | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0   | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.9%<br>2.6%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>3.5%<br>0.9%  | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.9%   | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%   |     |
| Those who shop for fur- perdare ackwood ridgend aerphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport ontypridd orth  | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%<br>0.7%<br>1.0%<br>2.6%<br>0.2%                  | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23  | 7.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%<br>5.7%<br>0.0%<br>1.0%<br>4.8%<br>0.0%  | 000 co<br>8<br>0<br>0<br>0<br>14<br>0<br>6<br>0<br>0<br>1<br>5           | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%   | 1 Q06 1 0 1 1 6 0 1 0 0 0 5 2                                     | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6   | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>2   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.9%<br>2.6%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>3.5%<br>0.9%<br>0.0%  | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.09%<br>0.99%<br>0.99%  | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>1  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%   |     |
| Those who shop for fur- perdare ackwood idgend aerphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport ontypridd orth vansea  | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%<br>0.7%<br>1.0%<br>2.6%<br>0.2%<br>4.7%          | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2                                   | 7.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%<br>5.7%<br>0.0%<br>1.0%<br>4.8%<br>0.0%<br>8.6%  | 000 co<br>8<br>0<br>0<br>0<br>14<br>0<br>6<br>0<br>0<br>1<br>5<br>0<br>9 | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%                                 | 1 Q06 1 0 1 1 6 0 1 0 0 0 5 2 1                                   | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>2<br>0   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.9%<br>2.6%<br>0.0%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3<br>0  | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>3.5%<br>0.9%<br>0.0%                                      | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.9%<br>8.5%                                 | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>17.6%  |     |
| Those who shop for fur- berdare ack wood idgend erphilly rdiff wmbran erthyr Tydfil buntain Ash eath ewport ntypridd rth vansea lbot Green  | 1.5%<br>0.2%<br>3.1%<br>0.9%<br>10.1%<br>0.0%<br>2.8%<br>0.0%<br>0.7%<br>1.0%<br>2.6%<br>0.2%<br>4.7%          | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41                             | 7.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>13.3%<br>0.0%<br>5.7%<br>0.0%<br>1.0%<br>4.8%<br>0.0%<br>8.6%<br>0.0%  | 8 0 0 0 14 0 6 0 0 1 5 0 9 0   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%                                 | t Q06  1 0 1 1 6 0 1 0 0 5 2 1 6                                  | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>1<br>2  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>0.9%<br>4.4%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5  | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.9%<br>2.6%<br>0.0%<br>0.0%   | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3<br>0<br>0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>3.5%<br>0.9%<br>0.0%<br>0.0%                              | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1<br>0<br>0  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.9%<br>0.0%   | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>17.6%<br>0.9%  |     |
| Those who shop for fur- perdare ackwood idgend ierphilly urdiff vmbran erthyr Tydfil ountain Ash eath ewport intypridd orth vansea albot Green onypandy   | 1.5% 0.2% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.6%                               | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41<br>14                       | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 0.0% 0.0%  | 8 0 0 0 14 0 6 0 0 1 5 0 9 0 0   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%                 | t Q06  1 0 1 1 6 0 1 0 0 5 2 1 6 5                                | 2.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>1<br>2  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>4.4%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.09%<br>0.0%<br>0.0%<br>0.0%  | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3<br>0<br>0<br>0  | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>3.5%<br>0.9%<br>0.0%<br>0.0%                              | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1<br>0<br>0<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>0.0%   | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>17.6%<br>0.9%<br>0.0%  |     |
| Those who shop for fur- perdare ack wood idgend erphilly rdiff vmbran erthyr Tydfil buntain Ash eath ewport ntypridd rth vansea lbot Green enypandy eorchy  | 1.5% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.2%                                    | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41<br>14<br>5                  | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 6.0% 0.0% 0.0%   | 8 0 0 0 0 14 0 6 0 0 1 5 0 9 0 0 0 0                                     | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%   | 1 Q06 1 0 1 1 6 0 0 0 5 2 1 6 5 2                                 | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%<br>1.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>1<br>2<br>0   | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>4.4%<br>0.0%<br>0.0%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0<br>0  | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.09%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3<br>0<br>0<br>0  | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>3.5%<br>0.0%<br>0.0%<br>0.0%<br>0.0%                              | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1<br>0<br>0<br>0<br>0  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.9%<br>0.0%<br>8.5%<br>0.0%<br>0.0%                         | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>17.6%<br>0.9%<br>0.0%  |     |
| Those who shop for fur- berdare lackwood ridgend herphilly hardiff wmbran lerthyr Tydfil ountain Ash eath ewport ontypridd orth wansea allbot Green onypandy reorchy ther ternet / catalogue / mail   | 1.5% 0.2% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.6%                               | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41<br>14                       | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 0.0% 0.0%  | 8 0 0 0 14 0 6 0 0 1 5 0 9 0 0   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%                 | t Q06  1 0 1 1 6 0 1 0 0 5 2 1 6 5                                | 2.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>1<br>2  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>4.4%   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0   | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.09%<br>0.0%<br>0.0%<br>0.0%  | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>1<br>3<br>0<br>0<br>0  | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>3.5%<br>0.9%<br>0.0%<br>0.0%                              | 0<br>2<br>0<br>6<br>8<br>0<br>2<br>0<br>0<br>4<br>1<br>0<br>0<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>0.0%   | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>17.6%<br>0.9%<br>0.0%  |     |
| Those who shop for fur- perdare ackwood ridgend acrphilly urdiff wmbran erthyr Tydfil ountain Ash eath ewport ontypridd orth vansea ulbot Green onypandy eorchy cher ternet / catalogue / mail order  | 1.5% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 4.3% 1.1%                                    | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41<br>14<br>5<br>2<br>38<br>10 | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 8.6% 0.0% 0.0% 2.9% 1.9%   | 8 0 0 0 14 4 0 6 0 0 1 5 5 0 0 0 0 3 3 2                                 | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%<br>1.9%                 | 1 Q06 1 0 1 1 6 0 0 0 0 5 2 1 6 5 2 2 3 1                         | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>4<br>2<br>0<br>0<br>1<br>2<br>0<br>0<br>0<br>1<br>1<br>0<br>0<br>0<br>0<br>1<br>0<br>0<br>0<br>0<br>0                          | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>4.4%<br>0.0%<br>0.0%<br>7.9%<br>0.0%                                   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.9%<br>2.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 2 0 0 0 0 7 7 0 8 8 0 0 0 1 3 3 0 0 0 0 0 7 1 1   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>3.5%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0 | 0<br>2<br>0<br>6<br>8<br>8<br>0<br>2<br>0<br>0<br>4<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.09%<br>0.0%<br>8.5%<br>0.0%<br>0.0%<br>0.0%                | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0<br>10<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0 | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>5.6%<br>1.9%   |     |
| Those who shop for fur- berdare ackwood ridgend aerphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport ontypridd orth vansea allbot Green onypandy eorchy ther ternet / catalogue / mail order ansamlet  | 1.5% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.6% 0.2% 4.1%                          | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41<br>14<br>5<br>2<br>38<br>10 | gs and flow 1.6% 0.0% 0.0% 0.0% 13.3% 0.0% 1.0% 1.0% 4.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0   | 0 0 0 14 0 0 0 0 1 5 5 0 0 0 0 0 0 0 0 0 0 0 0 0                         | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%<br>1.9%<br>2.9%<br>1.0% | 1 Q06 1 0 1 1 6 0 0 1 0 0 0 5 2 1 6 5 2 3 1 0 0                   | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%<br>0.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>4<br>2<br>0<br>0<br>4<br>0<br>0<br>0<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0                     | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.9%<br>4.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%                                   | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0      | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.9%<br>2.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 2 0 0 0 0 7 7 0 8 8 0 0 0 1 3 3 0 0 0 0 0 7 7 1 0 0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>3.5%<br>0.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%      | 0<br>2<br>0<br>6<br>8<br>8<br>0<br>2<br>2<br>0<br>0<br>4<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>8.5%<br>0.0%<br>0.0%<br>0.0%                         | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>0<br>10<br>0<br>0<br>0<br>0<br>10<br>10<br>10<br>10  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>1.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>5.6%                 |     |
| Those who shop for fur- berdare ackwood ridgend aerphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport ontypridd orth wansea albot Green onypandy reorchy ther ternet / catalogue / mail order ansamlet antrisant  | 1.5% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.2% 4.1.1% 0.3% 1.19%                  | 13<br>2<br>27<br>8<br>89<br>0<br>25<br>0<br>6<br>9<br>23<br>2<br>41<br>14<br>5<br>2<br>38<br>10 | gs and flow 1.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 8.6% 0.0% 0.0% 1.9% 0.0% 1.9%  | 000 000 000 000 000 000 000 000 000 00                                   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%<br>1.9%<br>1.0%                 | 1 Q06 1 0 1 1 6 0 0 1 0 0 5 2 1 6 5 2 3 1 0 1                     | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>4<br>2<br>0<br>0<br>2<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>4.4%<br>0.0%<br>0.0%<br>0.0  | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0      | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.09%<br>2.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%                                | 2 0 0 0 0 7 7 0 8 8 0 0 0 1 3 0 0 0 0 0 0 7 7 1 0 4   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>3.5%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.09%     | 0 2 2 0 6 8 8 0 2 2 0 0 4 1 1 0 0 0 0 4 1 1 0 2 2  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>8.5%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%         | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>0<br>10<br>0<br>0<br>0<br>0<br>0<br>10<br>10<br>10<br>1  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>17.6%<br>0.9%<br>0.0%<br>5.6%<br>1.9%  |     |
| Those who shop for fur- berdare ackwood ridgend aerphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport ontypridd orth wansea albot Green onypandy reorchy ther ternet / catalogue / mail order ansamlet antrisant ort Talbot                                       | 1.5% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.2% 4.1% 0.3% 1.1%                     | 13 2 27 8 8 89 0 0 25 0 6 9 23 2 41 14 5 2 38 10 3 17 6   | gs and flood of the state of th | 000 000 000 000 000 000 000 000 000 00                                   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>0.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%<br>1.9%<br>1.0%                 | t Q06  1 0 1 1 6 0 1 0 0 5 2 1 6 5 2 3 1                          | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%<br>0.0%<br>2.0%   | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>0<br>4<br>2<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>0.9%<br>4.4%<br>0.0%<br>7.9%<br>0.0%<br>0.0%                           | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0      | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 2 0 0 0 0 7 7 0 8 8 0 0 0 1 3 0 0 0 0 0 7 7 1 0 4 0 0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0                 | 0 2 2 0 6 8 8 0 2 2 0 0 4 1 1 0 0 0 0 4 1 1 0 2 2 0  | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>8.5%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0% | 0<br>0<br>16<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>5.6%<br>1.9%<br>2.8%<br>0.0%<br>0.9%                 |     |
| Those who shop for fur- berdare lackwood idgend herphilly ardiff wmbran erthyr Tydfil ountain Ash eath ewport borth wansea albot Green bonypandy reorchy ther ternet / catalogue / mail order ansamlet antrisant bort Talbot bekes, Llantrisant                           | 1.5% 0.2% 0.2% 3.1% 0.9% 10.19 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.2% 4.3% 1.1% 0.3% 1.9% 0.7% 0.3% | 13 2 27 8 89 0 25 0 6 9 23 2 41 14 5 2 38 10 3 17 6 3   | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%  | 000 000 000 000 000 000 000 000 000 00                                   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%<br>1.9%<br>2.9%<br>1.0% | 1 Q06 1 0 1 1 6 0 1 0 0 0 0 5 2 1 6 6 5 2 3 1 1 0 1 1 0 0         | 2.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%<br>0.0%<br>1.0%                                 | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>4<br>2<br>0<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1                          | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>0.0%<br>7.9%<br>0.0%<br>0.0%<br>0.0%                           | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0      | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.9%<br>0.0%<br>0.0%<br>0.0%                 | 2 0 0 0 0 7 7 0 8 8 0 0 0 1 3 0 0 0 0 0 7 7 1 0 4 4 0 0 0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>0.09%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.               | 0<br>2<br>0<br>6<br>8<br>8<br>0<br>2<br>0<br>0<br>4<br>4<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>0.0%<br>1.7%<br>0.9%<br>0.0%<br>1.7%<br>0.9%         | 0<br>0<br>0<br>16<br>0<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>5.6%<br>1.9%<br>2.8%<br>0.0%<br>0.9%                         |     |
| Those who shop for fur- berdare lackwood ridgend aerphilly ardiff wmbran lerthyr Tydfil lountain Ash eath ewport ontypridd orth wansea albot Green onypandy reorchy ther ternet / catalogue / mail order lansamlet lantrisant ort Talbot eekes, Llantrisant lowhere else) | 1.5% 0.2% 3.1% 0.9% 10.1% 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.2% 4.11% 0.3% 1.19% 0.3% 55.3%        | 13 2 27 8 89 0 25 0 66 9 23 2 41 14 5 2 38 10 3 17 6 3 487                                      | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 0.0% 1.9% 0.0% 4.9% 4.9% 4.9% 4.9% 4.9% 4.9%   | 000 000 000 000 000 000 000 000 000 00                                   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>4.8%<br>1.9%<br>2.9%<br>1.0%<br>0.0%<br>1.0%<br>0.0%         | 1 Q06 1 0 1 1 6 0 0 1 0 0 0 0 5 2 1 6 6 5 2 3 1 1 0 0 1 1 0 0 5 8 | 2.0%<br>0.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%<br>0.0%<br>5.9% | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>4<br>2<br>0<br>1<br>5<br>3<br>0<br>1<br>1<br>1<br>2<br>0<br>0<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1 | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>0.09%<br>4.4%<br>0.0%<br>0.0%<br>7.9%<br>0.0%<br>0.0%<br>57.9% | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0 | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.9%<br>0.0%<br>6.0%<br>0.0%<br>6.0%<br>0.0% | 2<br>0<br>0<br>0<br>7<br>0<br>8<br>0<br>0<br>0<br>1<br>1<br>3<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0 | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>0.09%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.               | 0<br>2<br>0<br>6<br>8<br>8<br>0<br>2<br>0<br>0<br>4<br>4<br>1<br>0<br>0<br>0<br>0<br>0<br>4<br>1<br>1<br>0<br>0<br>0<br>1<br>1<br>0<br>0<br>0<br>1<br>1<br>1<br>0<br>0<br>0<br>1<br>1<br>1<br>1<br>0<br>0<br>1<br>1<br>1<br>1<br>0<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1 | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0                                  | 0<br>0<br>0<br>16<br>0<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.0%<br>0.0%<br>0.0%<br>5.6%<br>0.9%<br>0.0%<br>5.6%<br>1.9%<br>2.8%<br>0.0%<br>0.9%<br>0.0% |     |
| Those who shop for fur- berdare lackwood ridgend aerphilly ardiff wmbran ferthyr Tydfil fountain Ash feath fewport ontypridd orth wansea allbot Green onypandy reorchy other atternet / catalogue / mail  | 1.5% 0.2% 0.2% 3.1% 0.9% 10.19 0.0% 2.8% 0.0% 0.7% 1.0% 2.6% 0.2% 4.7% 1.6% 0.2% 4.3% 1.1% 0.3% 1.9% 0.7% 0.3% | 13 2 27 8 89 0 25 0 6 9 23 2 41 14 5 2 38 10 3 17 6 3   | 7.6% 0.0% 0.0% 0.0% 13.3% 0.0% 5.7% 0.0% 1.0% 4.8% 0.0% 0.0% 0.0% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%  | 000 000 000 000 000 000 000 000 000 00                                   | 1.0%<br>0.0%<br>1.0%<br>1.0%<br>1.0%<br>5.8%<br>0.0%<br>1.0%<br>0.0%<br>4.8%<br>1.9%<br>1.0%<br>5.8%<br>4.8%<br>1.9%<br>2.9%<br>1.0% | 1 Q06 1 0 1 1 6 0 1 0 0 0 0 5 2 1 6 6 5 2 3 1 1 0 1 1 0 0         | 2.0%<br>0.0%<br>0.0%<br>14.9%<br>0.0%<br>5.9%<br>0.0%<br>1.0%<br>5.9%<br>0.0%<br>1.0%<br>2.0%<br>0.0%<br>4.0%<br>2.0%<br>0.0%<br>1.0%                                 | 2<br>0<br>0<br>0<br>15<br>0<br>6<br>0<br>0<br>1<br>6<br>0<br>0<br>1<br>2<br>0<br>0<br>4<br>2<br>0<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1                          | 0.0%<br>0.0%<br>3.5%<br>0.9%<br>16.7%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.8%<br>0.0%<br>0.0%<br>7.9%<br>0.0%<br>0.0%<br>0.0%                           | 0<br>0<br>4<br>1<br>19<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>2<br>0<br>1<br>5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0      | 0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.0%<br>6.9%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>6.0%<br>0.9%<br>0.0%<br>0.0%<br>0.0%                 | 2 0 0 0 0 7 7 0 8 8 0 0 0 1 3 0 0 0 0 0 7 7 1 0 4 4 0 0 0   | 1.7%<br>0.0%<br>5.2%<br>7.0%<br>0.0%<br>1.7%<br>0.0%<br>0.0%<br>0.09%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.               | 0<br>2<br>0<br>6<br>8<br>8<br>0<br>2<br>0<br>0<br>4<br>4<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   | 0.0%<br>0.0%<br>13.7%<br>0.0%<br>15.4%<br>0.0%<br>0.0%<br>0.9%<br>0.9%<br>0.0%<br>0.0%<br>1.7%<br>0.9%<br>0.0%<br>1.7%<br>0.9%         | 0<br>0<br>0<br>16<br>0<br>0<br>18<br>0<br>0<br>0<br>0<br>0<br>1<br>1<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0  | 0.0%<br>5.6%<br>0.0%<br>1.9%<br>0.0%<br>5.6%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>5.6%<br>1.9%<br>2.8%<br>0.0%<br>0.9%                         |     |

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| Blackwood   1.1 %   1.1 %   0.0% %   0.0.0   |                             | Tota      | ıl      | Zone     | 1      | Zone   | 2      | Zone      | 3    | Zone      | 4       | Zone    | 5      | Zone      | 6     | Zone    | 7      | Zone  | 8   |
|--|-----------------------------|-----------|---------|----------|--------|--------|--------|-----------|------|-----------|---------|---------|--------|-----------|-------|---------|--------|-------|-----|
| Blackwood   1.1%   1.1   0.0%  | Q08 In which town centr     | e or reta | ail par | k did yo | u last | buy yo | ur far | nily's do | mest | ic electi | rical a | pplianc | es e.ç | g. fridge | s and | kitcher | ı item | s?    |     |
| Bridgend   10.3%   10.3   0.0%   0   1.6%   2   0.8%   1   5.6%   7   0.0%   0   0.0%   0   6.6%   82   8.8%   1.0   0.0%   0   0.0% | Aberdare                    | 4.5%      | 45      | 26.0%    | 33     | 4.0%   | 5      | 3.2%      | 4    | 0.0%      | 0       | 0.8%    | 1      | 0.8%      | 1     | 0.0%    | 0      | 0.8%  |     |
| Caerbilly 4,7% 47 0,0% 0 0,0% 0 1,6% 2 0,8% 1 0,0% 0 0,352% 44 0,0% 0 0,0% 0 0,0% 1 0, | Blackwood                   | 1.1%      | 11      | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 8.8%      | 11    | 0.0%    | 0      | 0.0%  | (   |
| Cardiff 7, 1% 71 4.7% 6 7.1% 9 6.4% 8 14.4% 18 3.2% 4 12.8% 16 5.6% 7 2.4% Combran 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0  | Bridgend                    | 10.3%     | 103     | 0.0%     | 0      | 1.6%   | 2      | 0.8%      | 1    | 5.6%      | 7       | 0.0%    | 0      | 0.0%      | 0     | 66.1%   | 82     | 8.8%  | 1   |
| Cwmbrana 0.0% 0  | Caerphilly                  | 4.7%      | 47      | 0.0%     | 0      | 0.0%   | 0      | 1.6%      | 2    | 0.8%      | 1       | 0.0%    | 0      | 35.2%     | 44    | 0.0%    | 0      | 0.0%  | (   |
| Merthyr Tydfil   | Cardiff                     | 7.1%      | 71      | 4.7%     | 6      | 7.1%   | 9      | 6.4%      | 8    | 14.4%     | 18      | 3.2%    | 4      | 12.8%     | 16    | 5.6%    | 7      | 2.4%  | :   |
| Mountain Ash   | Cwmbran                     | 0.0%      | 0       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Neath   2,0%   20   0,8%   1   0,0%   0      | Merthyr Tydfil              | 14.9%     | 149     | 39.4%    | 50     | 2.4%   | 3      | 8.8%      | 11   | 0.0%      | 0       | 64.3%   | 81     | 2.4%      | 3     | 0.0%    | 0      | 0.8%  |     |
| Newport   0.8%   8   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.8%   1   0.0%   0   5.6%   7   0.0%   0     | Mountain Ash                | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 2.4%      | 3    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Portyridd  | Neath                       | 2.0%      | 20      | 0.8%     | 1      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 15.2% | 19  |
| Porth  | Newport                     | 0.8%      | 8       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.8%      | 1       | 0.0%    | 0      | 5.6%      | 7     | 0.0%    | 0      | 0.0%  | (   |
| Syamase  | Pontypridd                  | 11.4%     | 114     | 8.7%     | 11     | 14.3%  | 18     | 44.0%     | 55   | 19.2%     | 24      | 1.6%    | 2      | 2.4%      | 3     | 0.8%    | 1      | 0.0%  | (   |
| Talbot Green 7.3% 73 0.0% 0 23.8% 30 1.6% 2 29.6% 37 0.0% 0 0.0% 0 1.6% 2 1.6% Corpyrandy 0.7% 7 0.0% 0 5.6% 7 0.0% 0 0.0 | Porth                       | 0.1%      | 1       | 0.0%     | 0      | 0.0%   | 0      | 0.8%      | 1    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Tonypandy O,7% 7 0,0% 0 5.6% 7 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% 0 0,0% Treorchy O,0% 0 0,0% 0 | Swansea                     | 4.2%      | 42      | 1.6%     | 2      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 2.4%    | 3      | 29.6% | 3′  |
| Treorchy   | Talbot Green                | 7.3%      | 73      | 0.0%     | 0      | 23.8%  | 30     | 1.6%      | 2    | 29.6%     | 37      | 0.0%    | 0      | 0.0%      | 0     | 1.6%    | 2      | 1.6%  | 2   |
| Treorchy   | Tonypandy                   | 0.7%      | 7       | 0.0%     | 0      | 5.6%   | 7      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Other of Cally 6 1 0.8% 1 7.1% 9 4.0% 5 3.2% 4 7.9% 10 13.6% 17 4.0% 5 8.0% Internet / catalogue / mail 5.0% 50 6.3% 8 6.3% 8 4.0% 5 8.0% 10 2.4% 3 3.2% 4 6.5% 8 3.2% order  Cyfarthfa Retail Park, 0.6% 6 0.0% 0 0 |                             |           | 0       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Internet / catalogue / mail order  | •                           | 6.1%      | 61      | 0.8%     | 1      | 7.1%   | 9      | 4.0%      | 5    | 3.2%      | 4       | 7.9%    | 10     | 13.6%     | 17    | 4.0%    | 5      | 8.0%  | 10  |
| Cyfarthfa Retail Park, Merthyr Tydfil Llansamlet 0.9% 9 0.0% 0 0. | Internet / catalogue / mail |           | 50      | 6.3%     | 8      | 6.3%   | 8      | 4.0%      | 5    |           | 10      | 2.4%    | 3      |           | 4     | 6.5%    | 8      | 3.2%  |     |
| Merthyr Tydfil   |                             |           |         |          |        |        |        |           |      |           |         |         |        |           |       |         |        |       |     |
| Llantrisant  |                             | 0.6%      | 6       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 4.8%    | 6      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Maesteg         0.4%         4         0.0%         0   | Llansamlet                  | 0.9%      | 9       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 7.2%  | 9   |
| Pentrebach   0.3%   3   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.0%   0   0.24%   3   0.0%   0   0.0%     | Llantrisant                 | 2.2%      | 22      | 0.0%     | 0      | 4.8%   | 6      | 4.0%      | 5    | 6.4%      | 8       | 0.8%    | 1      | 0.0%      | 0     | 1.6%    | 2      | 0.0%  | (   |
| Port Talbot  | Maesteg                     | 0.4%      | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 3.2%    | 4      | 0.0%  | (   |
| Comet, Merthyr Tydfil 0.5% 5 0.8% 1 0.0% 0 0.0% 0 0.0% 0 1.6% 2 1.6% 2 0.0% 0 0.0% 0 0.0% Comet, Talbot Green 0.3% 3 0.0% 0 1.6% 2 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Currys, Brown Lennox Retail Park, Pontypridd Currys, Cardiff Road, 0.5% 5 0.0% 0 0.8% 1 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Newport Currys, Llansamlet Retail 0.6% 6 0.0% 0 0.0%  | Pentrebach                  | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 2.4%    | 3      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Comet, Talbot Green 0.3% 3 0.0% 0 1.6% 2 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Currys, Brown Lennox 1.6% 16 0.8% 1 4.0% 5 7.2% 9 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Retail Park, Pontypridd Currys, Cardiff Road, 0.5% 5 0.0% 0 0.8% 1 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Newport Currys, Llansamlet Retail 0.6% 6 0.0% 0 0.0%  | Port Talbot                 | 0.9%      | 9       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 7.2%  | 9   |
| Currys, Brown Lennox Retail Park, Pontypridd Currys, Cardiff Road, Newport Currys, Llansamlet Retail Dark, Pontypridd Currys, Cardiff Road, Newport Currys, Cardiff Road, Newport Currys, Cardiff Road, Newport Currys, Cardiff Road, Newport Currys, Llansamlet Retail David Currys, Cardiff Road, Newport Currys, Llansamlet Retail Company Currys, Cardiff Road, Newport Currys, Merthyr Tydfil Company Currys, Cardiff Road, Newport Currys, Merthyr Tydfil Company Currys, Cardiff Road, Newport Currys, Merthyr Tydfil Company Currys, Talbot Green Company Currys, Cardiff Road, Now Currys, Talbot Green Company Compa | Comet, Merthyr Tydfil       | 0.5%      | 5       | 0.8%     | 1      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 1.6%    | 2      | 1.6%      | 2     | 0.0%    | 0      | 0.0%  | (   |
| Retail Park, Pontypridd Currys, Cardiff Road,  | Comet, Talbot Green         | 0.3%      | 3       | 0.0%     | 0      | 1.6%   | 2      | 0.8%      | 1    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Currys, Cardiff Road, 0.5% 5 0.0% 0 0.8% 1 0.8% 1 0.0% 0 0.0% 0 2.4% 3 0.0% 0 0.0% Newport  Currys, Llansamlet Retail 0.6% 6 0.0% 0 0.0 | •                           | 1.6%      | 16      | 0.8%     | 1      | 4.0%   | 5      | 7.2%      | 9    | 0.8%      | 1       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Currys, Llansamlet Retail 0.6% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.8% Park  Currys, Merthyr Tydfil 0.3% 3 0.8% 1 0.0% 0 0.8% 1 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Currys, Talbot Green 0.3% 3 0.0% 0 2.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 1  | Currys, Cardiff Road,       | 0.5%      | 5       | 0.0%     | 0      | 0.8%   | 1      | 0.8%      | 1    | 0.0%      | 0       | 0.0%    | 0      | 2.4%      | 3     | 0.0%    | 0      | 0.0%  | (   |
| Currys, Merthyr Tydfil 0.3% 3 0.8% 1 0.0% 0 0.8% 1 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Currys, Talbot Green 0.3% 3 0.0% 0 2.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% o 0. | Currys, Llansamlet Retail   | 0.6%      | 6       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 4.8%  | (   |
| Currys, Talbot Green 0.3% 3 0.0% 0 2.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.8% 1 0.8% 1 0.8% 1 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% specific)  Pontypridd Retail Park (Non 0.8% 8 0.8% 1 4.0% 5 1.6% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% specific)  Talbot Green Retail Park 0.3% 3 0.0% 0 1.6% 2 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% (Non specific)  (Don't do this type of 5.5% 55 5.5% 7 4.8% 6 4.8% 6 1.6% 2 5.6% 7 8.0% 10 5.6% 7 8.0% shopping)  (Don't know / can't 3.4% 34 2.4% 3 3.2% 4 1.6% 2 8.8% 11 4.0% 5 3.2% 4 2.4% 3 1.6%   |                             | 0.3%      | 3       | 0.8%     | 1      | 0.0%   | 0      | 0.8%      | 1    | 0.0%      | 0       | 0.8%    | 1      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| Llansamlet Retail Park (Non 0.4% 4 0.8% 1 0.8% 1 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% specific)  Pontypridd Retail Park (Non 0.8% 8 0.8% 1 4.0% 5 1.6% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% specific)  Talbot Green Retail Park 0.3% 3 0.0% 0 1.6% 2 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% (Non specific)  (Don't do this type of 5.5% 55 5.5% 7 4.8% 6 4.8% 6 1.6% 2 5.6% 7 8.0% 10 5.6% 7 8.0% shopping)  (Don't know / can't 3.4% 34 2.4% 3 3.2% 4 1.6% 2 8.8% 11 4.0% 5 3.2% 4 2.4% 3 1.6%  |                             |           |         |          |        | 0.00   |        |           |      |           |         |         | _      |           | -     |         |        | 0.070 | Ò   |
| Pontypridd Retail Park (Non 0.8% 8 0.8% 1 4.0% 5 1.6% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% specific)  Talbot Green Retail Park 0.3% 3 0.0% 0 1.6% 2 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% (Non specific)  (Don't do this type of 5.5% 55 5.5% 7 4.8% 6 4.8% 6 1.6% 2 5.6% 7 8.0% 10 5.6% 7 8.0% shopping)  (Don't know / can't 3.4% 34 2.4% 3 3.2% 4 1.6% 2 8.8% 11 4.0% 5 3.2% 4 2.4% 3 1.6%   | Llansamlet Retail Park (Non |           |         |          |        |        |        |           |      |           |         |         |        |           |       |         |        | 0.8%  |     |
| Talbot Green Retail Park 0.3% 3 0.0% 0 1.6% 2 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% (Non specific) (Don't do this type of 5.5% 55 5.5% 7 4.8% 6 4.8% 6 1.6% 2 5.6% 7 8.0% 10 5.6% 7 8.0% shopping) (Don't know / can't 3.4% 34 2.4% 3 3.2% 4 1.6% 2 8.8% 11 4.0% 5 3.2% 4 2.4% 3 1.6%  | Pontypridd Retail Park (Non | 0.8%      | 8       | 0.8%     | 1      | 4.0%   | 5      | 1.6%      | 2    | 0.0%      | 0       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  |     |
| (Don't do this type of 5.5% 55 5.5% 7 4.8% 6 4.8% 6 1.6% 2 5.6% 7 8.0% 10 5.6% 7 8.0% shopping) (Don't know / can't 3.4% 34 2.4% 3 3.2% 4 1.6% 2 8.8% 11 4.0% 5 3.2% 4 2.4% 3 1.6%   | Talbot Green Retail Park    | 0.3%      | 3       | 0.0%     | 0      | 1.6%   | 2      | 0.0%      | 0    | 0.8%      | 1       | 0.0%    | 0      | 0.0%      | 0     | 0.0%    | 0      | 0.0%  | (   |
| (Don't know / can't 3.4% 34 2.4% 3 3.2% 4 1.6% 2 8.8% 11 4.0% 5 3.2% 4 2.4% 3 1.6%   | (Don't do this type of      | 5.5%      | 55      | 5.5%     | 7      | 4.8%   | 6      | 4.8%      | 6    | 1.6%      | 2       | 5.6%    | 7      | 8.0%      | 10    | 5.6%    | 7      | 8.0%  | 1   |
| ······································   | (Don't know / can't         | 3.4%      | 34      | 2.4%     | 3      | 3.2%   | 4      | 1.6%      | 2    | 8.8%      | 11      | 4.0%    | 5      | 3.2%      | 4     | 2.4%    | 3      | 1.6%  | :   |
| Base: 1003 127 126 125 125 126 125 124   | ,                           |           | 1003    |          | 127    |        | 126    |           | 125  |           | 125     |         | 126    |           | 125   |         | 124    |       | 125 |

|  | Tota         | ıl      | Zone             | 1       | Zone         | 2      | Zone         | 3      | Zone         | 4        | Zone         | 5       | Zone         | 6      | Zone         | 7     | Zone         | 8   |
|--|--------------|---------|------------------|---------|--------------|--------|--------------|--------|--------------|----------|--------------|---------|--------------|--------|--------------|-------|--------------|-----|
| Q09 Are there any other Those who shop for do          |              |         |                  |         |              |        |              | buy y  | our fan      | nily's ( | domesti      | ic elec | ctrical a    | ppliar | nces?        |       |              |     |
| Aberdare   | 1.4%         | 13      | 5.0%             | 6       | 1.7%         | 2      | 2.5%         | 3      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 1.7%         | 2   |
| Blackwood  | 0.2%         | 2       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 1.7%         | 2      | 0.0%         | 0     | 0.0%         | 0   |
| Bridgend   | 3.4%         | 32      | 0.8%             | 1       | 0.8%         | 1      | 0.0%         | 0      | 6.5%         | 8        | 0.0%         | 0       | 0.0%         | 0      | 15.4%        | 18    | 3.5%         | 4   |
| Caerphilly   | 1.2%         | 11      | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.8%         | 1       | 8.7%         | 10     | 0.0%         | 0     | 0.0%         | (   |
| Cardiff  | 7.9%         | 75      | 10.0%            | 12      | 5.8%         | 7      | 5.0%         | 6      | 13.8%        | 17       | 5.0%         | 6       | 13.0%        | 15     | 8.5%         | 10    | 1.7%         | 2   |
| Cwmbran  | 0.0%         | 0       | 0.0%             | 0       | 0.0%         | 0      | 0.0%<br>5.9% | 0<br>7 | 0.0%<br>0.0% | 0        | 0.0%<br>5.0% | 0       | 0.0%         | 0      | 0.0%<br>0.0% | 0     | 0.0%<br>0.9% | (   |
| Merthyr Tydfil   | 3.6%         | 34<br>1 | 13.3%            | 16<br>0 | 0.8%<br>0.0% | 1 0    | 0.8%         | 1      | 0.0%         | 0        | 0.0%         | 6<br>0  | 2.6%<br>0.0% | 0      | 0.0%         | 0     | 0.9%         | (   |
| Mountain Ash<br>Neath                                  | 0.1%<br>1.7% | 16      | 0.0%             | 0       | 0.0%         | 1      | 0.8%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 13.0%        | 15  |
| Newport  | 0.5%         | 5       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 4.3%         | 5      | 0.0%         | 0     | 0.0%         | (   |
| Pontypridd   | 3.6%         | 34      | 5.0%             | 6       | 2.5%         | 3      | 7.6%         | 9      | 6.5%         | 8        | 3.4%         | 4       | 3.5%         | 4      | 0.0%         | 0     | 0.0%         | (   |
| Porth  | 0.0%         | 0       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Swansea  | 2.7%         | 26      | 1.7%             | 2       | 1.7%         | 2      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.9%         | 1      | 3.4%         | 4     | 14.8%        | 17  |
| Talbot Green   | 2.2%         | 21      | 0.0%             | 0       | 5.0%         | 6      | 0.8%         | 1      | 9.8%         | 12       | 0.0%         | 0       | 0.0%         | 0      | 0.9%         | 1     | 0.9%         | 1   |
| Tonypandy  | 0.3%         | 3       | 0.0%             | 0       | 2.5%         | 3      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Treorchy   | 0.2%         | 2       | 0.0%             | 0       | 1.7%         | 2      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Other  | 3.1%         | 29      | 1.7%             | 2       | 5.0%         | 6      | 1.7%         | 2      | 1.6%         | 2        | 1.7%         | 2       | 4.3%         | 5      | 4.3%         | 5     | 4.3%         | 4   |
| Internet / catalogue / mail                            | 2.2%         | 21      | 3.3%             | 4       | 1.7%         | 2      | 4.2%         | 5      | 0.8%         | 1        | 0.0%         | 0       | 1.7%         | 2      | 1.7%         | 2     | 4.3%         | 5   |
| order  |              |         |                  |         |              |        |              |        |              |          |              |         |              |        |              |       |              |     |
| Llantrisant  | 0.5%         | 5       | 0.0%             | 0       | 1.7%         | 2      | 0.8%         | 1      | 0.0%         | 0        | 0.8%         | 1       | 0.0%         | 0      | 0.9%         | 1     | 0.0%         | (   |
| Maesteg  | 0.3%         | 3       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 1.7%         | 2     | 0.9%         | 1   |
| Currys, Merthyr Tydfil                                 | 0.4%         | 4       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 2.5%         | 3       | 0.9%         | 1      | 0.0%         | 0     | 0.0%         | (   |
| (Nowhere else)   | 61.9%        | 587     | 57.5%            | 69      | 64.2%        | 77     | 61.3%        | 73     | 56.9%        | 70       | 76.5%        | 91      | 59.1%        | 68     | 63.2%        | 74    | 56.5%        | 65  |
| (Don't know / varies)                                  | 5.3%         | 50      | 5.0%             | 6       | 6.7%         | 8      | 9.2%         | 11     | 7.3%         | 9        | 4.2%         | 5       | 5.2%         | 6      | 1.7%         | 2     | 2.6%         | 3   |
| Base:  |              | 948     |                  | 120     |              | 120    |              | 119    |              | 123      |              | 119     |              | 115    |              | 117   |              | 115 |
|  |              |         |                  |         |              |        |              |        |              |          |              |         |              |        |              |       |              | 110 |
| Q10 In which town centr                                | e or reta    | ail par | k did yo         | u last  | buy yo       | ur far | nily's ot    | her ki | inds of      | electri  | cal goo      | ds su   | ch as T      | V, HiF | i and co     | omput | ers?         |     |
| Aberdare   | 4.0%         | 40      | 21.3%            | 27      | 4.8%         | 6      | 3.2%         | 4      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 2.4%         | 3   |
| Blackwood  | 0.6%         | 6       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 4.0%         | 5      | 0.8%         | 1     | 0.0%         | (   |
| Bridgend   | 9.8%         | 98      | 0.0%             | 0       | 1.6%         | 2      | 0.0%         | 0      | 5.6%         | 7        | 0.8%         | 1       | 0.8%         | 1      | 61.3%        | 76    | 8.8%         | 11  |
| Caerphilly   | 3.6%         | 36      | 0.8%             | 1       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.8%         | 1       | 27.2%        | 34     | 0.0%         | 0     | 0.0%         | (   |
| Cardiff  | 10.1%        | 101     | 10.2%            | 13      | 11.1%        | 14     | 12.0%        | 15     | 16.8%        | 21       | 9.5%         | 12      | 15.2%        | 19     | 4.8%         | 6     | 0.8%         |     |
| Cwmbran  | 0.0%         | 0       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Merthyr Tydfil   | 12.8%        | 128     | 35.4%            | 45<br>0 | 1.6%         | 2      | 8.0%         | 10     | 0.0%         | 0        | 52.4%        | 66<br>0 | 4.0%         | 5      | 0.0%         | 0     | 0.0%         | (   |
| Mountain Ash   | 0.0%         | 0<br>12 | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%<br>0.0% | 0        | 0.0%<br>0.0% | 0       | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0     | 0.0%<br>9.6% |     |
| Neath<br>Newport                                       | 1.2%<br>0.9% | 9       | 0.0%<br>0.0%     | 0       | 0.0%<br>0.0% | 0      | 0.0%<br>0.0% | 0      | 0.0%         | 0        | 0.0%         | 1       | 6.4%         | 8      | 0.0%         | 0     | 0.0%         | 12  |
| Newport  | 9.0%         | 90      | 5.5%             | 7       | 11.1%        | 14     | 32.0%        | 40     | 16.8%        | 21       | 2.4%         | 3       | 3.2%         | 4      | 0.0%         | 1     | 0.0%         | (   |
| Pontypridd<br>Porth                                    | 0.0%         | 0       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Swansea  | 5.9%         | 59      | 3.9%             | 5       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.8%         | 1       | 0.0%         | 0      | 7.3%         | 9     | 35.2%        | 44  |
| Talbot Green   | 6.9%         | 69      | 0.0%             | 0       | 22.2%        | 28     | 0.8%         | 1      | 29.6%        | 37       | 0.0%         | 0       | 0.0%         | 0      | 0.8%         | 1     | 1.6%         |     |
| Tonypandy  | 0.4%         | 4       | 0.0%             | 0       | 3.2%         | 4      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Treorchy   | 0.4%         | 0       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Other  | 7.0%         | 70      | 1.6%             | 2       | 9.5%         | 12     | 4.8%         | 6      | 4.0%         | 5        | 11.1%        | 14      | 16.8%        | 21     | 2.4%         | 3     | 5.6%         | 7   |
| Internet / catalogue / mail                            | 7.1%         | 71      | 11.8%            | 15      | 7.1%         | 9      | 10.4%        | 13     | 4.8%         | 6        | 4.0%         | 5       | 5.6%         | 7      | 7.3%         | 9     | 5.6%         | 7   |
| order<br>Cyfarthfa Retail Park,                        | 0.5%         | 5       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 4.0%         | 5       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Merthyr Tydfil   |              |         |                  |         |              |        |              |        |              |          |              |         |              |        |              |       |              |     |
| Llansamlet   | 1.1%         | 11      | 0.8%             | 1       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 8.0%         | 10  |
| Llantrisant  | 1.6%         | 16      | 0.0%             | 0       | 4.0%         | 5      | 1.6%         | 2      | 5.6%         | 7        | 0.0%         | 0       | 0.8%         | 1      | 0.8%         | 1     | 0.0%         | (   |
| London   | 0.3%         | 3       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.8%         | 1        | 0.0%         | 0       | 0.0%         | 0      | 0.8%         | 1     | 0.8%         |     |
| Maesteg  | 0.4%         | 4       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 3.2%         | 4     | 0.0%         | (   |
| Port Talbot  | 0.4%         | 4       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 3.2%         | 4   |
| Comet, Llansamlet Retail<br>Park                       | 0.3%         | 3       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 2.4%         | 3   |
| Comet, Merthyr Tydfil                                  | 0.4%         | 4       | 0.0%             | 0       | 0.0%         | 0      | 0.8%         | 1      | 0.0%         | 0        | 1.6%         | 2       | 0.8%         | 1      | 0.0%         | 0     | 0.0%         | (   |
| Comet, Talbot Green                                    | 0.5%         | 5       | 0.0%             | 0       | 3.2%         | 4      | 0.8%         | 1      | 0.0%         | 0        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Currys, Brown Lennox                                   | 0.6%         | 6       | 0.0%             | 0       | 0.8%         | 1      | 3.2%         | 4      | 0.8%         | 1        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| Retail Park, Pontypridd<br>Pontypridd Retail Park (Non | 0.3%         | 3       | 0.0%             | 0       | 0.8%         | 1      | 0.8%         | 1      | 0.0%         | 0        | 0.8%         | 1       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         | (   |
| specific) Fesco, Talbot Green                          | 0.4%         | 4       | 0.0%             | 0       | 0.0%         | 0      | 0.0%         | 0      | 3.2%         | 4        | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0     | 0.0%         |     |
| Don't do this type of                                  | 10.2%        | 102     | 4.7%             | 6       |              | 17     | 16.0%        | 20     | 5.6%         | 7        | 8.7%         | 11      | 13.6%        | 17     | 5.6%         | 7     | 13.6%        | 1   |
| shopping)  | 10.270       | 102     | - <b>T.</b> 7 70 | U       | 13.570       | 1/     | 10.070       | 20     | 3.070        | ,        | 0.770        | 11      | 13.070       | 1 /    | 3.070        | ,     | 13.070       | 1   |
| (Don't know / can't remember)                          | 4.0%         | 40      | 3.9%             | 5       | 5.6%         | 7      | 5.6%         | 7      | 6.4%         | 8        | 2.4%         | 3       | 1.6%         | 2      | 4.0%         | 5     | 2.4%         | 3   |
| Base:  |              | 1003    |                  | 127     |              | 126    |              | 125    |              | 125      |              | 126     |              | 125    |              | 124   |              | 125 |
|  |              |         |                  |         |              | -      |              | -      |              | -        |              | -       |              | -      |              |       |              | -   |

Base:

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#### Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

|   | Tota  | l   | Zone  | 1  | Zone 2 |    | Zone 3 | 3  | Zone  | 4     | Zone      | 5      | Zone (   | 6   | Zone     | 7    | Zone  | 3  |
|---|-------|-----|-------|----|--------|----|--------|----|-------|-------|-----------|--------|----------|-----|----------|------|-------|----|
| Q11 Are there any other computers?  Those who shop for other computers. | • • • | •   |       |    |        |    | •      |    |       | ily's | other ele | ectric | al goods | suc | h as TV, | HIFi | and   |    |
| Aberdare  | 1.1%  | 10  | 5.8%  | 7  | 0.9%   | 1  | 0.0%   | 0  | 0.0%  | 0     | 0.9%      | 1      | 0.0%     | 0   | 0.0%     | 0    | 0.9%  | 1  |
| Blackwood   | 0.3%  | 3   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 2.8%     | 3   | 0.0%     | 0    | 0.0%  | 0  |
| Bridgend  | 2.6%  | 23  | 0.0%  | 0  | 3.7%   | 4  | 0.0%   | 0  | 2.5%  | 3     | 0.0%      | 0      | 0.0%     | 0   | 8.5%     | 10   | 5.6%  | 6  |
| Caerphilly  | 1.0%  | 9   | 0.0%  | 0  | 0.0%   | 0  | 1.0%   | 1  | 0.0%  | 0     | 0.9%      | 1      | 6.5%     | 7   | 0.0%     | 0    | 0.0%  | 0  |
| Cardiff   | 9.0%  | 81  | 12.4% | 15 | 9.2%   | 10 | 9.5%   | 10 | 11.9% | 14    | 3.5%      | 4      | 11.1%    | 12  | 12.0%    | 14   | 1.9%  | 2  |
| Cwmbran   | 0.0%  | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 0.0%     | 0    | 0.0%  | 0  |
| Merthyr Tydfil  | 3.4%  | 31  | 14.9% | 18 | 0.9%   | 1  | 4.8%   | 5  | 0.0%  | 0     | 4.3%      | 5      | 1.9%     | 2   | 0.0%     | 0    | 0.0%  | 0  |
| Mountain Ash  | 0.0%  | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 0.0%     | 0    | 0.0%  | 0  |
| Neath   | 0.8%  | 7   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 0.0%     | 0    | 6.5%  | 7  |
| Newport   | 0.7%  | 6   | 0.0%  | 0  | 0.0%   | 0  | 1.9%   | 2  | 0.0%  | 0     | 0.0%      | 0      | 3.7%     | 4   | 0.0%     | 0    | 0.0%  | 0  |
| Pontypridd  | 2.4%  | 22  | 4.1%  | 5  | 1.8%   | 2  | 7.6%   | 8  | 2.5%  | 3     | 1.7%      | 2      | 1.9%     | 2   | 0.0%     | 0    | 0.0%  | 0  |
| Porth   | 0.0%  | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 0.0%     | 0    | 0.0%  | 0  |
| Swansea   | 3.0%  | 27  | 4.1%  | 5  | 1.8%   | 2  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 6.0%     | 7    | 12.0% | 13 |
| Talbot Green  | 1.1%  | 10  | 0.0%  | 0  | 2.8%   | 3  | 1.0%   | 1  | 3.4%  | 4     | 0.0%      | 0      | 0.0%     | 0   | 0.9%     | 1    | 0.9%  | 1  |
| Tonypandy   | 0.4%  | 4   | 0.0%  | 0  | 3.7%   | 4  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 0.0%     | 0    | 0.0%  | 0  |
| Treorchy  | 0.0%  | 0   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 0.0%     | 0    | 0.0%  | 0  |
| Other   | 3.8%  | 34  | 0.8%  | 1  | 4.6%   | 5  | 2.9%   | 3  | 1.7%  | 2     | 6.1%      | 7      | 6.5%     | 7   | 0.0%     | 0    | 8.3%  | 9  |
| Internet / catalogue / mail order                                       | 2.7%  | 24  | 0.8%  | 1  | 0.9%   | 1  | 3.8%   | 4  | 3.4%  | 4     | 3.5%      | 4      | 0.0%     | 0   | 5.1%     | 6    | 3.7%  | 4  |
| Currys, Caerphilly  | 0.3%  | 3   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 2.8%     | 3   | 0.0%     | 0    | 0.0%  | 0  |
| Llantrisant   | 0.8%  | 7   | 0.0%  | 0  | 1.8%   | 2  | 1.0%   | 1  | 0.8%  | 1     | 0.0%      | 0      | 0.9%     | 1   | 1.7%     | 2    | 0.0%  | 0  |
| Maesteg   | 0.3%  | 3   | 0.0%  | 0  | 0.0%   | 0  | 0.0%   | 0  | 0.0%  | 0     | 0.0%      | 0      | 0.0%     | 0   | 1.7%     | 2    | 0.9%  | 1  |
| (Nowhere else)  | 63.7% | 574 | 57.9% | 70 | 64.2%  | 70 | 65.7%  | 69 | 66.9% | 79    | 71.3%     | 82     | 65.7%    | 71  | 63.2%    | 74   | 54.6% | 59 |
| (Don't know / varies)   | 6.4%  | 58  | 5.0%  | 6  | 8.3%   | 9  | 5.7%   | 6  | 9.3%  | 11    | 9.6%      | 11     | 2.8%     | 3   | 4.3%     | 5    | 6.5%  | 7  |

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|   | Tota      | ıl      | Zone     | 1      | Zone   | 2      | Zone 3     | 3      | Zone    | 4       | Zone    | 5      | Zone   | 6  | Zone  | 7      | Zone  | 8  |
|---|-----------|---------|----------|--------|--------|--------|------------|--------|---------|---------|---------|--------|--------|----|-------|--------|-------|----|
| Q12 In which town centr                       | e or reta | ail par | k did yo | u last | buy yo | ur fan | nily's DI` | Y, haı | dware a | and g   | ardenin | g prod | ducts? |    |       |        |       |    |
| Aberdare                                      | 6.7%      | 67      | 40.9%    | 52     | 3.2%   | 4      | 6.4%       | 8      | 0.0%    | 0       | 0.8%    | 1      | 0.0%   | 0  | 0.0%  | 0      | 1.6%  | 2  |
| Blackwood                                     | 0.2%      | 2       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.8%    | 1      | 0.8%   | 1  | 0.0%  | 0      | 0.0%  | (  |
| Bridgend                                      | 13.1%     | 131     | 0.0%     | 0      | 4.8%   | 6      | 0.0%       | 0      | 18.4%   | 23      | 0.0%    | 0      | 0.0%   | 0  | 75.8% | 94     | 6.4%  | 8  |
| Caerphilly                                    | 6.9%      | 69      | 1.6%     | 2      | 0.0%   | 0      | 1.6%       | 2      | 0.0%    | 0       | 3.2%    | 4      | 48.0%  | 60 | 0.8%  | 1      | 0.0%  | (  |
| Cardiff                                       | 2.8%      | 28      | 0.0%     | 0      | 2.4%   | 3      | 1.6%       | 2      | 11.2%   | 14      | 1.6%    | 2      | 3.2%   | 4  | 0.8%  | 1      | 1.6%  | 2  |
| Cwmbran                                       | 0.2%      | 2       | 0.8%     | 1      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.8%  |    |
| Merthyr Tydfil                                | 11.0%     | 110     | 26.0%    | 33     | 1.6%   | 2      | 4.0%       | 5      | 0.0%    | 0       | 54.0%   | 68     | 0.8%   | 1  | 0.0%  | 0      | 0.8%  |    |
| Mountain Ash                                  | 0.0%      | 0       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Neath   | 5.9%      | 59      | 0.8%     | 1      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 46.4% | 58 |
| Newport                                       | 0.4%      | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 3.2%   | 4  | 0.0%  | 0      | 0.0%  | (  |
| Pontypridd                                    | 15.7%     | 157     | 4.7%     | 6      | 25.4%  | 32     | 54.4%      | 68     | 36.0%   | 45      | 4.0%    | 5      | 0.8%   | 1  | 0.0%  | 0      | 0.0%  | (  |
| Porth   | 0.1%      | 1       | 0.0%     | 0      | 0.8%   | 1      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Swansea                                       | 2.1%      | 21      | 0.8%     | 1      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 1.6%  | 2      | 14.4% | 18 |
| Talbot Green                                  | 1.2%      | 12      | 0.0%     | 0      | 4.0%   | 5      | 0.8%       | 1      | 3.2%    | 4       | 0.0%    | 0      | 0.0%   | 0  | 0.8%  | 1      | 0.8%  | 10 |
|   | 0.9%      | 9       | 0.0%     | 0      | 7.1%   | 9      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.8%  | 0      | 0.8%  | (  |
| Tonypandy<br>Treorchy                         | 0.3%      | 3       | 0.0%     | 0      | 2.4%   | 3      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Other   |           |         | 4.7%     |        | 7.9%   |        |            | 10     | 8.8%    |         |         | 7      |        | 12 | 4.8%  |        | 3.2%  |    |
|   | 6.6%      | 66<br>5 |          | 6      |        | 10     | 8.0%       |        |         | 11<br>2 | 5.6%    | 0      | 9.6%   | 0  | 0.0%  | 6<br>0 | 0.8%  |    |
| Internet / catalogue / mail                   | 0.5%      | 3       | 0.8%     | 1      | 0.8%   | 1      | 0.0%       | 0      | 1.6%    | 2       | 0.0%    | U      | 0.0%   | U  | 0.0%  | U      | 0.8%  |    |
| order   | 0.40/     |         | 2.20/    |        | 0.00/  |        | 0.00/      | 0      | 0.00/   | 0       | 0.00/   | 0      | 0.00/  |    | 0.00/ |        | 0.00/ | ,  |
| Aberaman                                      | 0.4%      | 4       | 3.2%     | 4      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| B&Q, Bridgend                                 | 0.5%      | 5       | 0.0%     | 0      | 0.8%   | 1      | 0.0%       | 0      | 2.4%    | 3       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.8%  |    |
| B&Q, Caerphilly                               | 1.3%      | 13      | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 10.4%  | 13 | 0.0%  | 0      | 0.0%  | (  |
| B&Q, Cyfarthfa Retail Park,<br>Merthyr Tydfil | 0.9%      | 9       | 0.8%     | 1      | 0.0%   | 0      | 0.8%       | 1      | 0.0%    | 0       | 5.6%    | 7      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| B&Q, Pontypridd                               | 3.1%      | 31      | 0.0%     | 0      | 15.9%  | 20     | 7.2%       | 9      | 0.8%    | 1       | 0.8%    | 1      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| B&Q, Neath                                    | 0.4%      | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 3.2%  | 4  |
| Cyfarthfa Retail Park,<br>Merthyr Tydfil      | 0.9%      | 9       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 7.1%    | 9      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Cymmer  | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 2.4%  | 3  |
| Focus, Crossways Retail<br>Park, Caerphilly   | 0.5%      | 5       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.8%    | 1      | 3.2%   | 4  | 0.0%  | 0      | 0.0%  | (  |
| Focus, Rogerstone                             | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 2.4%   | 3  | 0.0%  | 0      | 0.0%  | (  |
| Leekes, Cowbridge Rpad,                       | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 2.4%    | 3       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Pontyclun                                     |           |         |          |        |        |        |            |        |         |         |         |        |        |    |       |        |       |    |
| Llansamlet                                    | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 2.4%  | 3  |
| Llantrisant                                   | 0.9%      | 9       | 0.0%     | 0      | 2.4%   | 3      | 0.8%       | 1      | 4.0%    | 5       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Maesteg                                       | 0.7%      | 7       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 5.6%  | 7      | 0.0%  | (  |
| Pontyclun                                     | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 2.4%    | 3       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Pontypridd Retail Park (Non specific)         | 0.6%      | 6       | 0.0%     | 0      | 1.6%   | 2      | 3.2%       | 4      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Port Talbot                                   | 0.6%      | 6       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.8%  | 1      | 4.0%  | 4  |
| Tonyrefail                                    | 0.3%      | 3       | 0.0%     | 0      | 2.4%   | 3      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 0.0%   | 0  | 0.0%  | 0      | 0.0%  | (  |
| Caerphilly Retail Park (Non                   | 0.4%      | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 3.2%   | 4  | 0.0%  | 0      | 0.0%  | (  |
| specific)                                     | ,5        | •       | 2.070    | v      | 2.070  | J      | 2.570      | •      | 2.070   | ~       | 2.070   | ~      | /-     | •  | /-    | Ŭ      | /0    | `  |
| Crossways Retail Park,<br>Caerphilly          | 0.3%      | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%       | 0      | 0.0%    | 0       | 0.0%    | 0      | 2.4%   | 3  | 0.0%  | 0      | 0.0%  | (  |
| (Don't do this type of                        | 10.6%     | 106     | 12.6%    | 16     | 12.7%  | 16     | 10.4%      | 13     | 6.4%    | 8       | 14.3%   | 18     | 10.4%  | 13 | 7.3%  | 9      | 10.4% | 13 |
| shopping)<br>(Don't know / can't              | 1.8%      | 18      | 2.4%     | 3      | 4.0%   | 5      | 0.8%       | 1      | 2.4%    | 3       | 1.6%    | 2      | 1.6%   | 2  | 1.6%  | 2      | 0.0%  | (  |
| remember)                                     |           |         |          |        |        |        |            |        |         |         |         |        |        |    |       |        |       |    |
|   |           |         |          |        |        |        |            |        |         |         |         |        |        |    |       |        |       |    |

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|  | Tota  | 1   | Zone  | 1   | Zone  | 2   | Zone 3  | 3     | Zone    | 4        | Zone     | 5    | Zone     | 6     | Zone     | 7     | Zone  | 8   |
|--|-------|-----|-------|-----|-------|-----|---------|-------|---------|----------|----------|------|----------|-------|----------|-------|-------|-----|
| Q13 Are there any other and Those who shop for DIX |       |     |       |     |       |     | ich you | buy y | our fam | nily's I | DIY, har | dwar | e and ga | arden | ing proc | lucts | ?     |     |
| Aberdare   | 2.3%  | 21  | 11.7% | 13  | 2.7%  | 3   | 2.7%    | 3     | 0.0%    | 0        | 0.9%     | 1    | 0.0%     | 0     | 0.0%     | 0     | 0.9%  | 1   |
| Blackwood  | 0.2%  | 2   | 0.0%  | 0   | 0.0%  | 0   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 1.8%     | 2     | 0.0%     | 0     | 0.0%  | 0   |
| Bridgend   | 4.2%  | 38  | 0.0%  | 0   | 2.7%  | 3   | 0.0%    | 0     | 6.8%    | 8        | 0.0%     | 0    | 0.0%     | 0     | 20.9%    | 24    | 2.7%  | 3   |
| Caerphilly   | 0.9%  | 8   | 0.0%  | 0   | 1.8%  | 2   | 0.0%    | 0     | 0.9%    | 1        | 1.9%     | 2    | 2.7%     | 3     | 0.0%     | 0     | 0.0%  | C   |
| Cardiff  | 3.8%  | 34  | 4.5%  | 5   | 4.5%  | 5   | 1.8%    | 2     | 8.5%    | 10       | 0.0%     | 0    | 8.0%     | 9     | 1.7%     | 2     | 0.9%  | 1   |
| Cwmbran  | 0.1%  | 1   | 0.9%  | 1   | 0.0%  | 0   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Merthyr Tydfil                                     | 4.3%  | 39  | 21.6% | 24  | 0.9%  | 1   | 4.5%    | 5     | 0.0%    | 0        | 3.7%     | 4    | 0.9%     | 1     | 0.9%     | 1     | 2.7%  | 3   |
| Mountain Ash                                       | 0.1%  | 1   | 0.0%  | 0   | 0.0%  | 0   | 0.9%    | 1     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Neath  | 1.8%  | 16  | 0.0%  | 0   | 0.0%  | 0   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.9%     | 1     | 13.4% | 15  |
| Newport  | 0.2%  | 2   | 0.9%  | 1   | 0.0%  | 0   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.9%     | 1     | 0.0%     | 0     | 0.0%  | 0   |
| Pontypridd   | 4.0%  | 36  | 3.6%  | 4   | 9.1%  | 10  | 6.3%    | 7     | 6.8%    | 8        | 2.8%     | 3    | 2.7%     | 3     | 0.9%     | 1     | 0.0%  | 0   |
| Porth  | 0.1%  | 1   | 0.0%  | 0   | 0.9%  | 1   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Swansea  | 2.8%  | 25  | 1.8%  | 2   | 0.0%  | 0   | 0.0%    | 0     | 0.0%    | 0        | 0.9%     | 1    | 0.0%     | 0     | 1.7%     | 2     | 17.9% | 20  |
| Talbot Green                                       | 0.8%  | 7   | 0.0%  | 0   | 1.8%  | 2   | 0.0%    | 0     | 2.6%    | 3        | 0.0%     | 0    | 0.0%     | 0     | 0.9%     | 1     | 0.9%  | 1   |
| Tonypandy  | 0.3%  | 3   | 0.0%  | 0   | 2.7%  | 3   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Treorchy   | 0.2%  | 2   | 0.0%  | 0   | 1.8%  | 2   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Other  | 4.5%  | 40  | 1.8%  | 2   | 1.8%  | 2   | 4.5%    | 5     | 5.1%    | 6        | 4.6%     | 5    | 8.9%     | 10    | 2.6%     | 3     | 6.3%  | 7   |
| Internet / catalogue / mail order                  | 0.4%  | 4   | 0.0%  | 0   | 0.0%  | 0   | 0.9%    | 1     | 0.0%    | 0        | 1.9%     | 2    | 0.0%     | 0     | 0.9%     | 1     | 0.0%  | 0   |
| Aberaman   | 0.3%  | 3   | 1.8%  | 2   | 0.0%  | 0   | 0.9%    | 1     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | C   |
| B&Q, Caerphilly                                    | 0.6%  | 5   | 0.0%  | 0   | 0.9%  | 1   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 3.6%     | 4     | 0.0%     | 0     | 0.0%  | 0   |
| B&Q, Pontypridd                                    | 0.3%  | 3   | 0.0%  | 0   | 0.0%  | 0   | 2.7%    | 3     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Cowbridge  | 0.3%  | 3   | 0.0%  | 0   | 0.0%  | 0   | 0.0%    | 0     | 2.6%    | 3        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | C   |
| Focus, Upper Boat, Treforest                       | 0.6%  | 5   | 0.0%  | 0   | 1.8%  | 2   | 0.9%    | 1     | 1.7%    | 2        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Llansamlet   | 0.3%  | 3   | 0.9%  | 1   | 0.0%  | 0   | 0.0%    | 0     | 0.0%    | 0        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 1.8%  | 2   |
| Llantrisant  | 0.6%  | 5   | 0.0%  | 0   | 0.9%  | 1   | 0.9%    | 1     | 2.6%    | 3        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| Treforest  | 0.3%  | 3   | 0.0%  | 0   | 0.0%  | 0   | 1.8%    | 2     | 0.9%    | 1        | 0.0%     | 0    | 0.0%     | 0     | 0.0%     | 0     | 0.0%  | 0   |
| (Nowhere else)                                     | 63.1% | 566 | 48.6% | 54  | 58.2% | 64  | 71.4%   | 80    | 55.6%   | 65       | 78.7%    | 85   | 71.4%    | 80    | 68.7%    | 79    | 52.7% | 59  |
| (Don't know / varies)                              | 4.2%  | 38  | 3.6%  | 4   | 9.1%  | 10  | 1.8%    | 2     | 6.8%    | 8        | 4.6%     | 5    | 2.7%     | 3     | 0.9%     | 1     | 4.5%  | 5   |
| Base:  |       | 897 |       | 111 |       | 110 |         | 112   |         | 117      |          | 108  |          | 112   |          | 115   |       | 112 |

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|  | Tota         | l       | Zone         | 1      | Zone         | 2      | Zone      | 3      | Zone         | 4      | Zone     | 5     | Zone  | 6   | Zone         | 7   | Zone  | 8  |
|--|--------------|---------|--------------|--------|--------------|--------|-----------|--------|--------------|--------|----------|-------|-------|-----|--------------|-----|-------|----|
| Q14 In which town cent                   | re or reta   | il par  | k did yo     | u last | t buy yo     | ur far | nily's he | ealth, | beauty       | and c  | hemist i | tems' | ?     |     |              |     |       |    |
| Aberdare                                 | 9.5%         | 95      | 62.2%        | 79     | 2.4%         | 3      | 8.8%      | 11     | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 1.6%  |    |
| Blackwood                                | 1.1%         | 11      | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 8.8%  | 11  | 0.0%         | 0   | 0.0%  |    |
| Bridgend                                 | 7.3%         | 73      | 0.0%         | 0      | 0.8%         | 1      | 0.0%      | 0      | 4.0%         | 5      | 0.0%     | 0     | 0.8%  | 1   | 49.2%        | 61  | 4.0%  |    |
| Caerphilly                               | 5.0%         | 50      | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 2.4%     | 3     | 37.6% | 47  | 0.0%         | 0   | 0.0%  |    |
| Cardiff                                  | 6.4%         | 64      | 9.4%         | 12     | 5.6%         | 7      | 5.6%      | 7      | 8.8%         | 11     | 4.8%     | 6     | 9.6%  | 12  | 7.3%         | 9   | 0.0%  |    |
| Cwmbran                                  | 0.0%         | 0       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Merthyr Tydfil                           | 10.9%        | 109     | 14.2%        | 18     | 0.0%         | 0      | 3.2%      | 4      | 0.0%         | 0      | 68.3%    | 86    | 0.8%  | 1   | 0.0%         | 0   | 0.0%  |    |
| Mountain Ash                             | 1.1%         | 11      | 0.0%         | 0      | 0.0%         | 0      | 8.8%      | 11     | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Neath                                    | 5.1%         | 51      | 0.8%         | 1      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 40.0% | 5  |
| Newport                                  | 0.7%         | 7       | 0.8%         | 1      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 4.8%  | 6   | 0.0%         | 0   | 0.0%  | •  |
| Pontypridd                               | 10.5%        | 105     | 0.0%         | 0      | 10.3%        | 13     | 45.6%     | 57     | 23.2%        | 29     | 2.4%     | 3     | 0.8%  | 1   | 1.6%         | 2   | 0.0%  |    |
| Porth                                    | 1.1%         | 11      | 0.0%         | 0      | 7.9%         | 10     | 0.8%      | 1      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Swansea                                  | 2.4%         | 24      | 2.4%         | 3      | 0.0%         | 0      | 0.0%      | 0      | 0.8%         | 1      | 0.0%     | 0     | 0.0%  | 0   | 4.8%         | 6   | 11.2% |    |
| Talbot Green                             | 8.0%         | 80      | 0.0%         | 0      | 16.7%        | 21     | 2.4%      | 3      | 40.0%        | 50     | 0.8%     | 1     | 0.0%  | 0   | 2.4%         | 3   | 1.6%  |    |
| Tonypandy                                | 1.8%         | 18      | 0.0%         | 0      | 14.3%        | 18     | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Treorchy                                 | 1.6%         | 16      | 0.0%         | 0      |              | 15     | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.8%         | 1   | 0.0%  |    |
| •  |              |         |              | 7      |              | 12     | 8.0%      | 10     |              |        | 7.1%     | 9     | 14.4% | 18  |              | 11  | 12.8% |    |
| Other                                    | 8.9%<br>0.9% | 89<br>9 | 5.5%<br>1.6% | 2      | 9.5%<br>0.8% | 12     | 0.8%      | 10     | 4.8%<br>0.8% | 6<br>1 | 0.0%     | 0     | 0.8%  | 10  | 8.9%<br>1.6% | 2   | 0.8%  |    |
| Internet / catalogue / mail<br>order     |              |         |              |        |              |        |           |        |              |        |          |       |       |     |              |     |       |    |
| Abroad                                   | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0      | 0.8%      | 1      | 0.0%         | 0      | 1.6%     | 2     | 0.0%  | 0   | 0.8%         | 1   | 0.0%  |    |
| Abercynon                                | 0.7%         | 7       | 0.0%         | 0      | 0.0%         | 0      | 4.8%      | 6      | 0.0%         | 0      | 0.8%     | 1     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Bargoed                                  | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 3.2%  | 4   | 0.0%         | 0   | 0.0%  |    |
| Beddau                                   | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 3.2%         | 4      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Bedwas                                   | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 2.4%  | 3   | 0.0%         | 0   | 0.0%  |    |
| Boots, Merthyr Tydfil                    | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 2.4%     | 3     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Cyfarthfa Retail Park,<br>Merthyr Tydfil | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 3.2%     | 4     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Ferndale                                 | 1.0%         | 10      | 0.0%         | 0      | 7.9%         | 10     | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Gilfach Goch                             | 0.4%         | 4       | 0.0%         | 0      | 2.4%         | 3      | 0.8%      | 1      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Glyn-Neath                               | 0.8%         | 8       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 6.4%  |    |
| Llantrisant                              | 1.5%         | 15      | 0.0%         | 0      | 3.2%         | 4      | 2.4%      | 3      | 3.2%         | 4      | 0.0%     | 0     | 1.6%  | 2   | 1.6%         | 2   | 0.0%  |    |
| Lloyds Chemist, Ynysybwl                 | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 2.4%      | 3      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Lloyds Chemist, Ystrad<br>Mynach         | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 3.2%  | 4   | 0.0%         | 0   | 0.0%  |    |
| Maesteg                                  | 2.2%         | 22      | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 12.1%        | 15  | 5.6%  |    |
| Pencoed                                  | 0.4%         | 4       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 3.2%         | 4   | 0.0%  |    |
| Pontyclun                                | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 2.4%         | 3      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Port Talbot                              | 1.3%         | 13      | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 0.0%  | 0   | 1.6%         | 2   | 8.8%  |    |
| Rhydyfelin                               | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 2.4%         | 3      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Fesco, Talbot Green                      | 0.3%         | 3       | 0.0%         | 0      | 0.8%         | 1      | 0.0%      | 0      | 1.6%         | 2      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Ystrad Mynach                            | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 2.4%  | 3   | 0.0%         | 0   | 0.0%  |    |
| Church Village                           | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 2.4%         | 3      | 0.0%     | 0     | 0.0%  | 0   | 0.0%         | 0   | 0.0%  |    |
| Llanbradach                              | 0.3%         | 3       | 0.0%         | 0      | 0.0%         | 0      | 0.0%      | 0      | 0.0%         | 0      | 0.0%     | 0     | 2.4%  | 3   | 0.0%         | 0   | 0.0%  |    |
| Don't do this type of                    | 4.3%         | 43      | 3.2%         | 4      | 4.0%         | 5      | 4.8%      | 6      | 1.6%         | 2      | 5.6%     | 7     | 6.4%  | 8   | 2.4%         | 3   | 6.4%  |    |
| shopping)<br>(Don't know / can't         | 0.7%         | 7       | 0.0%         | 0      | 1.6%         | 2      | 0.0%      | 0      | 0.8%         | 1      | 0.8%     | 1     | 0.0%  | 0   | 1.6%         | 2   | 0.8%  |    |
| remember)                                |              |         |              |        |              |        |           |        |              |        |          |       |       |     |              |     |       |    |
| Base:                                    |              | 1003    |              | 127    |              | 126    |           | 125    |              | 125    |          | 126   |       | 125 |              | 124 |       | 12 |
|  |              |         |              |        |              |        |           |        |              |        |          |       |       |     |              |     |       |    |

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|   | Tota       | ıl      | Zone     | 1      | Zone   | 2      | Zone      | 3     | Zone    | 4        | Zone      | 5     | Zone     | 6      | Zone     | 7   | Zone  | 8  |
|---|------------|---------|----------|--------|--------|--------|-----------|-------|---------|----------|-----------|-------|----------|--------|----------|-----|-------|----|
| Q15 Are there any other Those who shop for he |            |         |          |        |        | ns wh  | ich you   | buy y | our fan | nily's l | health, l | beaut | y and ch | nemis  | t items1 | ?   |       |    |
| Aberdare                                      | 2.8%       | 27      | 12.2%    | 15     | 1.7%   | 2      | 5.0%      | 6     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 3.4%  |    |
| Blackwood                                     | 0.5%       | 5       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 4.3%     | 5      | 0.0%     | 0   | 0.0%  | (  |
| Bridgend                                      | 2.9%       | 28      | 0.0%     | 0      | 0.8%   | 1      | 0.0%      | 0     | 4.1%    | 5        | 0.0%      | 0     | 0.0%     | 0      | 15.7%    | 19  | 2.6%  |    |
| Caerphilly                                    | 0.8%       | 8       | 0.0%     | 0      | 0.0%   | 0      | 0.8%      | 1     | 0.0%    | 0        | 0.0%      | 0     | 6.0%     | 7      | 0.0%     | 0   | 0.0%  |    |
| Cardiff                                       | 9.2%       | 88      | 8.1%     | 10     | 9.9%   | 12     | 10.1%     | 12    | 8.9%    | 11       | 13.4%     | 16    | 11.1%    | 13     | 9.9%     | 12  | 1.7%  |    |
| Cwmbran                                       | 0.1%       | 1       | 0.8%     | 1      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Merthyr Tydfil                                | 2.9%       | 28      | 11.4%    | 14     | 0.0%   | 0      | 1.7%      | 2     | 0.0%    | 0        | 10.1%     | 12    | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Mountain Ash                                  | 0.6%       | 6       | 0.0%     | 0      | 0.0%   | 0      | 5.0%      | 6     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Neath   | 2.5%       | 24      | 0.8%     | 1      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 19.7% | 2  |
| Newport                                       | 0.4%       | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 3.4%     | 4      | 0.0%     | 0   | 0.0%  |    |
| Pontypridd                                    | 3.6%       | 35      | 0.8%     | 1      | 7.4%   | 9      | 10.1%     | 12    | 4.9%    | 6        | 3.4%      | 4     | 0.9%     | 1      | 0.8%     | 1   | 0.9%  |    |
| Porth   | 0.9%       | 9       | 0.0%     | 0      | 5.0%   | 6      | 2.5%      | 3     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Swansea                                       | 3.5%       | 34      | 6.5%     | 8      | 0.0%   | 0      | 0.0%      | 0     | 0.8%    | 1        | 0.8%      | 1     | 0.0%     | 0      | 5.0%     | 6   | 15.4% | 1  |
| Talbot Green                                  | 2.4%       | 23      | 0.0%     | 0      | 8.3%   | 10     | 0.8%      | 1     | 7.3%    | 9        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 2.6%  |    |
| Tonypandy                                     | 1.0%       | 10      | 0.0%     | 0      | 8.3%   | 10     | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Treorchy                                      | 0.5%       | 5       | 0.0%     | 0      | 2.5%   | 3      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.8%     | 1   | 0.9%  |    |
| Other   | 5.7%       | 55      | 1.6%     | 2      | 5.8%   | 7      | 5.9%      | 7     | 7.3%    | 9        | 10.1%     | 12    | 5.1%     | 6      | 5.0%     | 6   | 5.1%  |    |
| Internet / catalogue / mail order             | 0.5%       | 5       | 0.0%     | 0      | 1.7%   | 2      | 0.8%      | 1     | 0.8%    | 1        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.9%  |    |
| Asda, Caerphilly                              | 0.4%       | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 3.4%     | 4      | 0.0%     | 0   | 0.0%  |    |
| Bargoed                                       | 0.3%       | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 2.6%     | 3      | 0.0%     | 0   | 0.0%  |    |
| Glyn-Neath                                    | 0.4%       | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 3.4%  |    |
| Maesteg                                       | 0.9%       | 9       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 6.6%     | 8   | 0.9%  |    |
| Port Talbot                                   | 0.7%       | 7       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 6.0%  |    |
| Tonyrefail                                    | 0.4%       | 4       | 0.0%     | 0      | 3.3%   | 4      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Asda, Blackwood                               | 0.4%       | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 3.4%     | 4      | 0.0%     | 0   | 0.0%  |    |
| (Nowhere else)                                | 56.3%      | 540     | 61.8%    | 76     | 46.3%  | 56     | 62.2%     | 74    | 64.2%   | 79       | 62.2%     | 74    | 57.3%    | 67     | 55.4%    | 67  | 40.2% | 4  |
| (Don't know / varies)                         | 3.6%       | 35      | 3.3%     | 4      | 3.3%   | 4      | 1.7%      | 2     | 4.1%    | 5        | 4.2%      | 5     | 5.1%     | 6      | 4.1%     | 5   | 3.4%  |    |
| Base:   |            | 960     |          | 123    |        | 121    |           | 119   |         | 123      |           | 119   |          | 117    |          | 121 |       | 11 |
| Q16 In which town cent                        | re or reta | ail par | k did yo | u last | buy yo | ur fan | nily's ot | her n | on-food | items    | such a    | s boo | ks, toys | s, cds | and gif  | ts? |       |    |
| Aberdare                                      | 7.1%       | 71      | 40.9%    | 52     | 6.3%   | 8      | 6.4%      | 8     | 0.0%    | 0        | 0.8%      | 1     | 0.0%     | 0      | 0.0%     | 0   | 1.6%  | 2  |
| Blackwood                                     | 0.4%       | 4       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 3.2%     | 4      | 0.0%     | 0   | 0.0%  | (  |
| Bridgend                                      | 8.1%       | 81      | 0.0%     | 0      | 0.8%   | 1      | 0.0%      | 0     | 5.6%    | 7        | 0.0%      | 0     | 0.8%     | 1      | 50.0%    | 62  | 8.0%  | 1  |
| Caerphilly                                    | 4.4%       | 44      | 0.0%     | 0      | 0.0%   | 0      | 0.8%      | 1     | 0.8%    | 1        | 0.0%      | 0     | 33.6%    | 42     | 0.0%     | 0   | 0.0%  |    |
| Cardiff                                       | 15.6%      | 156     | 19.7%    | 25     | 16.7%  | 21     | 20.8%     | 26    | 18.4%   | 23       | 13.5%     | 17    | 24.0%    | 30     | 11.3%    | 14  | 0.0%  |    |
| Cwmbran                                       | 0.1%       | 1       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.8%     | 1   | 0.0%  |    |
| Merthyr Tydfil                                | 10.3%      | 103     | 11.0%    | 14     | 0.8%   | 1      | 5.6%      | 7     | 0.0%    | 0        | 60.3%     | 76    | 3.2%     | 4      | 0.0%     | 0   | 0.8%  |    |
| Mountain Ash                                  | 0.1%       | 1       | 0.0%     | 0      | 0.8%   | 1      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Neath   | 3.7%       | 37      | 0.0%     | 0      | 0.8%   | 1      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 28.8% | 3  |
| Newport                                       | 1.2%       | 12      | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.8%    | 1        | 0.0%      | 0     | 8.8%     | 11     | 0.0%     | 0   | 0.0%  |    |
| Pontypridd                                    | 9.0%       | 90      | 1.6%     | 2      | 12.7%  | 16     | 37.6%     | 47    | 16.8%   | 21       | 2.4%      | 3     | 0.0%     | 0      | 0.8%     | 1   | 0.0%  |    |
| Porth   | 0.2%       | 2       | 0.0%     | 0      | 0.8%   | 1      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.8%     | 1   | 0.0%  |    |
| Swansea                                       | 5.8%       | 58      | 7.1%     | 9      | 1.6%   | 2      | 0.0%      | 0     | 0.8%    | 1        | 1.6%      | 2     | 0.0%     | 0      | 8.9%     | 11  | 26.4% | 3  |
| Talbot Green                                  | 6.3%       | 63      | 0.8%     | 1      | 18.3%  | 23     | 0.8%      | 1     | 28.0%   | 35       | 0.0%      | 0     | 0.0%     | 0      | 0.8%     | 1   | 1.6%  |    |
| Tonypandy                                     | 1.2%       | 12      | 0.0%     | 0      | 9.5%   | 12     | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Treorchy                                      | 0.1%       | 1       | 0.0%     | 0      | 0.8%   | 1      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 0.0%     | 0   | 0.0%  |    |
| Other   | 5.6%       | 56      | 3.9%     | 5      | 5.6%   | 7      | 6.4%      | 8     | 2.4%    | 3        | 7.1%      | 9     | 10.4%    | 13     | 3.2%     | 4   | 5.6%  |    |
| Internet / catalogue / mail order             | 7.1%       | 71      | 6.3%     | 8      | 8.7%   | 11     | 7.2%      | 9     | 12.0%   | 15       | 4.0%      | 5     | 4.0%     | 5      | 7.3%     | 9   | 7.2%  |    |
| Llantrisant                                   | 1.4%       | 14      | 0.0%     | 0      | 4.0%   | 5      | 2.4%      | 3     | 3.2%    | 4        | 0.0%      | 0     | 0.0%     | 0      | 1.6%     | 2   | 0.0%  |    |
| London  | 0.3%       | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.8%      | 1     | 0.0%     | 0      | 0.0%     | 0   | 1.6%  |    |
| Maesteg                                       | 0.7%       | 7       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 4.8%     | 6   | 0.8%  |    |
| McArthur Glen, Bridgend                       | 0.7%       | 7       | 0.0%     | 0      | 0.8%   | 1      | 0.8%      | 1     | 0.0%    | 0        | 0.0%      | 0     | 1.6%     | 2      | 2.4%     | 3   | 0.0%  |    |
| Port Talbot                                   | 1.2%       | 12      | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.0%      | 0     | 0.0%     | 0      | 2.4%     | 3   | 7.2%  |    |
| Ystrad Mynach                                 | 0.3%       | 3       | 0.0%     | 0      | 0.0%   | 0      | 0.0%      | 0     | 0.0%    | 0        | 0.8%      | 1     | 1.6%     | 2      | 0.0%     | 0   | 0.0%  |    |
| (Don't do this type of                        | 6.7%       | 67      | 6.3%     | 8      | 9.5%   | 12     | 6.4%      | 8     | 8.0%    | 10       | 5.6%      | 7     | 8.0%     | 10     | 2.4%     | 3   | 7.2%  |    |
| shopping) (Don't know / can't remember)       | 2.7%       | 27      | 2.4%     | 3      | 1.6%   | 2      | 4.8%      | 6     | 3.2%    | 4        | 3.2%      | 4     | 0.8%     | 1      | 2.4%     | 3   | 3.2%  |    |
| Base:   |            | 1003    |          | 127    |        | 126    |           | 125   |         | 125      |           | 126   |          | 125    |          | 124 |       | 12 |

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#### Rhondda Cynon Taff Household Survey for Nathaniel Lichfield & Partners

|   | Tota           | ıl         | Zone           | 1        | Zone           | 2        | Zone           | 3        | Zone           | 4        | Zone           | 5        | Zone           | 6        | Zone           | 7        | Zone           | 8        |
|---|----------------|------------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|----------------|----------|
| Q17 Are there any other gifts?                  | shoppir        | ng cer     | ntres or       | other    | locatio        | ns wh    | ich you        | buy y    | our fan        | nily's   | other n        | on-foc   | od items       | such     | as boo         | ks, to   | ys, cds        | and      |
| Those who shop for oth                          | er non-fo      | od iter    | ns suchs       | as boo   | ks, toys, (    | CD's a   | nd gifts a     | t Q16    |                |          |                |          |                |          |                |          |                |          |
| Aberdare  | 3.7%           | 35         | 12.6%          | 15       | 6.1%           | 7        | 7.7%           | 9        | 0.0%           | 0        | 0.8%           | 1        | 0.9%           | 1        | 0.0%           | 0        | 1.7%           | 2        |
| Blackwood                                       | 1.0%           | 9          | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 7.8%           | 9        | 0.0%           | 0        | 0.0%           | 0        |
| Bridgend  | 4.0%           | 37         | 0.0%           | 0        | 4.4%           | 5        | 0.0%           | 0        | 8.7%           | 10       | 0.8%           | 1        | 0.9%           | 1        | 14.1%          | 17       | 2.6%           | 3        |
| Caerphilly<br>Cardiff                           | 2.2%           | 21         | 0.0%           | 0        | 0.0%           | 0        | 0.9%           | 1        | 1.7%           | 2        | 0.8%           | 1        | 14.8%          | 17       | 0.0%           | 0        | 0.0%           | 0        |
| Cwmbran   | 16.6%<br>0.1%  | 155<br>1   | 13.4%<br>0.8%  | 16<br>1  | 15.8%<br>0.0%  | 18<br>0  | 13.7%<br>0.0%  | 16<br>0  | 20.0%          | 23       | 18.5%<br>0.0%  | 22<br>0  | 23.5% 0.0%     | 27<br>0  | 21.5% 0.0%     | 26<br>0  | 6.0%<br>0.0%   | 7<br>0   |
| Merthyr Tydfil                                  | 4.7%           | 44         | 15.1%          | 18       | 1.8%           | 2        | 6.0%           | 7        | 0.9%           | 1        | 10.1%          | 12       | 1.7%           | 2        | 0.0%           | 0        | 1.7%           | 2        |
| Mountain Ash                                    | 0.1%           | 1          | 0.0%           | 0        | 0.0%           | 0        | 0.9%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        |
| Neath   | 3.2%           | 30         | 1.7%           | 2        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 24.1%          | 28       |
| Newport   | 1.2%           | 11         | 0.8%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.8%           | 1        | 7.8%           | 9        | 0.0%           | 0        | 0.0%           | 0        |
| Pontypridd                                      | 6.2%           | 58         | 2.5%           | 3        | 13.2%          | 15       | 13.7%          | 16       | 10.4%          | 12       | 6.7%           | 8        | 1.7%           | 2        | 0.8%           | 1        | 0.9%           | 1        |
| Porth<br>Swansea                                | 0.6%<br>6.5%   | 6<br>61    | 0.0%<br>14.3%  | 0<br>17  | 4.4%<br>0.9%   | 5<br>1   | 0.9%<br>0.0%   | 1        | 0.0%<br>0.0%   | 0        | 0.0%<br>4.2%   | 0<br>5   | 0.0%<br>0.0%   | 0        | 0.0%<br>15.7%  | 0<br>19  | 0.0%<br>16.4%  | 0<br>19  |
| Talbot Green                                    | 3.0%           | 28         | 0.0%           | 0        | 6.1%           | 7        | 0.0%           | 1        | 12.2%          | 14       | 0.8%           | 1        | 0.0%           | 1        | 0.8%           | 19       | 2.6%           | 3        |
| Tonypandy                                       | 0.5%           | 5          | 0.0%           | 0        | 3.5%           | 4        | 0.0%           | 0        | 0.9%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        |
| Treorchy  | 0.0%           | 0          | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        |
| Other   | 2.6%           | 24         | 2.5%           | 3        | 0.9%           | 1        | 1.7%           | 2        | 4.3%           | 5        | 5.0%           | 6        | 4.3%           | 5        | 0.0%           | 0        | 1.7%           | 2        |
| Internet / catalogue / mail order               | 2.4%           | 22         | 4.2%           | 5        | 1.8%           | 2        | 3.4%           | 4        | 0.9%           | 1        | 2.5%           | 3        | 1.7%           | 2        | 3.3%           | 4        | 0.9%           | 1        |
| Llantrisant                                     | 0.5%           | 5          | 0.0%           | 0        | 0.9%           | 1        | 0.9%           | 1        | 1.7%           | 2        | 0.0%           | 0        | 0.9%           | 1        | 0.0%           | 0        | 0.0%           | 0        |
| Maesteg   | 0.5%           | 5          | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 2.5%           | 3        | 1.7%           | 2        |
| Port Talbot                                     | 0.9%           | 8          | 0.0%           | 0        | 0.9%           | 1        | 0.0%           | 0        | 0.9%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 1.7%           | 2        | 3.4%           | 4        |
| (Nowhere else)                                  | 44.9%          | 420        | 42.0%          | 50       | 43.0%          | 49       | 50.4%          | 59       | 45.2%          | 52       | 52.9%          | 63       | 42.6%          | 49       | 45.5%          | 55       | 37.1%          | 43       |
| (Don't know / varies) Base:                     | 5.0%           | 47<br>936  | 3.4%           | 4<br>119 | 6.1%           | 7<br>114 | 6.8%           | 8<br>117 | 3.5%           | 4<br>115 | 6.7%           | 8<br>119 | 3.5%           | 4<br>115 | 4.1%           | 5<br>121 | 6.0%           | 7<br>116 |
| GEN Gender of responde                          | ent            |            |                |          |                |          |                |          |                |          |                |          |                |          |                |          |                |          |
| M-1.  | 26.40/         | 265        | 22 90/         | 20       | 26.20          | 22       | 22.00/         | 40       | 20.00/         | 26       | 20.20/         | 20       | 22.20/         | 20       | 24.20/         | 20       | 24.00/         | 20       |
| Male<br>Female                                  | 26.4%<br>73.6% | 265<br>738 | 22.8%<br>77.2% | 29<br>98 | 26.2%<br>73.8% | 33<br>93 | 32.0%<br>68.0% | 40<br>85 | 28.8%<br>71.2% | 36<br>89 | 30.2%<br>69.8% | 38<br>88 | 23.2%<br>76.8% | 29<br>96 | 24.2%<br>75.8% | 30<br>94 | 24.0%<br>76.0% | 30<br>95 |
| Base:   | 73.070         | 1003       | 77.270         | 127      | 73.070         | 126      | 00.070         | 125      | 71.270         | 125      | 07.070         | 126      | 70.070         | 125      | 73.070         | 124      | 70.070         | 125      |
| AGE In which of the follo                       | wing ag        | je ban     | ds do y        | ou fal   | ۱?             |          |                |          |                |          |                |          |                |          |                |          |                |          |
| 18-24 years                                     | 4.5%           | 45         | 6.3%           | 8        | 4.0%           | 5        | 4.8%           | 6        | 1.6%           | 2        | 3.2%           | 4        | 4.0%           | 5        | 6.5%           | 8        | 5.6%           | 7        |
| 25-34 years                                     | 11.1%          | 111        | 7.9%           | 10       | 16.7%          | 21       | 10.4%          | 13       | 9.6%           | 12       | 7.1%           | 9        | 7.2%           | 9        | 13.7%          | 17       | 16.0%          | 20       |
| 35-44 years                                     | 16.8%          | 169        | 25.2%          | 32       | 17.5%          | 22       | 12.0%          | 15       | 13.6%          | 17       | 15.9%          | 20       | 17.6%          | 22       | 15.3%          | 19       | 17.6%          | 22       |
| 45-54 years                                     | 19.2%          | 193        | 12.6%          | 16       | 21.4%          | 27       | 16.8%          | 21       | 23.2%          | 29       | 19.0%          | 24       | 17.6%          | 22       | 26.6%          | 33       | 16.8%          | 21       |
| 55-64 years                                     | 23.1%          | 232        | 22.0%          | 28       | 24.6%          | 31       | 20.8%          | 26       | 26.4%          | 33       | 27.0%          | 34       | 18.4%          | 23       | 25.0%          | 31       | 20.8%          | 26       |
| 65+ years                                       | 24.4%          |            | 26.0%          | 33       |                | 20       | 34.4%          |          | 25.6%          | 32       |                | 35       |                |          | 12.1%          |          | 20.8%          | 26       |
| (Refused)                                       | 0.8%           | 8          | 0.0%           | 0        | 0.0%           | 0        | 0.8%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 2.4%           | 3        | 0.8%           | 1        | 2.4%           | 3        |
| Base:   |                | 1003       |                | 127      |                | 126      |                | 125      |                | 125      |                | 126      |                | 125      |                | 124      |                | 125      |
| EMP Which of the follow                         | ing best       | desc       | ribes th       | e chie   | f wage         | earne    | r of you       | r hou    | sehold'        | s curr   | ent emp        | oloym    | ent stat       | us ?     |                |          |                |          |
| Working full time (30 hours plus per week)      | 45.7%          | 458        | 46.5%          | 59       | 54.0%          | 68       | 36.8%          | 46       | 48.8%          | 61       | 36.5%          | 46       | 42.4%          | 53       | 58.9%          | 73       | 41.6%          | 52       |
| Working part time (less than 30 hours per week) | 8.1%           | 81         | 10.2%          | 13       | 7.1%           | 9        | 4.8%           | 6        | 8.0%           | 10       | 10.3%          | 13       | 4.0%           | 5        | 8.1%           | 10       | 12.0%          | 15       |
| Retired   | 36.8%          | 369        | 38.6%          | 49       | 28.6%          | 36       | 47.2%          | 59       | 36.8%          | 46       | 43.7%          | 55       | 44.0%          | 55       | 25.0%          | 31       | 30.4%          | 38       |
| Housewife / husband                             | 3.2%           | 32         | 3.9%           | 5        | 2.4%           | 3        | 4.0%           | 5        | 1.6%           | 2        | 1.6%           | 2        | 1.6%           | 2        | 1.6%           | 2        | 8.8%           | 11       |
| Student / full time education                   | 0.6%           | 6          | 0.0%           | 0        | 0.0%           | 0        | 0.8%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 1.6%           | 2        | 2.4%           | 3        |
| Unemployed                                      | 4.0%           | 40         | 0.8%           | 1        | 4.8%           | 6        | 6.4%           | 8        | 4.8%           | 6        | 5.6%           | 7        | 3.2%           | 4        | 2.4%           | 3        | 4.0%           | 5        |
| Other Disabled / long term sick                 | 0.0%<br>1.1%   | 0<br>11    | 0.0%<br>0.0%   | 0        | 0.0%<br>2.4%   | 0        | 0.0%<br>0.0%   | 0        | 0.0%<br>0.0%   | 0        | 0.0%<br>2.4%   | 0        | 0.0%<br>2.4%   | 0        | 0.0%<br>0.8%   | 0        | 0.0%<br>0.8%   | 0<br>1   |
| (Refused)                                       | 0.6%           | 6          | 0.0%           | 0        | 0.8%           | 1        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 2.4%           | 3        | 1.6%           | 2        | 0.0%           | 0        |
| Base:   | 0.070          | 1003       | 0.070          | 127      | 0.070          | 126      | 0.070          | 125      | 0.070          | 125      | 0.070          | 126      | 2.470          | 125      | 1.070          | 124      | 0.070          | 125      |
| CAR How many cars doe                           | s your h       | nouse      | hold ow        | n or l   | nave the       | use      | of ?           |          |                |          |                |          |                |          |                |          |                |          |
| None  | 20.0%          | 201        | 13.4%          | 17       | 21.4%          | 27       | 24.8%          | 31       | 23.2%          | 29       | 23.8%          | 30       | 21.6%          | 27       | 15.3%          | 19       | 16.8%          | 21       |
| One   | 44.4%          | 445        | 40.2%          | 51       |                | 62       | 46.4%          | 58       | 35.2%          | 44       |                | 60       | 38.4%          | 48       | 46.0%          | 57       | 52.0%          | 65       |
| Two   | 28.0%          | 281        | 37.0%          | 47       |                | 31       | 24.0%          | 30       | 33.6%          | 42       |                | 31       | 33.6%          | 42       |                | 28       | 24.0%          | 30       |
| Three or more                                   | 7.1%           | 71         | 9.4%           | 12       | 2.4%           | 3        | 4.8%           | 6        | 8.0%           | 10       | 4.0%           | 5        | 4.8%           | 6        | 16.1%          | 20       | 7.2%           | 9        |
| (Refused)                                       | 0.5%           | 5          | 0.0%           | 0        | 2.4%           | 3        | 0.0%           | 0        | 0.0%           | 0        | 0.0%           | 0        | 1.6%           | 2        | 0.0%           | 0        | 0.0%           | 0        |
| Base:   |                | 1003       |                | 127      |                | 126      |                | 125      |                | 125      |                | 126      |                | 125      |                | 124      |                | 125      |

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|                        |           |        | 10        | , I     | atila    |        | Lici    |       | u cc i     | · car  |          |      |        |     |        | 140 | Veniber | 2000 |
|------------------------|-----------|--------|-----------|---------|----------|--------|---------|-------|------------|--------|----------|------|--------|-----|--------|-----|---------|------|
|                        | Tota      | al     | Zone      | 1       | Zone     | 2      | Zone    | 3     | Zone       | 4      | Zone     | 5    | Zone   | 6   | Zone   | 7   | Zone    | 8    |
| ADU How many adults, i | including | g your | self, age | ed 16   | years o  | r ovei | old are | there | e living i | in you | ır house | hold | ?      |     |        |     |         |      |
| One                    | 25.8%     | 259    | 22.8%     | 29      | 25.4%    | 32     | 28.0%   | 35    | 32.0%      | 40     | 31.0%    | 39   | 22.4%  | 28  | 21.0%  | 26  | 24.0%   | 30   |
| Two                    | 52.8%     | 530    |           | 63      | 55.6%    | 70     | 57.6%   | 72    | 50.4%      | 63     | 47.6%    | 60   | 56.0%  | 70  | 51.6%  | 64  | 54.4%   | 68   |
| Three                  | 14.3%     | 143    |           | 29      | 11.9%    | 15     | 9.6%    | 12    |            | 14     |          | 19   | 13.6%  | 17  |        | 20  | 13.6%   | 17   |
| Four or more           | 6.6%      | 66     | 4.7%      | 6       | 5.6%     | 7      | 4.8%    | 6     | 6.4%       | 8      | 6.3%     | 8    | 6.4%   | 8   | 11.3%  | 14  | 7.2%    | 9    |
| (Refused)              | 0.5%      | 5      | 0.0%      | 0       | 1.6%     | 2      | 0.0%    | 0     | 0.0%       | 0      | 0.0%     | 0    | 1.6%   | 2   | 0.0%   | 0   | 0.8%    | 1    |
| Base:                  |           | 1003   |           | 127     |          | 126    |         | 125   |            | 125    |          | 126  |        | 125 |        | 124 |         | 125  |
| CHI How many children  | n aged ui | nder 1 | 6 are th  | ere liv | ing in y | our h  | ouseho  | ld ?  |            |        |          |      |        |     |        |     |         |      |
| None                   | 75.5%     | 757    | 70.9%     | 90      | 68.3%    | 86     | 79.2%   | 99    | 80.0%      | 100    | 79.4%    | 100  | 79.2%  | 99  | 75.0%  | 93  | 72.0%   | 90   |
| One                    | 9.9%      | 99     | 13.4%     | 17      | 8.7%     | 11     | 7.2%    | 9     | 11.2%      | 14     | 9.5%     | 12   | 8.0%   | 10  | 10.5%  | 13  | 10.4%   | 13   |
| Two                    | 10.8%     | 108    | 9.4%      | 12      | 17.5%    | 22     | 11.2%   | 14    | 5.6%       | 7      | 8.7%     | 11   | 8.8%   | 11  | 10.5%  | 13  | 14.4%   | 18   |
| Three                  | 2.8%      | 28     | 4.7%      | 6       | 3.2%     | 4      | 1.6%    | 2     | 3.2%       | 4      | 2.4%     | 3    | 1.6%   | 2   | 4.0%   | 5   | 1.6%    | 2    |
| Four or more           | 0.7%      | 7      | 1.6%      | 2       | 0.8%     | 1      | 0.8%    | 1     | 0.0%       | 0      | 0.0%     | 0    | 0.8%   | 1   | 0.0%   | 0   | 1.6%    | 2    |
| (Refused)              | 0.4%      | 4      | 0.0%      | 0       | 1.6%     | 2      | 0.0%    | 0     | 0.0%       | 0      | 0.0%     | 0    | 1.6%   | 2   | 0.0%   | 0   | 0.0%    | 0    |
| Base:                  |           | 1003   |           | 127     |          | 126    |         | 125   |            | 125    |          | 126  |        | 125 |        | 124 |         | 125  |
| SEG Socio-economic G   | roup      |        |           |         |          |        |         |       |            |        |          |      |        |     |        |     |         |      |
| A                      | 3.0%      | 30     | 3.2%      | 4       | 1.6%     | 2      | 3.2%    | 4     | 4.8%       | 6      | 0.8%     | 1    | 4.0%   | 5   | 3.2%   | 4   | 3.2%    | 4    |
| В                      | 11.7%     | 117    | 15.0%     | 19      | 7.9%     | 10     | 14.4%   | 18    | 16.0%      | 20     | 12.7%    | 16   | 11.2%  | 14  | 10.5%  | 13  | 5.6%    | 7    |
| C1                     | 25.5%     | 256    | 26.0%     | 33      | 28.6%    | 36     | 24.0%   | 30    | 24.8%      | 31     | 32.5%    | 41   | 20.0%  | 25  | 27.4%  | 34  | 20.8%   | 26   |
| C2                     | 36.1%     | 362    | 33.9%     | 43      | 34.9%    | 44     | 37.6%   | 47    | 31.2%      | 39     | 30.2%    | 38   | 39.2%  | 49  | 38.7%  | 48  | 43.2%   | 54   |
| D                      | 20.3%     | 204    | 19.7%     | 25      |          | 32     | 20.0%   | 25    | 17.6%      | 22     |          | 27   | 18.4%  | 23  | 18.5%  | 23  | 21.6%   | 27   |
| E                      | 1.4%      | 14     | 0.8%      | 1       | 0.0%     | 0      | 0.8%    | 1     | 0.8%       | 1      | 1.6%     | 2    | 4.0%   | 5   | 0.8%   | 1   | 2.4%    | 3    |
| (Refused)              | 2.0%      | 20     | 1.6%      | 2       | 1.6%     | 2      | 0.0%    | 0     | 4.8%       | 6      | 0.8%     | 1    | 3.2%   | 4   | 0.8%   | 1   | 3.2%    | 4    |
| Base:                  |           | 1003   |           | 127     |          | 126    |         | 125   |            | 125    |          | 126  |        | 125 |        | 124 |         | 125  |
| ZON Zone               |           |        |           |         |          |        |         |       |            |        |          |      |        |     |        |     |         |      |
| Zone 1                 | 12.7%     | 127    | 100.0%    | 127     | 0.0%     | 0      | 0.0%    | 0     | 0.0%       | 0      | 0.0%     | 0    | 0.0%   | 0   | 0.0%   | 0   | 0.0%    | 0    |
| Zone 2                 | 12.6%     | 126    | 0.0%      | 0       | 100.0%   | 126    | 0.0%    | 0     | 0.0%       | 0      | 0.0%     | 0    | 0.0%   | 0   | 0.0%   | 0   | 0.0%    | 0    |
| Zone 3                 | 12.5%     | 125    | 0.0%      | 0       | 0.0%     | 0      | 100.0%  | 125   | 0.0%       | 0      | 0.0%     | 0    | 0.0%   | 0   | 0.0%   | 0   | 0.0%    | 0    |
| Zone 4                 | 12.5%     | 125    | 0.0%      | 0       | 0.0%     | 0      | 0.0%    |       | 100.0%     | 125    | 0.0%     | 0    | 0.0%   | 0   | 0.0%   | 0   | 0.0%    | 0    |
| Zone 5                 | 12.6%     | 126    | 0.0%      | 0       | 0.0%     | 0      | 0.0%    | 0     | 0.0%       | 0      | 100.0%   | 126  | 0.0%   | 0   | 0.0%   | 0   | 0.0%    | 0    |
| Zone 6                 | 12.5%     | 125    | 0.0%      | 0       | 0.0%     | 0      | 0.0%    | 0     | 0.0%       | 0      | 0.0%     |      | 100.0% | 125 | 0.0%   | 0   | 0.0%    | 0    |
| Zone 7                 | 12.4%     | 124    | 0.0%      | 0       | 0.0%     | 0      | 0.0%    | 0     | 0.0%       | 0      | 0.0%     | 0    | 0.0%   |     | 100.0% | 124 | 0.0%    | 0    |
| Zone 8                 | 12.5%     | 125    | 0.0%      | 0       | 0.0%     | 0      | 0.0%    | 0     | 0.0%       | 0      | 0.0%     | 0    | 0.0%   | 0   | 0.0%   | 0   | 100.0%  | 125  |
| Base:                  |           | 1003   |           | 127     |          | 126    |         | 125   |            | 125    |          | 126  |        | 125 |        | 124 |         | 125  |